

Mentoring Event: Business Plan Poster Presentation

Objectives:

1. To provide MBA-IEV students a platform to present and refine their innovative business plans through professional mentorship.
2. To foster a culture of innovation and entrepreneurship among students and the academic community.

Benefits:

1. Students got an opportunity to present their innovative business ideas, allowing them to showcase their entrepreneurial creativity and vision.
2. Students understood the practicality and potential success of the presented business concepts.

Description: PTVAIM's COEI organised Mentoring Event: Business Plan Poster Presentation for MBA-IEV Semester IV students 15th May 2024 to 8th June 2024 at Keshavrao Ghaisas Auditorium. 8 students of MBA-IEV Semester IV presented their business plan.

Report on Mentoring Event: Business Plan Poster Presentation

PTVAIM's Center of Entrepreneurship & Innovation (COEI) organized a Mentoring Event featuring a Business Plan Poster Presentation for MBA-IEV Semester IV students. The event spanned from 15th May to 8th June 2024. Eight talented students from the MBA-IEV Semester IV cohort presented their innovative business plans, showcasing their progress from initial concepts to working prototypes.

Starting on 15th May 2024, these students diligently developed their final business plans. They received personalized mentorship from Mrs. Sukruta Pethe and Mrs. Anjali Paulastye, who conducted one-on-one sessions thrice a week until 7th June 2024.

The MBA-IEV Batch of 2022-24 captivated the audience with their creative business plans during the poster presentation. Each of the eight unique concepts was presented to an enthusiastic audience comprising PTVAIM staff and MMS students. This interactive event allowed the students to pitch their ideas and receive valuable feedback, fostering a greater awareness of entrepreneurship and igniting enthusiasm for innovation and entrepreneurial spirit.




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