



PTVA'S INSTITUTE OF MANAGEMENT

ISO 9001:2015 Certified & NAAC Accredited Institute

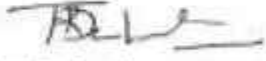
Chitrakar Ketkar Marg, Vile Parle (E), Mumbai 400 057

Tel No.: 022-31061594/31099598/31268387/31096837

Email - admin@ptvaim.com Website - www.ptvaim.com

Socio-Economically Disadvantaged Groups (SEDGs) Cell for the Academic Year 2023-24

Sr.	Name	Designation in the Committee	Particulars
01	Mr. Bhavesh Vaity	Chairperson	Assistant Professor, PTVAIM
02	Dr. Manali Patil	Senior Professor Member	Assistant Professor, PTVAIM
03	Dr. Asmat Shalkh	In-charge of Internal Complaint Committee	Associate Professor PTVAIM
04	Dr. Neha Bhatia	IQAC Coordinator	Assistant Professor, PTVAIM
05	Mr. Ajinkya Kumawat	SC/ST Representative Member	Assistant Professor, PTVAIM
06	Dr. Aparna Patil	OBC Representative Member	Assistant Professor, PTVAIM
07	Mr. Wasim Sayyad	Male Student's Representative belonging to SEDG	MMS First Year Semester Two Student (2023-24)
08	Ms. Supriya Dhumal	Female Student's Representative belonging to SEDG	MMS First Year Semester Two Student (2023-24)
09	Mr. Narayan Gawade	Administrative Officer-Member Secretary	Senior Clerk


Dr. Tejashree Deshmukh
Director
PTVAIM

12/04/2024





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Internal Quality Assurance Cell 2023-24

Sr.	Name of the Member	Designation in the Committee	Particulars
01	CA Anil Ganu	Member from the Management	President, PTVA
02	Shri Dilip Pethe	Special Invitee from Management	Hon. Secretary PTVA
03	CA Mukund Chitale	Special Invitee from Management	Director, PTVA
04	CA Pramod Lele	Special Invitee from Management	Director, PTVA
05	Dr. (Smt.) Snehalata Deshmukh	Distinguished Educationist	Former VC, University of Mumbai
06	Dr. Kavita Laghate	Distinguished Educationist	Professor, JBIMS
07	Dr. Dinesh Harsolekar	Distinguished Educationist	Former Senate Member, SNDT Women's University
08	Mr. Mohan Tanksale	Nominee from Industry	Former Chief Executive Indian Banks' Association
09	CA Sushrut Chitale	Nominee from Industry	Director, Mukund M. Chitale & Co.
10	Dr. Manali Patil	Internal IQAC Member	Assistant Professor- PTVAIM
11	Dr. Aparna Patil	Teaching Faculty	Assistant Professor- PTVAIM
12	Mrs. Trupti Gupte	Teaching Faculty	Assistant Professor- PTVAIM
13	Mr. Bhavesh Vaity	Teaching Faculty	Assistant Professor- PTVAIM
14	Ms. Preeti Kaushik	Teaching Faculty	Assistant Professor- PTVAIM
15	Mr. Pankaj Godse	Librarian	Librarian, PTVAIM
16	Ms. Gargi Gothe	Training and Placement Officer, PTVAIM	Training and Placement Officer, PTVAIM
17	Ms. Sunita Shringarpure	Administrative Officer-Registrar	Registrar, PTVAIM
18	Mr. Sagar Shah	Alumni (MMS 2015-17 Batch)	Senior Research Associate- Slide Xpress Pvt. Ltd.
19	Ms. Sanika Joshi	Student Representative	MMS 1 st year 1 st Semester Student 2022-23
20	Mr. Ajinkya Kumawat	NAAC Coordinator	Assistant Professor- PTVAIM
21	Dr. Neha Bhatia	IQAC Coordinator	Assistant Professor- PTVAIM
22	Dr. Tejashree Deshmukh	Chairperson	In-charge Director - PTVA's Institute of Management

Dr. Tejashree Deshmukh
In-charge Director

05/08/2023





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Anti-ragging Committee Members for the Academic Year 2023-24

Sr.	Name	Designation in the Committee	Particulars
01	Dr. Tejashree Deshmukh	Head of the Committee	In-charge Director-PTVA's Institute of Management
02	Ms. Renuka S. Buwa	Representative of Local Police Station	Sr. Police Inspector, Vile Parle Police Station
03	Mrs. Trupti Gupte	Faculty Representative	Assistant Professor PTVAIM
04	Mr. Rajesh Parulekar	Parent Representative	Parent- MMS 1 st year student 2023-24
05	Ms. Kirti Gokhale	Media Representative	Freelance Media Reporter
06	Mr. Pavan Savant	NGO Representative	Ex Leader Strategy, Muktangan and Social Crusader
07	Mr. Pratham Lotankar	Fresher Student	MMS 1 st year 1 st Semester student (2023-24)
08	Ms. Riya Vaiti	Fresher Student	MMS 1 st year - 1 st Semester student (2023-24)
09	Ms. Shivani Bahadkar	Senior Student	MMS 2 nd year - 1 st Semester student (2023-24)
10	Mr. Rohan Joshi	Senior Student	MMS 2 nd year - 1 st Semester student (2023-24)
11	Mr. Hritik Bhoir	Fresher Student	MBA-IEV 2 nd year- 1 st Semester Student (2023-24)
12	Mr. Narayan Gawade	Non-Teaching Staff Member	Senior Clerk, PTVAIM
13	Ms. Sunita Shringarpure	Non-Teaching Staff Member	Registrar, PTVAIM, Member Secretary



Tejashree Deshmukh

Director
PTVA's Institute of Management
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Internal Complaints Committee (ICC) for the A.Y. 2023-24

This is to inform you that following Teaching & Non-teaching staff Members and student representatives of our Institute are appointed as members of the Internal Complaints Committee (ICC) for the year 2023-24.

Sr.	Name	Designation in the Committee	Status /Position
01	Dr. Asmat Ara Shaikh	Presiding Officer, ICC	Associate Professor
02	Mr. Ajinkya Kumawat	Faculty Member	Assistant Professor
03	Ms. Avanti Sathe	Faculty Member	Assistant Professor
04	Mrs. Ashvini Ghate	Head Clerk	Non-Teaching employee
05	Ms. Sadhika Bhide	Accounts Assistant	Non-Teaching employee
06	Smt. Asha Kulkarni	Member, NGO working for women	Member, Non- Governmental Organisation
07	Ms. Supriya Dhumal	Female Student Representative	MMS -1 st year - 1 st Semester 2023-24 student
08	Ms. Janhavi Bhavke	Female Student Representative	MBA-IEV -2 nd year - 1 st Semester 2023-24 student
09	Mr. Yash Mane	Male Student Representative	MMS -2 nd year - 1 st Semester 2023-24 student
10	Mrs. Trupti Gupte	Member Secretary	Assistant Professor


Dr. Tejashree Deshmukh
In-charge Director

05.01.2024





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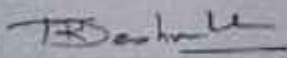
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College Women Development Cell Committee Members for the Academic Year 2023-24

Sr.	Name	Designation in the Committee	Particulars
1	Dr. Tejashree Deshmukh	Ex-officio President	In-charge Director- PTVA's Institute of Management
2	Dr. Ruchi Anand	Teaching Staff Member	Senior Assistant Professor, PTVAIM
3	Mrs. Sulbha Warde	Women Representative NGO Member	Trustee, Paraplegic Foundation
4	Mrs. Jayashree Gaikwad	Representative of SC/ST/DT/NT/ SBC/OBC	Associate Professor, Sathaye College
5	Ms. Vaibhavi Sonawane	Women's Student Representative	MMS 1 st Year- Semester I student (2023-24)
6	Ms. Marshall Ghone	Women's Student Representative	MBA-IEV-2 nd Year - Semester I student (2023-24)
7	Ms. Sunita Shringarpure	Non-Teaching Staff Member	Registrar
8	Dr. Neha Bhatia	Convener, CWDC	Assistant Professor PTVAIM


Dr. Tejashree Deshmukh
In-charge Director

11.09.2023





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Notice for Students

College Grievance Redressal Cell (2023-24)


Students are hereby informed that following are the members for the College Grievance Redressal Cell for the year 2023-24. In case of any doubts, queries or complaints please contact the committee members.

The suggestion cum complaint box is available at Reception Counter & In Library of the Institute. Also, the **Sakhi Box** is installed in the Institute at 2 places especially for Girl students for submitting their grievance. Please note that Sakhi Box is placed at a location not under the CCTV coverage in the Institute premises as per the University of Mumbai circular no. Aff./ICC/(2018-19)/36 dated 24th September 2018. An Online Grievance redressal system is available on the website of the Institute, i.e. www.ptvaim.com.

You can also submit written queries to the cell members mentioned as below. The Format of the Application for Redressal of Grievance/s to CGRC is put up on the notice board for your reference.

College Grievance Redressal Committee members:

Sr.	Name	Designation in the Committee	Status / Position
01	Dr. Tejashree Deshmukh	Chairperson	In-charge Director- PTVA's Institute of Management
02	Dr. Manali Patil	Member	Assistant Professor, PTVA's Institute of Management
03	Dr. Neha Bhatia	Member Secretary	Assistant Professor, PTVA's Institute of Management


Dr. Tejashree Deshmukh
In-charge Director

11.09.2023





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Email - admin@ptvaim.com Website - www.ptvaim.com

College Development Committee - 2023-24

Sr.	Name	Designation in the Committee	Status / Position
01	CA Anil Ganu	Chairperson of The Management	President, PTVA
02	Shri Dilip Pethe	Secretary of The Management	Hon. Secretary PTVA
03	Dr. Snehalata Deshmukh	Member Nominated By The Management From The Field Of Education	Member Advisory Board, PTVAIM
04	Dr. Dinesh Harsolekar	Member Nominated By The Management From The Field Of Education	Adjunct Faculty, PTVAIM
05	CA Mukund Chitale	Special Invitee From Industry	Managing Partner, Mukund M. Chitale & Co.
06	CA Pramod Lele	Member Nominated By The Management From The Field Of Social Service/ Industry/ Research	Founder Trustee of Sarathi Charitable Trust
07	Mr. Umesh Shrikhande	Member Nominated By The Management From The Field Of Social Service/ Industry/ Research	Former CEO, Taproot India
08	Mr. Praveen Kadle	Member Nominated By The Management From The Field Of Social Service/ Industry/ Research	Founder & Chairman Prachetas Capital Pvt. Ltd.
09	Ms. Aditi Kare Panandikar	Member Nominated By The Management From The Field Of Social Service/ Industry/ Research	Managing Director, Indoco Remedies Ltd.
10	Ms. Gargi Gothe	Teacher In The Recognised Institution	Associate Professor, PTVAIM
11	Dr. Aparna Patil	Teacher In The Recognised Institution	Assistant Professor, PTVAIM
12	Mrs. Trupti Gupte	Teacher In The Recognised Institution	Assistant Professor, PTVAIM
13	Mrs. Ashvini Ghate	Non -Teaching Employee	Head Clerk, PTVAIM
14	Ms. Shraddha Rahate	Alumnus member nominated by the Management	MMS 2015-17 Batch Student
15	Mr. Shivam Bachar	President, Students council	MMS Second Year - Semester III student (A.Y. 2023-24)
16	Ms. Rajlaxmi Patil	Secretary, Students council	MMS Second Year - Semester III student (A.Y. 2023-24)
17	Dr. Neha Bhatia	Coordinator IQAC	Assistant Professor, PTVA's Institute of Management
18	Dr. Tejashree Deshmukh	Head Of The Institution- Member Secretary	In-charge Director - PTVA's Institute of Management

Dr. Tejashree Deshmukh
In-charge Director

16.09.2023





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Board of Governors - 2023-24

Sr.	Name of the member	Designation in the Committee	Status/Position
1	CA Anil Ganu	Chairman	President, Parle Tilak Vidyalaya Association
2	Dr. Snehalata Deshmukh	Distinguished Educationist	Director, Parle Tilak Vidyalaya Association
3	Dr. Dinesh Harsolekar	Distinguished Educationist	Adjunct Faculty, PTVVA's Institute of Management
3*	Shri Dilip Pethe	Nominated Member from the Trust	Hon. Secretary, Parle Tilak Vidyalaya Association
4	CA Pramod Lele	Nominee from Industry	Former CMD, Parke Devis India Ltd.
5	Mr. Pravin Kadle	Nominee from Industry	Founder & Chairman Prachetas Capital Pvt. Ltd.
6	Mr. Mohan Tanksale	Nominee from Industry	Former Chief Executive Indian Banks' Association
7	CA Mukund Chitale	Nominee from Industry	Managing Partner, Mukund M. Chitale & Co. and Former President, ICAI
8	Dr. Aruna Deshpande	Nominee of the Affiliating University	Professor, Alkesh Dinesh Mody Institute for Financial and Management Studies
9	DTE Representative	Nominee of the State Government	---
10	An Industrialist/ Technologist/ Educationist Nominated by the State Government	Nominee of the State Government	---
12	Ms. Gargi Gothe	Faculty Member	Training and Placement Officer, PTVVA's Institute of Management
13	Dr. Apama Patil	Faculty Member	Assistant Professor, PTVVA's Institute of Management
14	Dr. Neha Bhatia	Faculty Member	IQAC Coordinator, PTVVA's Institute of Management
15	Dr. Tejashree Deshmukh	Member Secretary	In-Charge Director - PTVVA's Institute of Management


Dr. Tejashree Deshmukh
In-Charge Director
PTVA's Institute of Management



05/08/2023

PTVA's Institute of Management

Soft-Skills Training

Corporate Readiness Programme Module



S.No.	Semester	Session Module	No. Of Hrs
1	Sem I	<ul style="list-style-type: none">• Goal Setting & SWOT Analysis• Etiquettes-General & Business etiquettes• Time Management	15 hrs (3hrs each session)
2	Sem-II	<ul style="list-style-type: none">• Personality development & Grooming- Building Brand-YOU• Public Speaking Skills• Team Management	15 hrs (3hrs each session)
3	Sem-III	<ul style="list-style-type: none">• Interview skills• Group Discussion-Does & Don't & Presentation skills• Industry HR Interaction Session- a. Mock GD b. Mock PI-Domain Specific & Sector Specific	15 hrs (3hrs each session)

- **Assessment (50 Marks)**

1. Questionnaire
2. Activity related to the topics.
3. Presentation
4. Roleplay

- **Attendance**

ABOVE 75%- Eligibility criteria for placement

- **Grading system**

Percentage	Grades
100-80%	A
60-80%	B
Below 60%	C



Beshmish

Director
PTVA's Institute of Management
Chitrakar Kulkarni Marg,
Behind M. L. Dhanukar College,
Vile Parle (E), Mumbai-400 057.

Ruchi Anand

PTVA's Institute of Management

Value-Added Course Feedback Form



Program: MMS/MBA-IV	Batch & Semester	Duration:
Course:	Faculty Name:	Date:

Instruction: 1=Very Poor, 2=Below Average, 3=Average, 4=Good, 5 = Excellent						
1.	How would you rate the relevance of the course to your needs?	1	2	3	4	5
2.	How would you rate the quality of this course session?	1	2	3	4	5
3.	How would you rate the interactivity and engagement of the course program?	1	2	3	4	5
4.	How would you rate the helpfulness of the course material and content?	1	2	3	4	5
5.	How would you rate your trainer's delivery skills?	1	2	3	4	5
6.	How would you rate the engagement and supportiveness of the trainer?	1	2	3	4	5
7.	How would you rate your sense of competence and confidence at the end of the course program?	1	2	3	4	5
8.	How would you rate the course content?	1	2	3	4	5
9.	How would you rate the trainer?	1	2	3	4	5
10.	How would you rate the course overall?	1	2	3	4	5
11.	How would you rate the extent to which the course met your expectations?	1	2	3	4	5
12.	How would you rate the overall effectiveness of the course?	1	2	3	4	5

Ruchi Anand



Beshmukh

Director
PTVA's Institute of Management
Chitrakar Kothar Marg,
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Master of Management Studies (MMS) Degree Course

Date: 06/12/2022

Teaching Plan (For Office)

MMS Academic Year: 2022 – 2023

Prepared & submitted by the Teacher/ Instructor: **Dr. Manali Patil**

Class: **First Year**

Semester: **I**

Subject: **Perspective Management (100 Marks)**

Theory Paper: **60 Marks (3 Hours Duration)**

Internal Assessment: **40 Marks**

The Subject: It is aimed at helping students look at entire management arena. It transverses the path of management right from its evolution upto the advent of contemporary methods and trends. It throws light on the various functions, levels and approaches of management. It explores the aspects of Strategic Management, various levels of decision making, ethical issues in management, corporate social responsibility etc.

Course Outcomes:

1. Understand the functions of Management, roles and responsibilities of a Manager and Management evolution
2. Applying various approaches related to management to Create budding managers, leaders and better corporate citizens
3. Analyse & Evaluate various approaches to handling crisis, managing change and quality and various business strategies.

Suggested Reading:

1. Management - V S P Rao & V Hari Krishna
2. Principles and Practices of Management – L M Prasad
3. Essentials of Management – 12th Edition - Wehrich & Koontz

Submitted to: Dr. Vijay Wagh, Director

Page /



Dr. Manali Patil

Director
PTVA's Institute of Management
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Vile Parle (E), Mumbai-400 057.

4. Modern Management – Certo – 10th Edition

Classroom Sessions:

Sr. No.	Description of Topics	Lectures	Hours	Required Reading
1	Introduction to Perspective Management. A brief overview of the topics to be covered , Importance of the subject for management students	1	2 hrs	Management – VSP Rao
2	Roles and Responsibilities of a Manager	1	2 hrs	Modern Management – Certo, Management – Wehrich & Koontz
3	Functions of Management	1	2 hrs	Principles and Practices of Management – LM Prasad
4	Evolution of Management	2	4 hrs	Principles and Practices of Management – LM Prasad
5	Leadership	2	4 hrs	Principles and Practices of Management – LM Prasad
6	Difference between Manager & Leader, Approaches to Management	1	2 hrs	Management – Wehrich & Koontz, Management- VSP Rao
7	Social Responsibility, Ethics and Sustainable Development	2	4 hrs	Management- VSP Rao
8	Change Management	2	4 hrs	Principles and Practices of Management – LM Prasad
9	Crisis Management	1	2 hrs	Principles and Practices of Management – LM Prasad

Submitted to: Dr. Vijay Wagh, Director

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Vijay Wagh

Director
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Behind M. L. Dhanukar College,
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10	Total Quality Management	2	4 hrs	Management - VSP Rao, Management – Wehrich & Koontz
11	Strategic Management	2	4 hrs	Management - VSP Rao
12	Revision	1	2 hrs	Management - VSP Rao
13	Presentations	2	4 hrs	

Teaching Methodology:

1. Case Studies
2. Powerpoint Presentations
3. Relevant videos
4. Assignment

Assessment Criteria:

- Midterm Class Test: 20 Marks
- Assignment / Project: 10 Marks
- Attendance / Class Participation: 10 Marks

Attendance: The students should meet criteria of minimum 75% attendance to appear for the exam.

Completion of Syllabus:

- Tentative date of completion of syllabus _____
- Tentative date of mid-term test _____
- Tentative date of submission of Internal Marks: _____
- Tentative date of submission of 2 sets of Question paper: _____

Signature of Teacher/ Instructor with date: _____

Submitted to: Dr. Vijay Wagh, Director

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B. Chmukh

Director
PTVA's Institute of Management
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Vile Parle (E), Mumbai-400 057.



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Email – admin@ptvaim.com, director@ptvaim.com

Master of Management Studies (MMS) Degree Course

Date: 10/12/2022

Teaching Plan (For Office)

MMS Academic Year: 2022 – 2023

Prepared & submitted by the Teacher/ Instructor: Mr. Bhavesh B. Vaity

Class: First Year

Semester: I

Subject: Business Ethics

(100 Marks)

Theory Paper: 60 Marks (3 Hours Duration)

Internal Assessment: 40 Marks

The Subject:

1. To have an in-depth knowledge of the issues concerning Morals, Values, Ideologies and Ethics in personal, professional and business lives.
2. To prepare the budding managers and entrepreneurs to develop themselves into better corporate citizens.
3. To imbibe into students the importance of fair transactions, ethical conduct and conscientious decision making
4. To ensure sustainability as a compulsive tool of driving Organizational Vision and Mission
5. To have a balance between the Theoretical and practical aspects of Ethics in general and Ethics in business in particular.
6. To expect an Integrity-driven work place scenario from students

Course Outcomes:

1. Analyse and Recommend the issues concerning Morals, Values, Ideologies and Ethics in personal, social and professional life.
2. Understand and Determine fair transactions, ethical conduct and conscientious decision making.
3. The budding managers and entrepreneurs to Build and develop themselves into better corporate citizens.

Suggested Reading:

- A. Business Ethics and Corporate Governance, A. C. Fernando, Pearsons,
- B. Hosmer and Richard, The Ethics of Management

Submitted to: Dr. Vijay Wagh, Director



B. Chavhan

Director
PTVA's Institute of Management
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C. A. C. Sherlekar, Ethics in Management, Himalaya Publications

D. Recent News /Articles / Magazines / Journals on Business Ethics, Sustainable Development, CSR and Corporate Governance

Classroom Sessions:

Sr. No.	Description of Topics	Lectures	Hours	Required Reading
01	<p><u>Introduction to Ethics</u></p> <ul style="list-style-type: none"> ➤ Types, Characteristics, Need of Ethics ➤ Merits and Limitations ➤ Moral Disintegration in Contemporary times and need to control the same. ➤ Ethics & Law / Religion / Feelings / Cultural Traits <p>Cases – Scams in Organisations Activity – SWOC Analysis of Self</p>	02 Lectures	04 Hrs	Recent Happenings in Surrounding, News, A. C. Fernando, Pearsons.
02	<p><u>Role and Feature of Business Ethics</u></p> <ul style="list-style-type: none"> ➤ Approaches to Business Ethics ➤ Theories of Ethics – Applied Ethics ➤ Merits of Ethics in Business ➤ Universal Ethical Standards <p>Cases: Paradigm shift in Business in 20th Century Activity – Problems in the World</p>	02 Lectures	04 Hrs	A. C. Fernando, Pearsons. Animal Farm – George Orwell
03	<p><u>Indian Philosophies of Business</u></p> <ul style="list-style-type: none"> ➤ Chanakya Neeti ➤ Gandhian Model of Trusteeship <p>Activity : Students Understanding of Ethics Video: Ethical Dilemmas Video: Bunker Roy's Barefoot Movement</p>	02 Lectures	04 Hrs	Life during Chanakyas Times/ Gandhian Principles
04	<p><u>Management of Ethics</u></p> <ul style="list-style-type: none"> ✓ Ethical Code of Conduct / Workplace Ethics ✓ Ethical Behaviour of Managers ✓ Analysis of Ethics (Hosmer Model) ✓ Ethical Decision Making (Kohlberg's Model) ✓ Workplace Deviance <p>Case : P&G – Peta</p>	02 Lectures	04 Hrs	Business Ethics, - A. C. Fernando, Pearsons / Ethics in Management - Hosmer & Richard
05	<p><u>Ethics in different domains – Ethics in Practice</u></p> <ul style="list-style-type: none"> • Global Marketing <ul style="list-style-type: none"> - Ethical Issues - Guidelines for Ethical Global Marketing • Employment & HRM <ul style="list-style-type: none"> - Ethical Issues in Employment - Guidelines for Ethical HR Practices 	03 Lectures	06 Hrs	Business Ethics, - A. C. Fernando, Pearsons / Ethics in Management

Submitted to: Dr. Vijay Wagh, Director



Beshmukh

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	<ul style="list-style-type: none"> • Finance and Accounts <ul style="list-style-type: none"> - Ethical Issues in Accounting - Ethics for Finance Managers • Information Technology <ul style="list-style-type: none"> - Ethical Issues in I. T. - Ten Commandments - E-commerce and Internet Privacy • White Collar Crimes or Organised Crimes <p><u>Case and Video</u></p>			A. A. Sherlekar, Himalaya
6	<p><u>Indian Culture and Ethics</u></p> <ul style="list-style-type: none"> • <u>Purushartha</u> <ul style="list-style-type: none"> - <u>Artha</u> - <u>Dharma</u> - <u>Kaam</u> - <u>Moksha</u> • <u>Concept of Dharma and Karma</u> • <u>Indian Value Systems</u> <p><u>Case and Video : Devdatta Pattanaik (Indian Way of Business)</u></p>	01 Lecture	02 Hrs	Business Ethics, - A. C. Fernando, Pearsons / Ethics in Management A. A. Sherlekar, Himalaya
7	<p><u>Business & Ecology</u></p> <ul style="list-style-type: none"> ➤ Environmental Ethics ➤ Environmental Issues ➤ Green Initiatives / Green Judicial Activism ➤ Green Tribunal ➤ Environmental Issues in India ➤ Environmental Sustainability <p><u>Live Cases and Videos</u></p>	02 Lectures	04 Hrs	Business Ethics, - A. C. Fernando, Pearsons / Ethics in Management A. A. Sherlekar, Himalaya
8	<p><u>Compliance and Legal Aspects</u></p> <ul style="list-style-type: none"> ❖ Legal Framework and Ethics ❖ Political and Legal Environment ❖ Indian Constitution and Ethics 	01 Lecture	02 Hrs	Business Ethics, - A. C. Fernando, Pearsons
9	<p><u>Business and Economic Environment</u></p> <ul style="list-style-type: none"> ➤ Relation between profit and Ethics ➤ Economic Growth and Business ➤ Role of Chamber of Commerce and Industry ➤ FICCI / CII / IMC etc ➤ International Mores and Ethics ➤ Ethics in International Scenario 	02 Lectures	04 Hrs	Business Ethics, - A. C. Fernando, Pearsons / Ethics in Management A. A. Sherlekar, Himalaya
10	<p><u>Corporate Governance and Ethics</u></p> <ul style="list-style-type: none"> • Citizens Charter • Employee Welfare • Labour Legislations, ILO 	01 Lecture	02 Hrs	Business Ethics, - A. C. Fernando, Pearsons /

Submitted to: Dr. Vijay Wagh, Director



B. Chmukh

Director
PTVA's Institute of Management
Chitrakar Keshav Marg,
Behind M. L. Dhanukar College,
Vile Parle (E), Mumbai-400 057.

	<ul style="list-style-type: none"> • Sexual Harrasment at Workplace • Vishakha v/s State of Rajasthan and cases • Future of Corporate Governance <u>Case and Video</u>			Ethics in Management A. A. Sherlekar, Himalaya
11	<u>Live Case Studies / Projects / Presentations Submissions.</u>	02 Lecture	04 Hrs	

Teaching Methodology: The focus is on student centric learning and involvement. This course is designed to enable the student to develop and apply specific moral and ethical values and develop skills in a variety of situations for future endeavours in business and societal strata. The teaching methods will focus on lectures, discussions, case studies, research articles and student presentations.

(Should include e-Journals, Journals/Business Magazines subscribed as an integral part of session plan)

Assessment Criteria:

- Midterm Class Test: 10 Marks
- Assignments: 10 Marks
- Presentation & Project: 10 Marks
- Class Participation: 10 Marks

Attendance:

- The students should meet criteria of minimum 75% attendance to appear for the exam.

Completion of Syllabus:

- Tentative date of completion of syllabus: 28/03/2023
- Tentative date of Mid Term test: 28/02/2023
- Tentative date of submission of Internal Marks: 15/03/2023
- Tentative date of submission of 2 sets of Question paper: 10/04/2023

Signature of Teacher/ Instructor with date:

(Handwritten Signature)

Submitted to: Dr. Vijay Wagh, Director



(Handwritten Signature)

Director
PTVA's Institute of Management
Chitraker Kerkar Marg,
Behind M. L. Dhanukar College,
Vile Parle (E), Mumbai-400 057.



7-1-1

PTVA's Institute of Management
Chitrakar Ketkar Marg, Vile Parle (E), Mumbai 400 057
Tel No.: 26100100/ 26100200 / 26172782 / 26172783 Fax: 26100199
Email – admin@ptvaim.com, director@ptvaim.com

Master of Management Studies (MMS) Degree Course

Date: 25/03/2023

Teaching Plan (For Office)

MMS Academic Year: 2022 – 2023

Prepared & submitted by the Teacher/ Instructor: Mr. Bhavesh B. Vaity

Class: First Year

Semester: II

Subject: Ethos in Indian Management (100 Marks)

Theory Paper: 60 Marks (3 Hours Duration)

Internal Assessment: 40 Marks

The Subject:

- To sensitize students to Indian culture and value systems and the impact of this on management thinking and action
- To increase the level of awareness of the thought leadership emanating from India and understand its relevance in modern times.
- To bring to focus importance of ethical and responsible behavior on the part of young managers.

Course Outcomes:

1. Understanding From Indian Ethos concerning Morals, Values, & Ideologies.
2. Applying Indian Traditional Values for Modern Business Problems and propose solutions.
3. To Build and Improve Organisation Value systems for sustainable growth and enrichment.

Suggested Reading:

Management and the Indian Ethos by G. D. Sharma
Ethics, Indian Ethos and Management by S. Balachandran, K. C. R. Raja, B. K. Nair
Indian Ethos for Modern Management by G. R. Krishna
Indian Ethos and Values for Managers by N. M. Khandelwal

Submitted to: Dr. Tejashree Deshmukh, I/C Director



Tejashree Deshmukh

Director
PTVA's Institute of Management
Chitrakar Ketkar Marg,
Behind M. L. Dhanukar College,
Vile Parle (E), Mumbai-400 057.

Classroom Sessions:

Sr. No.	Description of Topics	Lectures	Hours
01	<p>What is Indian Ethos ?</p> <p>Activity – group discussions</p>	02 Lectures	04 Hrs
02	<p>Values</p> <ul style="list-style-type: none"> • Indian Culture <p>Deriving values from ancient scriptures</p>	01 Lectures	02 Hrs
03	<p>Management of Self</p> <ul style="list-style-type: none"> • Meditation • Spirituality • Motivation • Yoga • Pollutants of Personality • PanchMahabhut • PanchKosha • Shreyas - Preyas <p>Learning from ancient philosophies and spiritual wisdom</p>	04 Lectures	08 Hrs
04	<p>Religion</p> <ul style="list-style-type: none"> • Hinduism • Buddhism • Jainism • Judaism • Zoroastrianism • Islam • Christianity <p>To study the basic principles of different religions and their similarities. Case studies of modern day practices for diversity.</p>	03 Lectures	06 Hrs
05	<p>The concept of Dharma</p> <ul style="list-style-type: none"> • Ashram Dharma • Shruti and Smriti <p>The concept of Karma</p> <ul style="list-style-type: none"> • Types of Karma <p><i>Study the traditional understanding of the concepts. Modern business Case studies revolving around these concepts</i></p>	02 Lectures	04 Hrs
06	<p>Kautilya's Principles</p> <ul style="list-style-type: none"> • Chanakya Neeti Shastra <p><i>Study the principles and find their modern relevance and application</i></p>	01 Lecture	02 Hrs

Submitted to: Dr. Tejashree Deshmukh, I/C Director



Tejashree Deshmukh

Director
PTVA's Institute of Management
Chitrakar Keshav Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.

07	Trusteeship concept of Mahatma Gandhi • Gandhian Philosophies	01 Lecture	02 Hrs
08	Leadership • Bhagwad Gita • Mahabharat • Teachings from Krishna • Teachings from Ramayana <i>Study the leadership and management preachings from the epics of Ramayana and Mahabharata</i>	02 Lectures	04 Hrs
09	Social Responsibility, Sustainable Development, • Lessons from Nature • Tri Gunas • Aatmic Purnatva <i>Research on the traditional importance of 'Social Responsibility' Case studies on Sustainable Development</i>	02 Lecture	04 Hrs
10	The Constitution of India – Preamble of the Constitution, Fundamental Duties mentioned in Chapter IV A - Article 51 A • Duties and Rights <i>Discussion on current affairs / episodes and approach towards them</i>	02 Lectures	04 Hrs
11	<u>Live Case Studies / Projects / Presentations Submissions.</u>	02 Lecture	04 Hrs

Teaching Methodology: The focus is on student centric learning and involvement. This course is designed to enable the student to develop and apply specific values from ethos and develop skills in a variety of situations for future endeavors in business and societal strata. The teaching methods will focus on lectures, discussions, case studies, research articles and student presentations.

Assessment Criteria:

- Midterm Class Test: 20 Marks
- Assignments: 05 Marks
- Presentation & Project: 10 Marks
- Class Participation: 05 Marks

Attendance:

- The students should meet criteria of minimum 75% attendance to appear for the exam.

Completion of Syllabus:

Tejashree

Submitted to: Dr. Tejashree Deshmukh, I/C Director



Tejashree

Director
PTVA's Institute of Management
Chitrakar Kulkarni Marg,
Behind N. L. Dhanukar College,
Vile Parle (E), Mumbai-400 057.

PTVA's Institute of Management's Post



PTVA's Institute of Management

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On 24th of February 2024 The Social Media Committee of PTVAIM organized a guest session on 'Building Cyber Resilience' for the students of MMS by Ms. [SONALI PATANKAR](#), Founder & Chief Executive Officer, [Responsible Netism](#)

The session was conducted with the aim of raising awareness as well as to gain knowledge about the growing issue of Cyber Violence. The speaker focused upon the various forms of Cyber crime and its multifaceted repercussions, spanning emotional distress, psychological trauma and social exclusion of affected individuals. Preventive measures were also discussed to lessen cybercrime by emphasizing on digital literacy, responsible online conduct and also safeguarding personal information.

Ms Sonali emphasized on reasoned thinking, empathy, respect, resilience and responsibility and law being pivotal elements in fostering a safer and responsible online environment.

Thankyou Dr. [Tejashree Deshmukh](#) for arranging this wonderful session.

[#ResonsibleNetism](#) [#cybersecurity](#) [#cyberresilience](#) [#cyberpsychology](#) [#ptvaim](#)

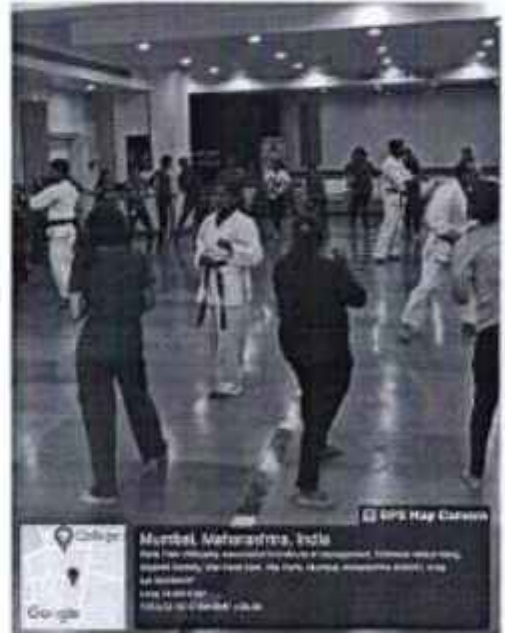
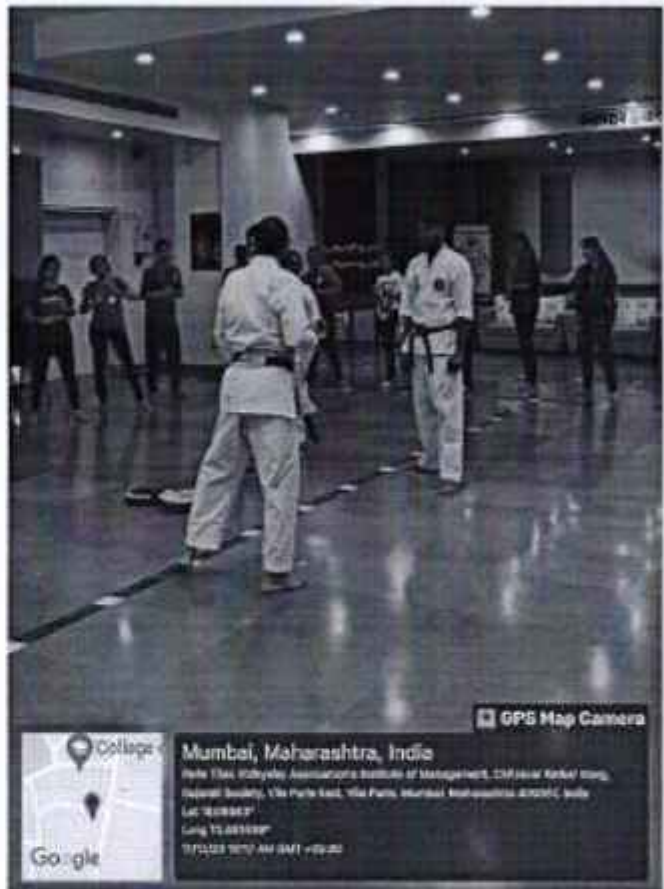


48



Director
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Self Defense Camp



Beshmukh

Director
PTVA's Institute of Management
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PTVA's Institute of Management

ISO 9001 : 2015 Certified Institute & Accredited by NAAC

Global Citizens' Club

25th - 26th

November



Poster Making Competition

ON



B. B. B. B.

Director
PTVA's Institute of Management
Chokher Kheri Marg,
Behind No. 1, Dattatraya College,
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Elimination of Violence Against Women

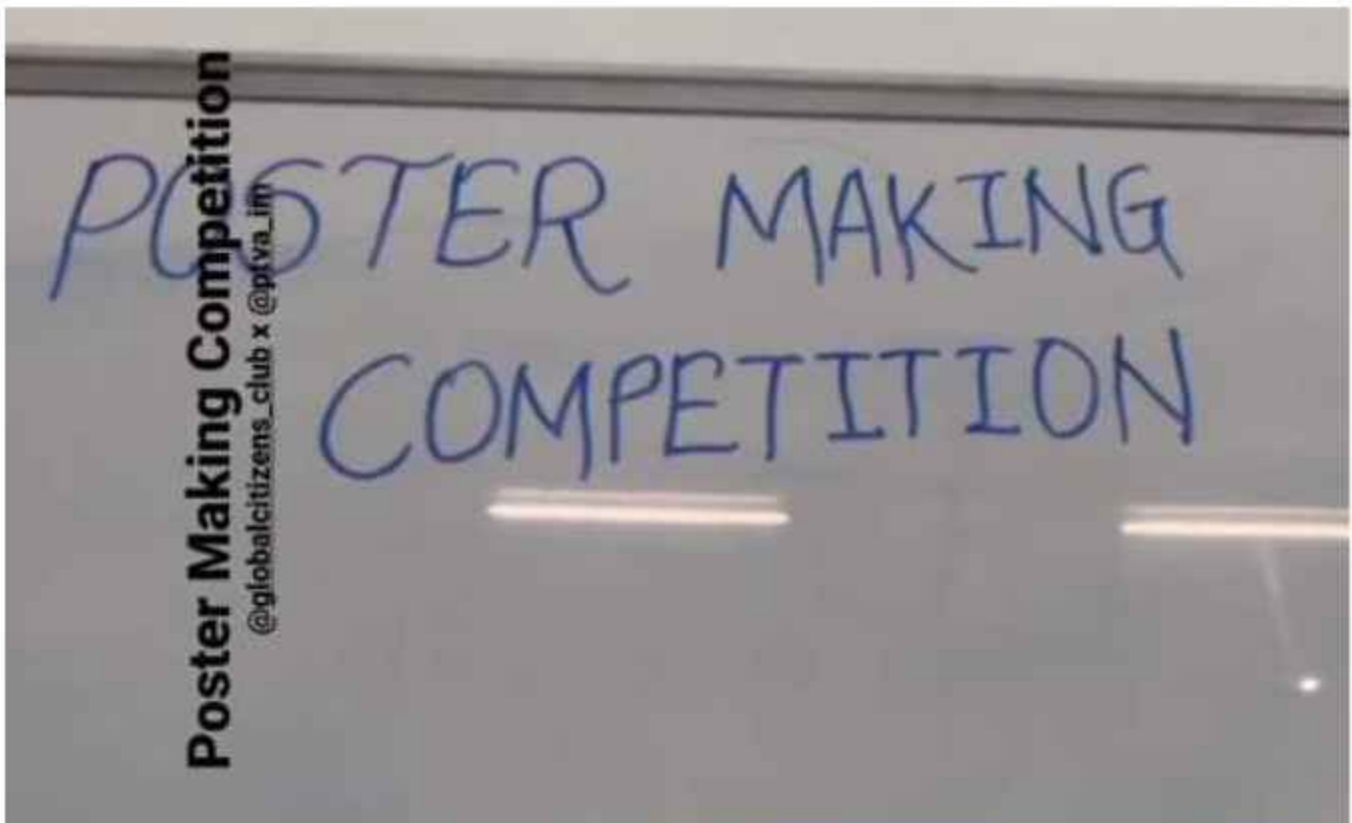
" Violence against women isn't cultural, it's criminal.
Equality cannot come eventually, it's something we
must fight for now "

For further information contact

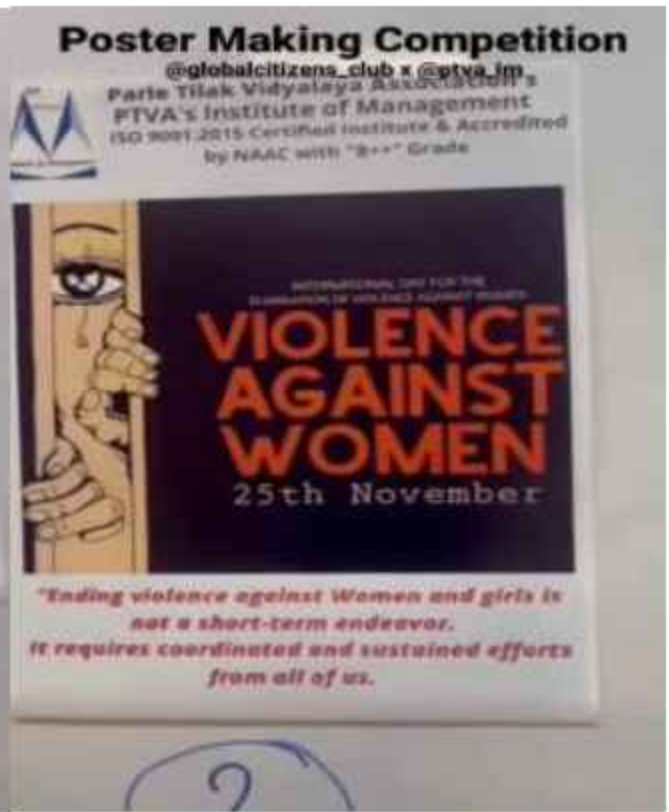
Durgavati Singh - 8369517699

Global Citizens' Club

International Day for the Elimination of Violence Against Women

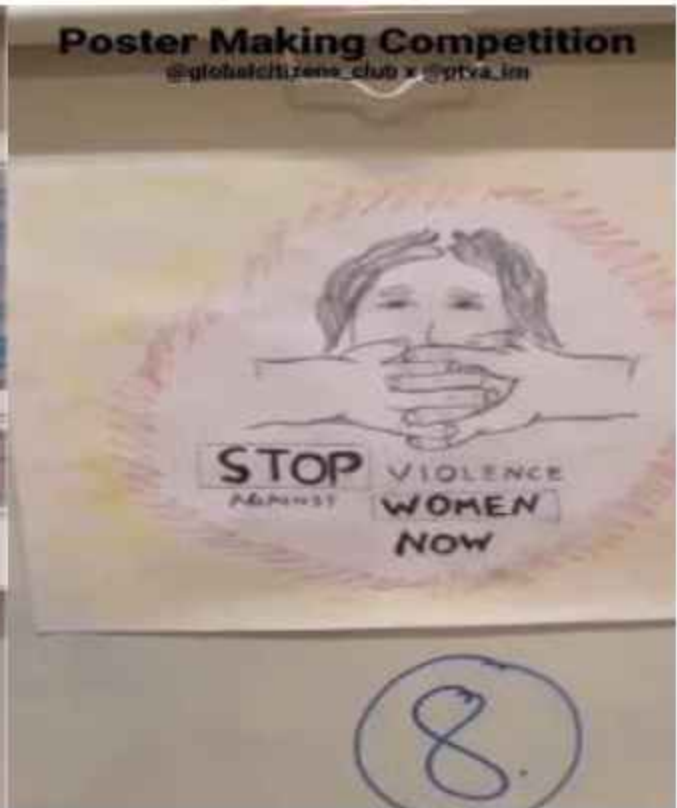
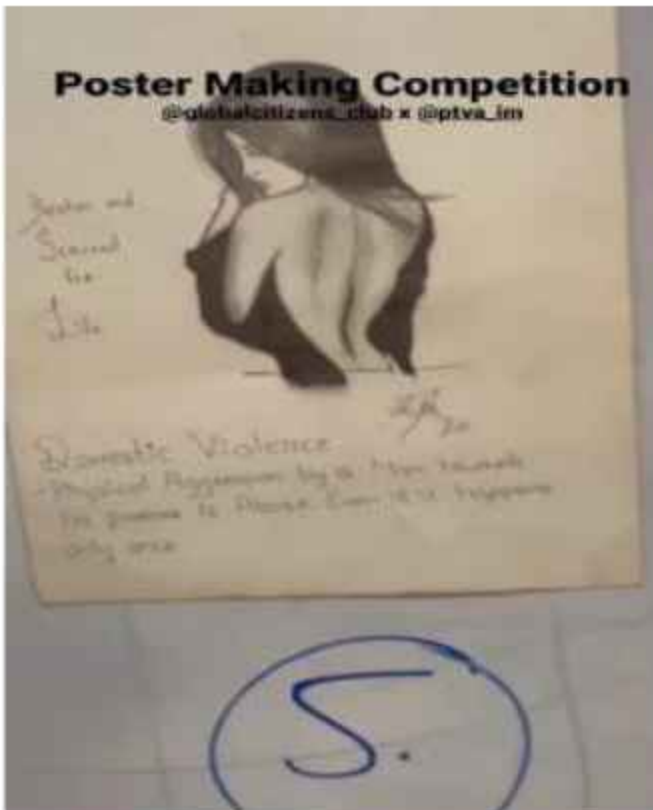


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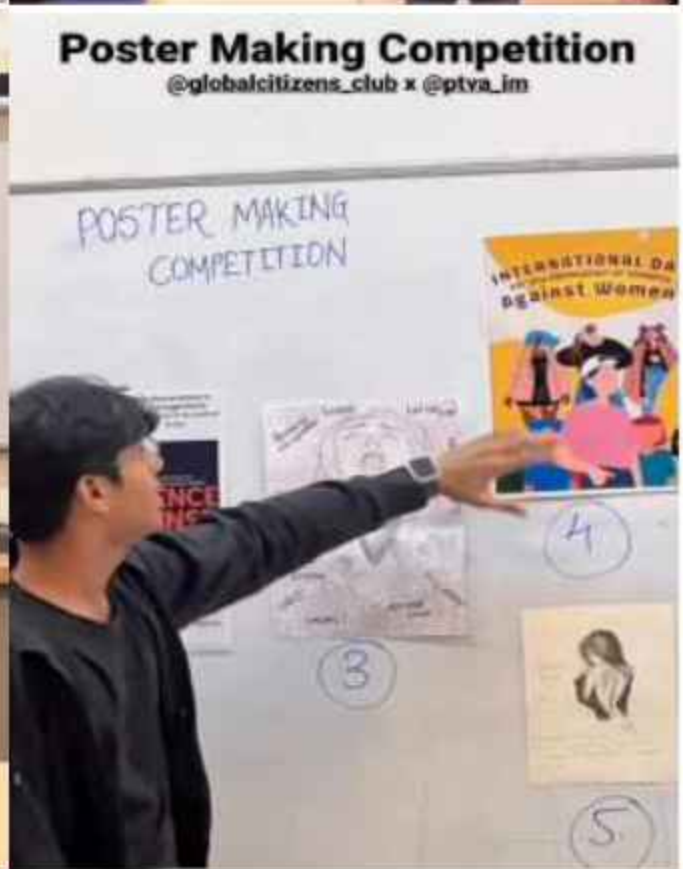
Dr. Behmish

Director
PTVA's Institute of Management
Chitrakar Keshav Marg,
Behind M. L. Dhanukar College,
Vile Parle (E), Mumbai-400 057.



Beshmukh

Director
 PTVA's Institute of Management
 Chitrakar Kulkar Marg,
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 Vile Parle (E), Mumbai-400 057.



Beshmukh

Director
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Vile Parle (E), Mumbai-400 057.

Poster Making Competition

@globalcitizens_club x @ptva_im



Poster Making Competition

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Dr. B. S. Chavhan

Director
PTVA's Institute of Management
Chitrakar Keshav Marg,
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Vile Parle (E), Mumbai-400 057.



Certificate

-OF PARTICIPATION-

National Commission for Women Congratulates

Bhavesh Bhagwan Vaity



for successfully participating in the
“**Awareness on Crime Against Women Quiz**”

We appreciate your enthusiasm and effort!

Abhishek Singh
(CEO MyGov)

Director
PTVA's Institute of Management
Chitrakar Kothur Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.

A. Asholi Chalai
(Joint Secretary)

React what we are by the choices we make | Bhooshan Malkani | TEDxNMIMSIndore

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We are what we are by the choices we make | Bhooshan Malkani | TEDxNMIMSIndore

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Bhooshan

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Vile Parle (E), Mumbai-400 057.



**PARLE TILAK VIDYALAYA ASSOCIATION'S
PTVA'S INSTITUTE OF MANAGEMENT**

(Affiliated to University of Mumbai & Approved by AICTE, New Delhi and DTE Maharashtra)
ISO 9001:2015 & Accredited by NAAC with "B++" Grade
Chitrakar Ketkar Marg, Behind M.L. Dahanukar College of Commerce,
Vile Parle (East), Mumbai-400 057.
Telephone - 26100100/ 200 Telefax - 26100199
Website: www.ptvaim.com E-mail: admin@ptvaim.com

**MASTER OF MANAGEMENT STUDIES (MMS)
FIRST YEAR ADMISSION FORM (A.Y.: 2023 - 2024)
BATCH 2023 - 2025**

(Two Year Full Time Programme Approved by AICTE/DTE and Affiliated to University of Mumbai)

Roll No.:

Photograph

To be filled in by the candidate in BLOCK LETTERS only

Signature

1) Name of the Candidate:

Surname

First Name

Father's Name

Mother's Name

2) Name of the Candidate in Marathi (मराठीत लिहा):

आडनाव
आईचे नाव

स्वतःचे नाव

वडिलांचे / पतीचे नाव

3) Permanent Address:

Taluka _____ District _____ State _____ Pincode _____

Landline Telephone No. _____

4) Correspondence Address:

Taluka _____ District _____ State _____ Pincode _____

5) Landline Telephone No. _____ Student (Contact No.) _____

6) E-mail id: _____

Director
PTVA's Institute of Management
Chitrakar Ketkar Marg,
Behind M. L. Dahanukar College of Commerce
Vile Parle (E), Mumbai-400 057.



- 7) Gender: Mark (✓) : Male / Female / Transgender 8) Nationality: _____
- 9) Blood Group: _____ 10) Marital Status: Mark (✓) : Married / Unmarried 11) Age: ____ Years
- 12) Date of Birth: ____/____/____ 13) Place of Birth: _____ 14) Mother Tongue: _____
- 15) Religion: Mark (✓) : Hindu / Muslim / Christian / Sikh / Parsi / Bauddha / Any other _____
- Sub Caste: _____
- 16) Category: Mark (✓) : OPEN / SC / ST / OBC / SBC / VJ/DT i.e. NTA NTB NTC NTD
- Caste Certificate No. _____ Caste Validity Certificate No. _____
- 17) Aadhar Card No. _____ 18) Voters ID Card No. _____
- 19) COVID-19 Vaccination Status (Tick): Fully Vaccinated / Partially Vaccinated
- 20) Academic Performance:

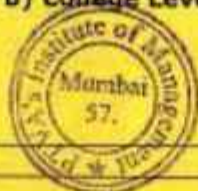
Examination	Name of the Degree/ Diploma	School/ College name	University / Board	Month & Year of Passing	Aggregate Marks Obtained / Out of	Class / Grade	Final CGPI	% of Marks obtained
S.S.C.	_____				/			
H.S.C. / Diploma	_____				/			
Bachelor's Degree	_____				/			
Master's Degree					/			
Other Degree / Diploma								

Mumbai University Permanent Reg. No. (PRN) _____

Medium of Instruction: Mark (✓): a) School Level : English Marathi Hindi Gujarati Other _____

b) College Level : English Marathi Hindi Gujarati Other _____

Beshmabh
 Director
 PTVA's Institute of Management
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 Behind M. L. Dahanukar College,
 Vile Parle (E), Mumbai-400 057.



25) Declaration to be signed by the candidate at the time of admission:

- 1) The information given by me in my application is true to the best of my knowledge and belief. I understand that if any of the statements made by me in the application form or any information supplied by me in connection with my admission is found to be false or incorrect, at any time later on, my admission will be cancelled, fees will be forfeited and I may be expelled from the Institute.
- 2) I am aware that any rule imposed by the University including 'imposing limits on the number of attempts permissible to pass any examination' shall be binding on me.
- 3) **Conditions of minimum attendance:** I am fully aware that, I will not be allowed to appear for the examination if I do not attend **75 percent** lectures of theory, assignments and project, or if I fail to submit satisfactorily all the assignments, tasks and reports as specified by the competent authority within stipulated time limit.
- 4) **Conditions of choice of subject/paper and specialization:** I am fully aware that, I shall be allowed to register for a subject/paper or a specialization in MMS Semester II onwards provided by the Institute.
- 5) **Placements:** I am aware that the Institute will give all the possible assistance for the placements to the best of Institute's ability.
- 6) **Payment of Fees:** I agree to pay my fees on or before the dates specified by the Institute, failing which the Institute has the right to withhold my results till the time all dues are cleared.
- 7) **Misuse of Internet:** I realize that while all facilities such as the computers and internet would be made available by the Institute, it is my responsibility not to misuse, pilfer or damage these facilities. In the event of such an occurrence, the Institute has the right to penalize me in such manner as it deems fit.
- 8) **Code of Conduct:** I will abide by the on-campus as well as the examination code of conduct as applicable at all times during my entire tenure at this Institute.
- 9) I hereby agree to abide by all Rules, Acts and Laws enforced by the Institute and respective authorities and I hereby undertake that, I will do nothing either inside or outside the Institute which may result in disciplinary action against me under these rules, acts and laws referred to. I fully understand that the Director of the Institute has a right to expel me from the Institute for any infringement of the rules of conduct and discipline prescribed by the Institute or University of Government and the undertaking given above. I further confirm that the Institute shall not be held responsible for any action of mine either inside or outside the Institute which may result in disciplinary action against me under these rules, acts and laws referred to.
- 10) I have gone through all the rules & regulations prescribed by the Institute.

Place: Mumbai

Date: ____/____/____

Name of the Candidate: _____

Signature of the Candidate: _____ *R. B. Chhabra*

Director
PTVA's Institute of Management
Chitrakar Ketkar Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.



प्रमाणपत्र / हमीपत्र

मी कु. / कुमारी. दिनांक...../...../..... रोजी

१८ वर्षाचा/वर्षाची झालो आहे / झाली आहे / होणार आहे. १८ वर्ष पूर्ण झाल्याबरोबर मी माझे नांव मतदार यादीत नोंदवून घेतले आहे / घेणार आहे अशी मी प्रतिज्ञा करतो / करते.

विद्यार्थ्याची सही :

दिनांक : / /

ठिकाण :

Anti-Ragging Undertaking Reference No.:

Bachchan

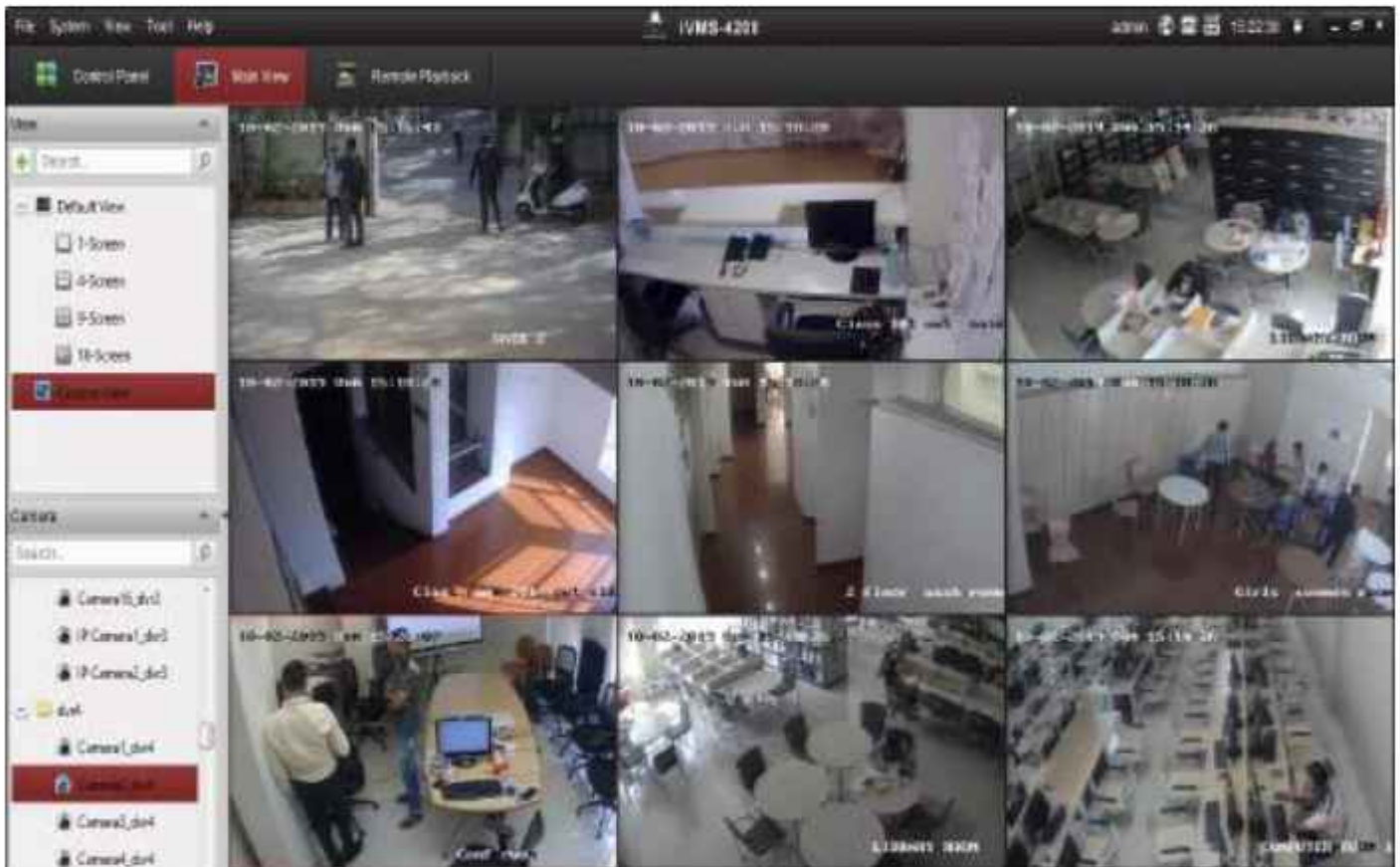
Director
PTVA's Institute of Management
Chitrakar Ketkar Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.



Safety and Security, Counselling and Common Room Provisions for our Students

CCTV:

We, as an institute take Safety and Security of our students as utmost responsibility and hence Our Institute is fully covered with Surveillance through Closed Circuit Television System (CCTV) to monitor and keep track on protection and safe-keeping of our Students and Staff. CCTV System helps us in keeping security and take precautions if anything suspicious is adhered to. Is also helps us in maintaining discipline and protocols so as the students feel safe haven on Campus without any fear. The trespassers and unwarranted elements can be tracked through the same.



Behmukh

Director
PTVA's Institute of Management
Chitrakar Kulkarni Marg,
Behind M. L. Dhanurkar College,
Vile Parle (E), Mumbai-400 057.



Mumbai, Maharashtra, India

PTVAIM, Chitrakar Ketkar Marg, behind M L Dahanukar College, Gujarati Society, Vile Parle East, Vile Parle, Mumbai, Maharashtra 400057, India

Lat 19.098672°

Long 72.8516°

07/02/23 01:12 PM GMT +05:30



B. Chmukh

Director
PTVA's Institute of Management
Chitrakar Ketkar Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.

Female Security Guard

Institute has dedicated and trained Female Security Guards to check and keep tap on Safety and Security especially for our Female Students. Many times students or visitor feel uncomfortable speaking to male security personnel and hence to avoid any frisking or manhandling by other gender we have kept female Security Guards.



B. Chmukh

Director
PTVA's Institute of Management
Chitrakar Ketkar Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.

Female House Keeping Staff

The sanitation and hygiene are also a prime and utmost important aspects while learning wherein the trained and professional cleaning staff maintain and manage the washrooms and cloakrooms / rest rooms for female staff and students. The Females know about females better esp. when it comes to this learning phase of life wherein students need homely and comfortable feeling while learning and can easily access the washrooms as dedicated female house keeping staffs are availed by the institute.



Beshmukh

Director
PTVA's Institute of Management
Chitrakar Keshavn Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.

Washroom for Female Students and Staff (With Sanitary Napkins Vending Machine)

Institute takes hygiene and sanitation as an important aspect of students learning life so that students feel comfortable while on campus. Institute provides dedicated Separate Wash rooms for Female Students as well as Staff member in the Institute Campus. The Toilets are provided with continuous water supply and hand soaps. The Sanitary Napkins Vending Machines are installed in all the female washrooms with proper disposal mechanism in place.



Sakhi Box

Sakhi literally meaning Friend in Hindi as well as Marathi language is a term coined by our respective Women's Development Cell. The dedicated drop box stands as a helping hand to female students who have concern or issue regarding any thing they face or is creating hindrance in studies or overall development so they can report to Women's development Cell. It is ergonomically placed at the entry area where it has an easy access to every learner.



Dechmukh

Director
PTVA's Institute of Management
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Vile Parle (E), Mumbai-400 057.

Couselling Cell

The Placement & Counselling Cell is utilised by Faculty members for mentoring students. It is also a resource facility used by Women Development Cell members to interact with students pertaining to any guidance they require or any issue which they face.



B. S. Chavhan

Director
PTVA's Institute of Management
Chitrakar Keshav Marg,
Behind M. L. Dhanukar College,
Vile Parle (E), Mumbai-400 057.

Girls Common Room


Institute has availed dedicated Girls common room which is used by all female students. It is used by students as a rest room and private area. Institute has provided Lockers in the Common Room so students can use it as cloak room as well. Students study as well as provision is made by institute for playing chess, carom etc. indoor games in the common room. Also students use it for having lunch or breakfast in the same.



Dehumbh

Director
PTVA's Institute of Management
Chitrakar Kulkar Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.



 **GPS Map Camera**



Mumbai, Maharashtra, India

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Debmukh

Director
PTV's Institute of Management
Chitrakar Ketkar Marg,
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Vile Parle (E), Mumbai-400 057.





Mumbai, Maharashtra, India

PTVAIM, Chitrakar Ketkar Marg, behind M L Dahanukar College, Gujarati Society, Vile Parle East, Vile Parle, Mumbai, Maharashtra 400057, India

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Beshmish

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 GPS Map Camera



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Long 72.8516°

07/02/23 01:05 PM GMT +05:30

Beshmabh

Director

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Chitrakar Ketkar Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.





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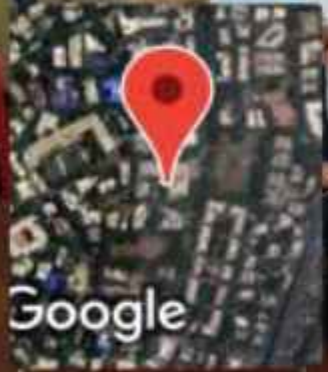
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PTVAIM, Chitrakar Ketkar Marg, behind M L Dahanukar College, Gujarati Society, Vile Parle East, Vile Parle, Mumbai, Maharashtra 400057, India

Lat 19.098672°

Long 72.8516°

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Google

Beshmubh

Director
PTVA's Institute of Management
Chitrakar Ketkar Marg,
Behind M. L. Dahanukar College,
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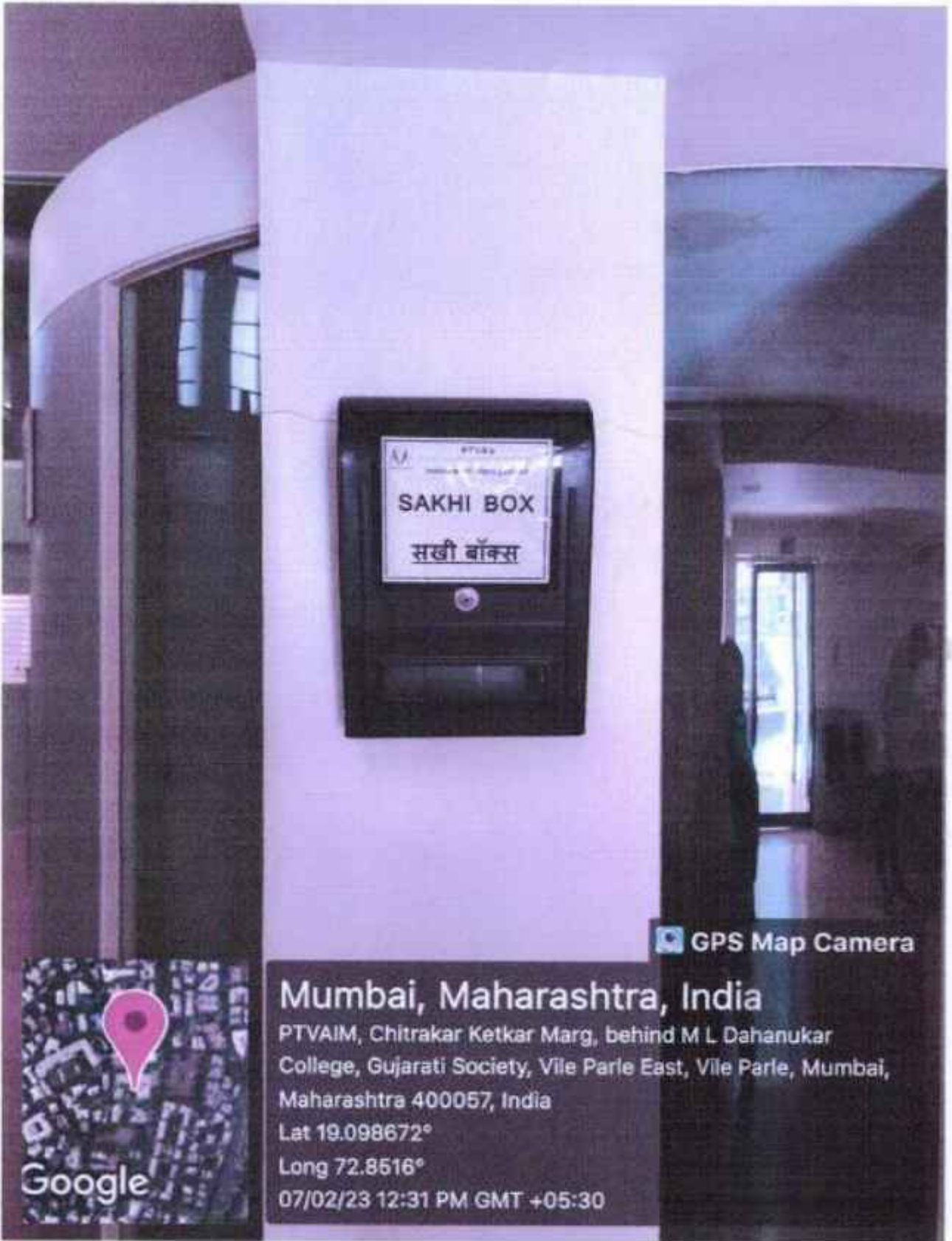
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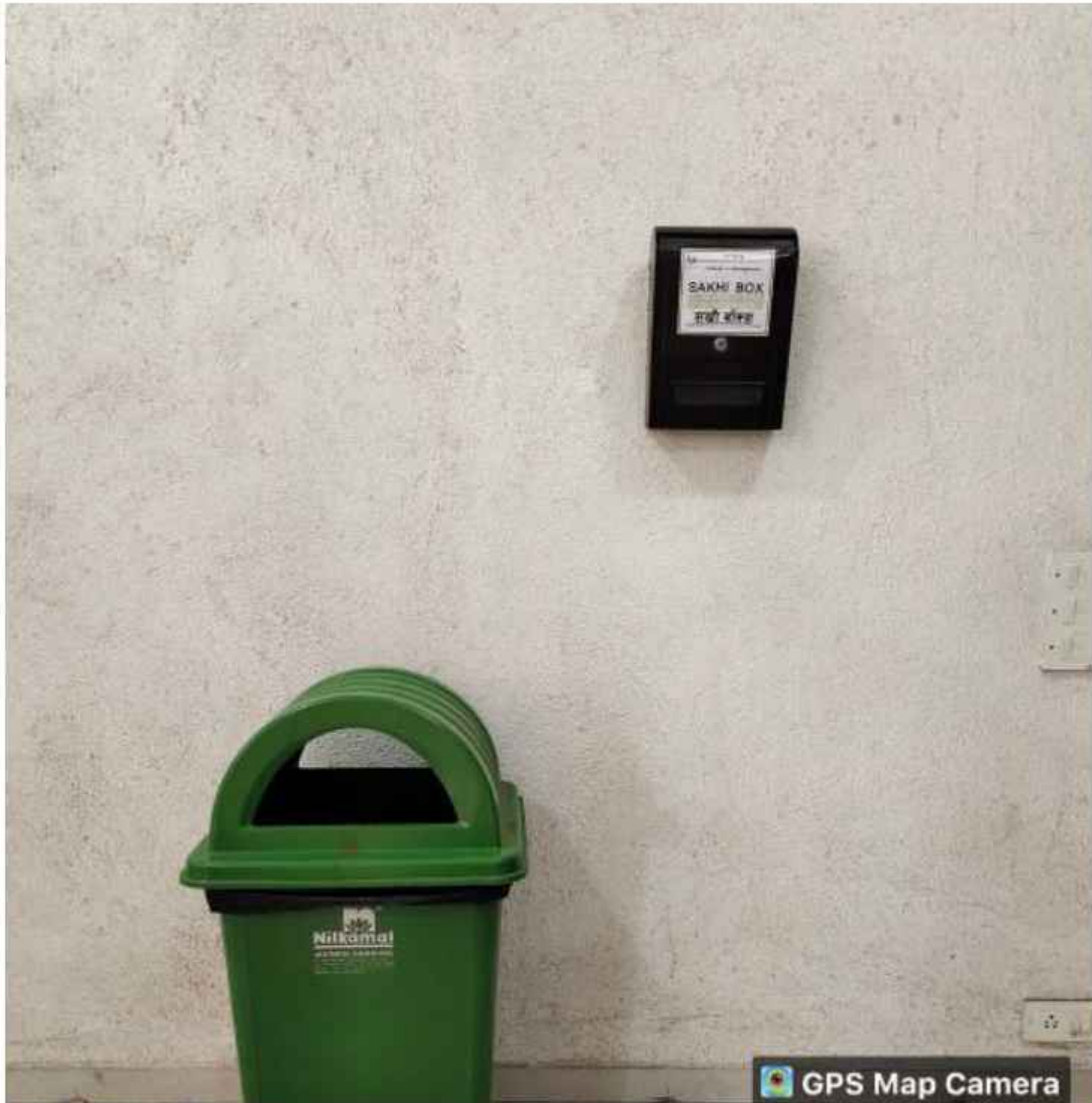
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Vile Parle (E), Mumbai-400 057.





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Lat 19.098672°

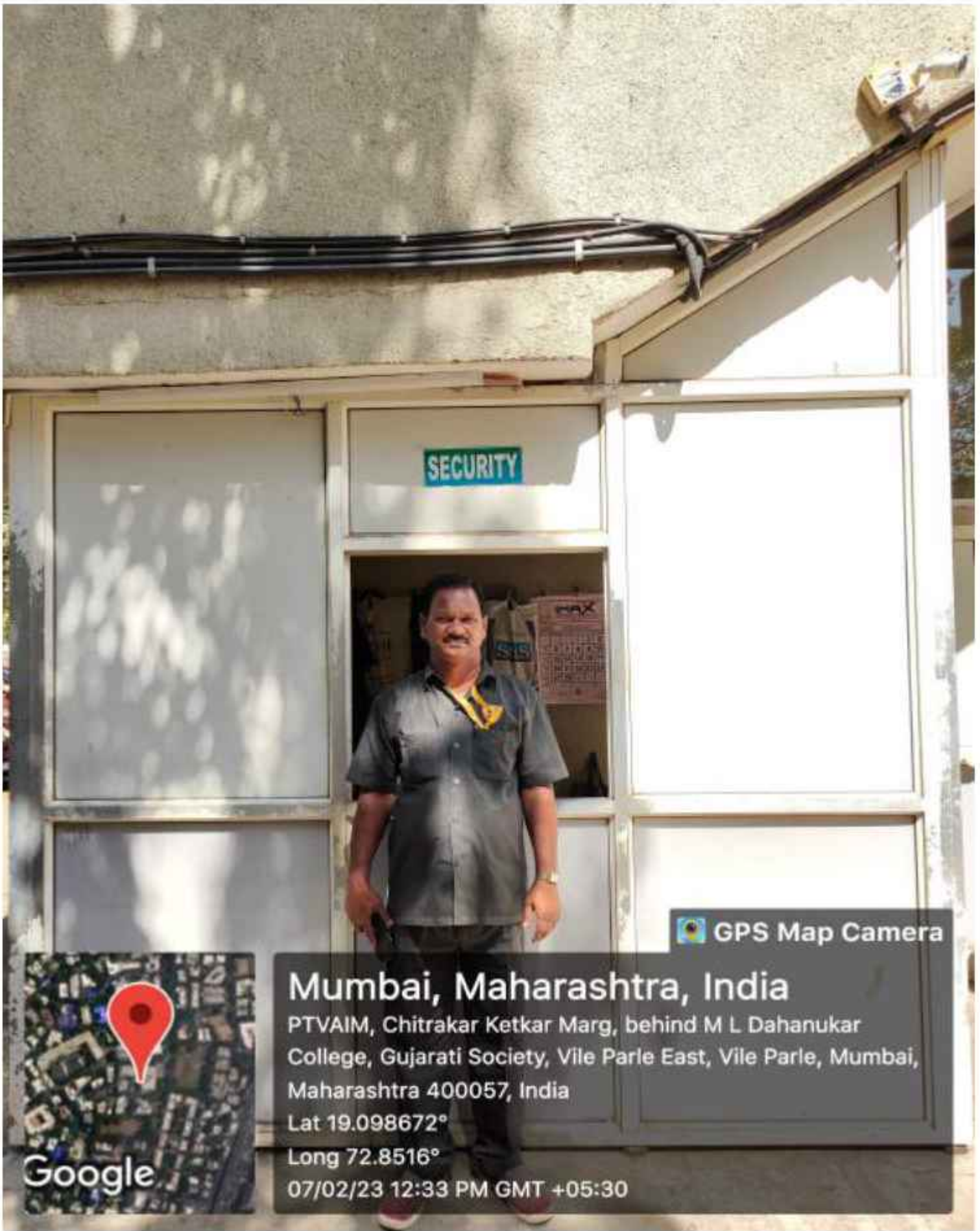
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