

## Session on Creative Thinking for budding entrepreneurs

### Objectives:

- To enhance students' creative thinking skills for innovative problem-solving in entrepreneurship.
- To introduce practical strategies for fostering a creative mindset in business scenarios.
- To provide insights into the application of creative thinking in various entrepreneurial contexts.

### Benefits:

- Improved understanding of how to approach entrepreneurial challenges with creative solutions.
- Practical knowledge on integrating creative thinking into business strategies and operations.
- Enhanced confidence in using innovative techniques to overcome startup obstacles and drive success.

**Description:** On November 12, 2024, PTVAIM's Centre of Entrepreneurship & Innovation (COEI) organized a Session on creative thinking by Mr. Manmeet Barve for pre-incubatees, held from 4:30 PM to 6:30 PM. There were 8 participants attended the session.


### Report on Session on Creative Thinking for budding entrepreneurs

On November 12, 2024, PTVAIM's Centre of Entrepreneurship & Innovation (COEI) hosted a session on Creative Thinking, led by Mr. Manmeet Barve, specifically designed for pre-incubatees. The event took place from 4:30 PM to 6:30 PM and saw the participation of eight enthusiastic attendees.

The session delved into various techniques and strategies to enhance creative thinking, a critical skill for budding entrepreneurs. Mr. Barve's engaging presentation highlighted innovative ways to approach problem-solving, encouraging participants to think outside the box in their entrepreneurial endeavours. His insights on fostering a creative mindset provided valuable guidance on overcoming common obstacles faced by startups.

The event concluded with an interactive Q&A session, allowing participants to clarify their doubts and gain deeper insights into practical applications of the concepts discussed. Attendees appreciated the session's practical value, particularly its impact on their understanding of product costing in entrepreneurship. The positive feedback underscored the session's success in enriching the participants' entrepreneurial journey and equipping them with essential tools for creative problem-solving.



  
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