



PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)

Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (East), Mumbai – 400 057.

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SWAYAM/NPTEL AND MOOCS COURSE on Business to Business Marketing

Syllabus

Link:- https://onlinecourses.nptel.ac.in/noc23_mg120/preview



Beshmukh

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