

## Business Plan Presentation – MBA-IEV Pitch deck Presentation

### Objective:

1. To evaluate the practicality and potential success of the presented business concepts, ranging from initial ideas to working prototypes.
2. To encourage students to transform their theoretical concepts into tangible prototypes and receive expert feedback, the event promoted the application of innovative ideas in real-world entrepreneurship.

### Benefits:

1. Students got an opportunity to present their innovative business ideas, allowing them to showcase their entrepreneurial creativity and vision.
2. Students understood the practicality and potential success of the presented business concepts.

**Description:** PTVAIM's COEI organised Business Plan Presentation – MBA-IEV Pitch deck Presentation on 7<sup>th</sup> and 8<sup>th</sup> June 2024 at PTVAIM's Centre of Entrepreneurship and Innovation. 8 students of MBA-IEV Semester One participate in it.

## Report on Business Plan Presentation – MBA-IEV Pitch deck Presentation

The Business Plan Presentation at PTVAIM's Center of Entrepreneurship & Innovation (COEI) on June 7<sup>th</sup> and 8<sup>th</sup>, 2024, played a pivotal role in nurturing the entrepreneurial spirit of MBA students specializing in Innovation, Entrepreneurship, and Venture Development. This two-day event provided an excellent platform for eight talented students to showcase their innovative business concepts, demonstrating their journey from idea inception to proof of concept and further to a working prototype.

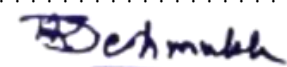
On June 7<sup>th</sup>, from 12:00 PM to 4:00 PM, a scrutiny round was conducted by Mrs. Sukruta Pethe, In charge of PTVAIM COEI, and Mrs. Anjali Paulastye. They meticulously reviewed all the business plans, offering constructive suggestions and insights to refine the final pitch deck presentations. This initial round was crucial in helping students enhance their proposals and prepare for the final evaluation.

The final pitch deck presentations took place on June 8<sup>th</sup> from 9:00 AM to 4:00 PM. Mr. Manoj Sathe, Country Head - Delivery & Customer Success at Ixsight Technologies Private Limited, served as the evaluator. He assessed each presentation, provided invaluable feedback, and offered guidance to help students improve their business models and pitches.

The event concluded successfully at 4:00 PM with all presentations completed. The students received praise for their innovative ideas and the progress they demonstrated. This event underscored PTVAIM COEI's commitment to fostering entrepreneurship and innovation, providing students with a valuable opportunity to develop and present their business ideas.

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