

# PTVA's Institute of Management

Chitrakar Ketkar Marg, Behind M L Dahanukar College, Vile Parle (E), Mumbai 400057

**Date:** 07.10.2023

## PTVAIM's Green Club under UNICEF YEWS Programme

**2022- 2024**

**Type of Activity** : Beach Clean-up

**Duration** : 1.00 hour

**Date** : 07/10/23

**External Invitees/  
Guests** :

**Objective** : The objective of the campus beach-up drive is to promote a cleaner and more environmentally friendly clean environment while instilling a sense of responsibility and pride among students and staff.

**Content (7 lines  
paragraph describing  
the event)** :

1. On October 7th, 2023, a dedicated group of 105 student volunteers and 8 teaching and non-teaching staff from PTVA's Institute of Management, gathered at Versova Beach for a beach clean-up activity.
2. The beach clean-up activity was conducted by PTVAIM's Global Citizens' Club and PTVAIM's Green Club in collaboration with Protean eGov Technologies Limited.
3. The clean-up activity started from 8:30 AM and continued till 10:00 AM.
4. The students were provided with gloves and they started collecting plastic waste, fishing nets and other debris from the shoreline.
5. The waste collected was then transferred to BMC garbage trucks.
6. The activity aimed at not only cleaning the shoreline of Versova Beach but also aimed at fostering an environmentally conscious mindset among the students.

**Number of Participants** : 108



*B. Chmukh*  
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## Outcome

:

The beach clean-up drive resulted in a cleaner and more environmentally conscious while instilling a sense of responsibility and community involvement among the participants.

Only 4 Best photographs of the event submitted by the Event in-charge



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