

Workshop on Design Thinking, Critical thinking, and Innovation Design

Objective:

- To equip students with the fundamentals of Design Thinking to enhance problem-solving skills.
- To foster critical analytical abilities through Critical Thinking methodologies.
- To ignite creativity and innovation in project design and execution.
- To guide students on their business ideas.

Benefits:

- Students understood fundamentals of Design Thinking to enhance problem-solving skills.
- Students motivated towards innovation in project design and execution.
- Students received guidance and feedback for their business ideas from PTVAIM's COEI mentors and PTVAIM's IIC Members.

Description: PTVAIM's COEI organised a Workshop on Design Thinking, Critical thinking, and Innovation Design on 3rd February 2024 from 9:00 am to 6:30 PM at PTVA's Institute of Management. There were 62 participants (28 Teams) participating in it.


Report on Workshop on Design Thinking, Critical thinking, and Innovation Design

PTVAIM's COEI organised a Workshop on Design Thinking, Critical thinking, and Innovation Design on 3rd February 2024 from 9:00 am to 6:30 PM at PTVA's Institute of Management. There were 62 participants (28 Teams) participating in it.

The workshop commenced with an introduction of the Smt. Sukruta Pethe, In charge of PTVAIM's Centre of Entrepreneurship & Innovation (COEI). Smt. Sukruta ma'am began the workshop with an introduction to the concept of Ideation and how to notice the problems around them. Concepts were explained via audio-visuals and real-life examples were used to make it exciting. She taught the students how to turn problems into solutions. To help the audience thoroughly understand the concepts, they were engaged with some entertaining and educational exercises. She compared the problem solvers to superheroes making the lives of others easier. The workshop concluded with an explanation of the link between creativity and problem solving, and how problems noticed can be used to build an adequate solution. A minor idea brainstorming session was taken where the students created the solutions of their problems.

Later, participants were given a 2-hour break not only for brainstorming but also to prepare a PowerPoint presentation, enabling them to present their ideas to PTVAIM's COEI mentors and PTVAIM's IIC Members.. The students utilized this time effectively.





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Vile Parie (E), Mumbai-400 057.

After lunch, all participants and PTVAIM's COEI mentors and PTVAIM's IIC Members gathered in assigned classrooms for evaluating students' ideas and providing valuable guidance and feedback. Four rooms were designated for this purpose, and the workshop proceeded in each classroom simultaneously, with panelists introduced to the students. Each team then presented their idea to the panelists and received valuable feedback for their business concepts. Some student teams had already developed basic prototypes of their business ideas, which amazed the panelists. The panel rounds continued until 6:00 in the evening, and at the end of the workshop, all panelists were honoured with mementos. The workshop concluded at 6:30.

List of panelists enclosure below.

- CMA. Sarvottam Rege
- Dr. Ruchi Anand
- Dr. Santosh Zote
- Dr. Vijji Kannan
- Smt. Anjali Paulastye
- Mr. Ravi Ravariya
- Smt. Sukruta Pethe
- CS Swapnil Shenvi




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