

Exposure and field visit for problem identification.

Objective:

- To observe and understand the real-life challenges of the target population.
- To identify and prioritize the most pressing problems or needs that can be addressed by a potential solution.
- To collect relevant data and information to support problem analysis and solution design.

Benefits:

- Students observed and understood the real-life challenges of residents of Bhivgad locality.
- Students collected relevant data and information to support problem analysis and solution design.

Description: PTVAIM' IIC in collaboration with Green Club of PTVA's Institute of Management organised an Exposure and field visit for problem identification at Bhivgad, Karjat on 24th November 2023. There were 26 participants including students and staff members.

Report on Exposure and field visit for problem identification.

PTVAIM' IIC in collaboration with Green Club of PTVA's Institute of Management organised an Exposure and field visit for problem identification at Bhivgad, Karjat on 24th November 2023. There were 26 participants including students and staff members.

All students and staff convened at the college by 6:30 a.m., embarking on an excursion that reached the designated location around 9:00 a.m. En route, students collected 5 to 7 samples of water and soil to analyse differences between Mumbai to Karjat and assess biodiversity.

During the visit, students explored Bhivgad locality and its fort, engaging with locals and conducting surveys to identify community challenges. They collected data to support problem analysis and solution design. The visit highlighted challenges such as invasive species, habitat fragmentation, climate change impacts, and pollution, all threatening ecosystem health and biodiversity.



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Sustainable practices and biodiversity conservation were emphasized for economic opportunities. Conservation efforts could attract eco-tourism and promote sustainable agriculture, fostering economic growth.

Local communities play a vital role in biodiversity conservation, empowered through education and entrepreneurial initiatives. Collaboration with NGOs and government agencies is essential to pool resources and amplify conservation impact. Partnerships can merge conservation goals with social and economic benefits.

Entrepreneurs advocating policy reforms can influence decision-makers to support biodiversity conservation. Successful entrepreneurial models can be scaled up and replicated to create a network of sustainable initiatives.

The excursion concluded by 5:00 p.m., offering students valuable exposure and field experience. They interacted with locals and gathered essential data for problem-solving.




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