

Date: 13.10.23

PTVAIM's Green Club under UNICEF YEWS Program

2022- 2024

Type of Activity : Amrit Kalash Yatra - "Meri Maati Mera Desh - Maati Ko Naman, Veeron Ka Vandan"

Duration : 1.30 hour

Date : 13/10/23

**External Invitees/
Guests** :

Objective : The objective of the "Meri Maati Mera Desh - Maati Ko Naman, Veeron Ka Vandan" event was to instill a profound sense of national pride, unity, and cultural diversity while connecting students with India's soil and honoring its national heroes.

**Content (7 lines
paragraph describing
the event)** :

1. The event aimed to celebrate India's land, history, and national heroes, instilling a deep sense of national pride.
2. -Dr. Tejashree Deshmukh, PTVAIM's Director, initiated the event by pouring Maati (earth) into an Amritkalash, symbolizing reverence for the land.
3. PTVAIM students from different regions added Maati from their homes to the Amritkalash, signifying the unity of diverse cultures within the nation.
4. The collected Maati was used to plant saplings named after martyrs, connecting the respect for the soil to the sacrifices of national heroes.
5. A human chain was formed, with students passing the Amritkalash to represent unity and shared commitment to India's heritage.
6. The event successfully brought together students from various regions, fostering unity, pride, and respect for India's soil and valiant history.

Number of Participants : 74



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PTVA's Institute of Management

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Photos:

