



# PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)  
Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce,  
Vile Parle (East), Mumbai – 400 057.

Tel.: 022-31061594/31099598, Email: [admin@ptvaim.com](mailto:admin@ptvaim.com), Web: [www.ptvaim.ac.in](http://www.ptvaim.ac.in)  
ISO 9001:2015 Certified Institute & Accredited by NAAC

## Basics Of Financial Markets – 2023-24

PARTICULAR	DETAILS
Course duration	40 hours; Offline (January 2023 to June 2023)
List of students who have enrolled along with name and signature of students	
Course objectives	<ul style="list-style-type: none"> <li>To gain a comprehensive overview of financial markets, including their structure, participants, and basic principles of trading and investment along with getting relevant data using business TV channels and NSE-BSE websites.</li> <li>To explore the concept of IPOs in-depth, covering their purpose, procedures, impact on companies and investors, and the regulatory framework surrounding IP.</li> <li>To acquire practical skills in identifying and interpreting various candlestick patterns, including bullish, bearish, and reversal patterns, to make informed trading decisions.</li> </ul>
Curriculum of the Program	<ol style="list-style-type: none"> <li>1. Introduction to Markets</li> <li>2. Concept of IPO</li> <li>3. Candle-stick patterns</li> <li>4. Candle-stick patterns</li> <li>5. Candle-stick patterns</li> <li>6. Bullish Patterns</li> <li>7. Bearish Patterns</li> <li>8. Wedges and Trade lines</li> <li>9. Understanding a business Tv Channel</li> <li>10. Understanding NSE-BSE website</li> <li>11. Indicators (moving average, Ema)</li> <li>12. Indicators (RSI, MACD)</li> <li>13. Indicators</li> <li>14. Mutual Funds</li> <li>15. Practical Training</li> <li>16. Practical Training</li> <li>17. Industry expert</li> </ol>



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	18. Industry expert 19. Industry expert 20. Industry expert
Assessment Procedure	The assessment procedure effectively evaluated both theoretical knowledge in the form of assignments and practical skills in the form of an examination acquired by students in the Introduction to Financial Markets course. Feedback and recommendations provided will assist students in enhancing their understanding of financial market concepts, IPOs, candlestick patterns, and technical indicators, thereby preparing them for advanced studies or professional roles in the finance industry.
Resource Person	Ms Neha Bhatia



  
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