



MEMORANDUM OF UNDERSTANDING (MoU)

between

PTVA's Institute of Management, Vile Parle (E), Mumbai.

and

Miti Entertainment Pvt Ltd, Mumbai

This MoU is entered into on the 11th September 2024, by and between **PTVA's Institute of Management**, located at Chitrakar Ketkar Marg, Vile Parle East, Mumbai - 400057, the First Party represented herein by the Director, Dr. Tejashree Deshmukh (hereinafter referred to as "First Party", the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators, and assigns)

And

Miti Entertainment Pvt Ltd at Mumbai, Maharashtra, is an Event Management Company located at Vimal Udyog Bhavan, 6, 3rd Floor, Taikalwadi, Matunga West, Mumbai-400016, the Second Party, represented herein by the Mr. Amey Mone (hereinafter referred to as "Second Party", which expression, unless excluded by or repugnant to the subject or context shall include its successors– in-office, administrators, and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party').

1. Objectives of the MoU:

- a. Both Parties believe that close co-operation between the two would be beneficial to create an entrepreneurial ecosystem in the society.
- b. To guide, promote and enhance Startup opportunities
- c. To create networking opportunities for budding entrepreneurs.
- d. To encourage collaborative work between PTVAIM and Miti Entertainment Pvt Ltd.

2. Area of collaboration :

- a. The successful entrepreneurs in the industry sector will share their knowledge and experience for small businessmen by way of participating in BizzTalk to be conducted once in a month. This will be free of cost to all participants.
- b. To provide the new startups guidance including monitoring, business education and advice regarding required funding for business, etc.

3. Terms & Condition

- a. All promotional activities will include PTVAIM name and logo as a Partner.
- b. First Party will provide the a classroom free of Cost to Second Party for conducting the sessions under this MoU once a month.
- c. The Party organizing an item of work shall have the nodal responsibility for mobilizing resources and the conduct of such works.
- d. Nothing in this understanding is intended to affect other cooperation or collaboration between the Parties.
- e. All the collaboration activities according to this agreement shall be conducted following the laws and regulations governing both the parties.
- f. The First party shall conduct any lawful activity in the institute apart from the ones mentioned in the scope of this MoU (including arranging the Guest Sessions not listed as a part of this MoU) without consulting and/ or informing the Second Party.
- g. This is a non-financial MoU signed by the Parties and neither Party is liable to pay any amount to the other Party for conducting any activity that falls within the scope of this MoU.

4. Confidentiality

- a. Parties agree to hold in confidence all information/data designated by both the parties or created during the performance of the MoU and will not disclose the same to any third party without written consent of the other institute/company.
- b. The above confidential clause under this MoU excludes the information/data possessed by either party before entering into this MoU or independently developed and/or information already available through public domain.

5. Duration of MoU

This MoU will take effect from the date it is signed by both parties. It will remain valid for 2 years. Either party may terminate the MoU by giving a written notice to the other party one month in advance.

6. Coordinators:

Both parties will designate persons who will have the responsibility of co-ordination and implementation of this agreement.

7. Signed in Duplicate:

This MoU is executed in duplicate with each copy being an official version and having equal legal validity. By signing below, the institute and the company, acting by duly authorized officers, have caused this MoU to be executed, effective as of the day and year first above written.

Signed by:

On Behalf of

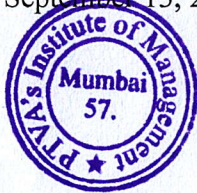
**PTVAIM, Vile Parle (E),
Mumbai**



**Dr. Tejashree Deshmukh
Director, PTVAIM**

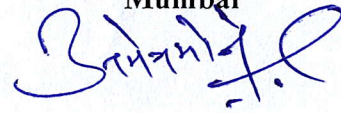
Date: September 13, 2024

Seal:



On Behalf of

**Miti Entertainment Pvt. Ltd.
Mumbai**



**Ameya Mone
CEO, Director**

Date: September 13, 2024

Seal:

