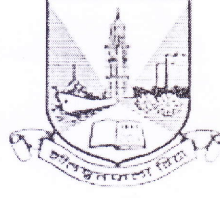


# University of Mumbai



College Affiliations &  
Development Department  
Aff./ICD/2024-25/117  
18<sup>th</sup> April, 2024.

## WHOMSOEVER IT MAY CONCERN

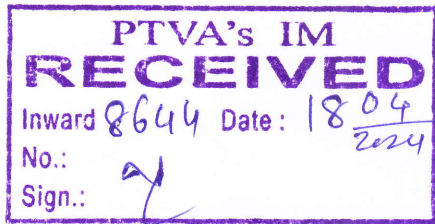
This is to certify that PTVA's Institute of Management Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (E), Mumbai 400 057 is affiliated to the University of Mumbai the following programmes are conducted in the said college:

Sr. No.	Programmes	Duration	Affiliation (Permanent/Temporary)	Period of Validity
1.	Master of Management Studies (MMS)	2 Years	Permanent	From 2019-20
2.	Master in Financial Management (MFM)	2 Years	Permanent	From 2019-20
3.	Master in Marketing Management (MMM)	2 Years	Permanent	From 2019-20
4.	Masters in Human Resources Development and Management (MHRDM)	2 Years	Permanent	From 2019-20
5.	MBA – IEV (Innovation Entrepreneurship and Venture Development)	2 Years	Temporary	From 2021-22 to 2024-25

This Certificate is issued on the request of the Principal of the said College for submitting the same to the NAAC, Bangalore, accordingly.

(Deepak Wasave)  
Deputy Registrar

College Affiliations & Development Department





# University of Mumbai

URGENT/BY SPEED POST  
Tel: 022-22675232/22708742  
Email: ar.affiliation2@fort.mu.ac.in



College Affiliations & Development Department  
No.Aff/ICD/2021-22/ 771  
20<sup>th</sup> August, 2021

*in office  
for record  
1/8/2021*

To  
The Principal  
Parle Tilak Vidyalaya Association Institute of Management,  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College of Commerce,  
Vile Parle (East),  
Mumbai - 400 057

**Sub:- Your application for Permanent of Affiliation from the academic year 2019-20.**

Sir/Madam,

With reference to your application dated 28<sup>th</sup> August, 2018 for Permanent affiliation for 1) Master of Management Studies (M.M.S), 2) Masters Degree in Marketing Management (M.M.M), 3) Master of Financial Management (M.F.M), 4) Master of Human Resources Development Management (M.H.R.D.M) from the academic year 2019-20 I am directed to inform you that report of Local Inquiry Committee on your said application has been placed before the Academic Council at its meeting held on 23<sup>rd</sup> February, 2021 vide item No.2.4 when the council resolved as under :-

“Considering the resolution passed by the Board of Deans at its meeting held on 4<sup>th</sup> February, 2020 vide item No. 83 on the basis of the recommendations of the Local Inquiry Committee, it was resolved that the Permanent Affiliation be granted to Parle Tilak Vidyalaya Association Institute of Management, Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (East) for 1) Master of Management Studies (M.M.S), 2) Masters Degree in Marketing Management (M.M.M), 3) Master of Financial Management (M.F.M), 4) Master of Human Resources Development Management (M.H.R.D.M) from the academic year 2019-20, accordingly, subject to yearly review of compliance of conditions stipulated by LIC Committee and payment of the dues of the affiliation fees, if any.

It was further resolved that the concerned College / Institute be asked to participate in the examinations related work and the teachers be involved in the Central Assessment Scheme of the University in both end semester examinations.”



*Dash*  
Director  
PTVA's Institute of Management  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.

-2-

In pursuance of the above resolution of the Academic Council, I am to inform you that the Parle Tilak Vidyalaya Association Institute of Management, Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (East), Mumbai- 400 057 be granted Permanent Affiliation for 1) Master of Management Studies (M.M.S), 2) Masters Degree in Marketing Management (M.M.M), 3) Master of Financial Management (M.F.M), 4) Master of Human Resources Development Management (M.H.R.D.M) degree courses from the academic year 2019-20.

Further that the concerned college will participate in the examinations related work and the teachers be involved in the Central Assessment Scheme of the University in both end semester examinations.

A copy of report of the local inquiry committee is enclosed herewith for your perusal.

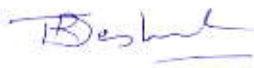
Yours faithfully,

(Deepak Wasave)  
Deputy Registrar

College Affiliations & Development Department

Encl: LIC Report



  
**Director**  
PTVA's Institute of Management  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.

# All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: [www.aicte-india.org](http://www.aicte-india.org)



## APPROVAL PROCESS 2019-20

### Extension of Approval (EoA)

Date: 25-Apr-2019

F.No. Western/1-4259368541/2019/EOA

To,

The Secretary,  
Tech. & Higher Education Deptt.  
Govt. of Maharashtra, Mantralaya,  
Annexe Building, Mumbai-400032

**Sub: Extension of Approval for the Academic Year 2019-20**

Ref: Application of the Institution for Extension of approval for the Academic Year 2019-20

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2018 notified by the Council vide notification number F.No.AB/AICTE/REG/2018 dated 31/12/2018 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-5810911	Application Id	1-4259368541
Name of the Institute	Ptva'S Institute Of Management	Name of the Society/Trust	PARLE TILAK VIDYALAYA ASSOCIATION
Institute Address	PTVA'S INSTITUTE OF MANAGEMENT CHITRAKAR KETKAR MARG, VILE PARLE-EAST, MUMBAI-400 057. MUMBAI, MUMBAI SUBURBAN, Maharashtra, 400057	Society/Trust Address	1ST FLOOR, PARLE TILAK VIDYALAYA ENGLISH MEDIUM SCHOOL, HANUMAN ROAD, VILE PARLE (E), MUMBAI, MUMBAI SUBURBAN, Maharashtra, 400057
Institute Type	Unaided - Private	Region	Western

Opted for Change from Women to Co-Ed and vice versa	No	Change from Women to Co-Ed and vice versa Approved or Not	NA
Opted for Change of Name	No	Change of Name Approved or Not	NA
Opted for Change of Site/Location	No	Change of Site/Location Approved or Not	NA
Opted for Conversion from Degree to Diploma or vice versa	No	Conversion for Degree to Diploma or vice versa Approved or Not	NA
Opted for Organization Name Change	No	Change of Organization Name Approved or Not	NA
Opted for Merger of Institution	No	Merger of Institution Approved or Not	NA
Opted for Introduction of New Program/Level	No	Introduction of Program/Level Approved or Not	NA

To conduct following Courses with the Intake indicated below for the Academic Year 2019-20

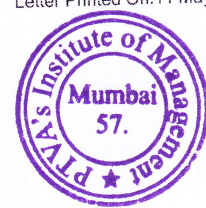
Program	Shift	Level	Course	FT/PT+	Affiliating Body (Univ/Body)	Intake Approved for 2019-20	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
MANAGEMENT	1st	POST GRADUATE	MASTERS IN FINANCIAL	PT	Mumbai University, Mumbai	60	NA	NA

Page 1 of 3

Application No:1-4259368541  
Note: This is a Computer generated Report. No signature is required.  
Printed By : ae2916883

*T. Deshpande*  
**Director**  
**PTVA's Institute of Management**  
Chittrakar Ketkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.

Letter Printed On: 11 May 2019



MANAGEMENT								
MANAGEMENT	1st	POST GRADUATE	MASTERS IN MANAGEMENT STUDIES	FT	Mumbai University, Mumbai	120	NA	NA
MANAGEMENT	1st	POST GRADUATE	MASTERS IN BUSINESS ADMINISTRATION (MARKETING MANAGEMENT)	PT	Mumbai University, Mumbai	30#	NA	NA
MANAGEMENT	1st	POST GRADUATE	MASTERS IN HUMAN RESOURCE DEVELOPMENT AND MANAGEMENT	PT	Mumbai University, Mumbai	60	NA	NA

+FT -Full Time,PT-Part Time  
# Punitive Action against the Institute

### Deficiencies Noted based on Self Disclosure

Particulars	Deficiency
<b>Other Facilities Deficiency</b>	Yes
Backup Electric Supply	Yes
<b>Faculty Deficiency</b>	

\*Please refer Deficiency Report for details

PTVA'S INSTITUTE OF MANAGEMENT is hereby informed to submit the compliance of the deficiencies mentioned above to the Regional Office within a period of **6 months** from the date of issuance of this letter failing which the council shall initiate strict action as defined in Approval Process Handbook 2019-20 during the subsequent Academic Year.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

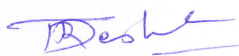
It is mandatory to comply all the essential requirements as given in APH 2019-20(appendix 6)

**NOTE:** If the State Government / UT / DTE / DME has a reservation policy for admission in Technical Education Institutes and the same is applicable to Private & Self-financing Technical Institutions, then the State Government / UT/ DTE / DME shall ensure that 10 % of Reservation for EWS would be operational from the Academic year 2019-20 without affecting the percentage reservations of SC/ST/OBC/General . However, this would not be applicable in the case of Minority Institutions referred to the clause (1) of Article 30 of Constitution of India.

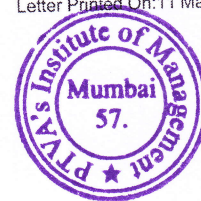
Prof. A.P Mittal  
Member Secretary, AICTE

Page 2 of 3

Application No:1-4259368541  
Note: This is a Computer generated Report. No signature is required.  
Printed By : ae2916883

  
**Director**  
**PTVA's Institute of Management**  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.

Letter Printed On:11 May 2019




Copy to:

1. **The Director Of Technical Education\*\***, Maharashtra
2. **The Registrar\*\***,  
Mumbai University, Mumbai
3. **The Principal / Director**,  
Ptva'S Institute Of Management  
Ptva'S Institute Of Management  
Chitrakar Ketkar Marg,  
Vile Parle-East.  
Mumbai-400 057.,  
Mumbai,Mumbai Suburban,  
Maharashtra,400057
4. **The Secretary / Chairman**,  
Parle Tilak Vidyalaya Association  
1St Floor, Parle Tilak Vidyalaya English Medium School, Hanuman Road, Vile Parle (E).  
Mumbai,Mumbai Suburban,  
Maharashtra,400057
5. **The Regional Officer**,  
All India Council for Technical Education  
Industrial Assurance Building  
2nd Floor, Nariman Road  
Mumbai - 400 020, Maharashtra
6. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

\*\* Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

  
**Director**  
**PTVA's Institute of Management**  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.

