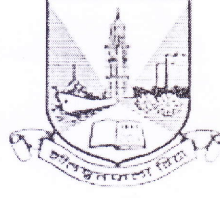


# University of Mumbai



College Affiliations &  
Development Department  
Aff./ICD/2024-25/117  
18<sup>th</sup> April, 2024.

## WHOMSOEVER IT MAY CONCERN

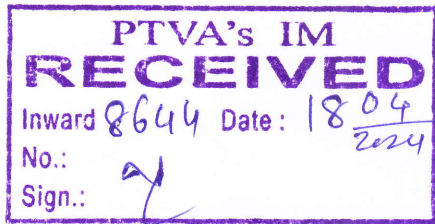
This is to certify that PTVA's Institute of Management Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (E), Mumbai 400 057 is affiliated to the University of Mumbai the following programmes are conducted in the said college:

Sr. No.	Programmes	Duration	Affiliation (Permanent/Temporary)	Period of Validity
1.	Master of Management Studies (MMS)	2 Years	Permanent	From 2019-20
2.	Master in Financial Management (MFM)	2 Years	Permanent	From 2019-20
3.	Master in Marketing Management (MMM)	2 Years	Permanent	From 2019-20
4.	Masters in Human Resources Development and Management (MHRDM)	2 Years	Permanent	From 2019-20
5.	MBA – IEV (Innovation Entrepreneurship and Venture Development)	2 Years	Temporary	From 2021-22 to 2024-25

This Certificate is issued on the request of the Principal of the said College for submitting the same to the NAAC, Bangalore, accordingly.

(Deepak Wasave)  
Deputy Registrar

College Affiliations & Development Department





# University of Mumbai

URGENT/BY SPEED POST  
Tel: 022-22675232/22708742  
Email: ar.affiliation2@fort.mu.ac.in



College Affiliations & Development Department  
No.Aff/ICD/2021-22/ 779  
20<sup>th</sup> August, 2021

*in office  
for record  
25/8/2021*

To  
The Principal  
Parle Tilak Vidyalaya Association Institute of Management,  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College of Commerce,  
Vile Parle (East),  
Mumbai - 400 057

**Sub:- Your application for Permanent of Affiliation from the academic year 2019-20.**

Sir/Madam,

With reference to your application dated 28<sup>th</sup> August, 2018 for Permanent affiliation for 1) Master of Management Studies (M.M.S), 2) Masters Degree in Marketing Management (M.M.M), 3) Master of Financial Management (M.F.M), 4) Master of Human Resources Development Management (M.H.R.D.M) from the academic year 2019-20 I am directed to inform you that report of Local Inquiry Committee on your said application has been placed before the Academic Council at its meeting held on 23<sup>rd</sup> February, 2021 vide item No.2.4 when the council resolved as under :-

“Considering the resolution passed by the Board of Deans at its meeting held on 4<sup>th</sup> February, 2020 vide item No. 83 on the basis of the recommendations of the Local Inquiry Committee, it was resolved that the Permanent Affiliation be granted to Parle Tilak Vidyalaya Association Institute of Management, Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (East) for 1) Master of Management Studies (M.M.S), 2) Masters Degree in Marketing Management (M.M.M), 3) Master of Financial Management (M.F.M), 4) Master of Human Resources Development Management (M.H.R.D.M) from the academic year 2019-20, accordingly, subject to yearly review of compliance of conditions stipulated by LIC Committee and payment of the dues of the affiliation fees, if any.

It was further resolved that the concerned College / Institute be asked to participate in the examinations related work and the teachers be involved in the Central Assessment Scheme of the University in both end semester examinations.”



*Dash*  
Director  
PTVA's Institute of Management  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.

-2-

In pursuance of the above resolution of the Academic Council, I am to inform you that the Parle Tilak Vidyalaya Association Institute of Management, Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (East), Mumbai- 400 057 be granted Permanent Affiliation for 1) Master of Management Studies (M.M.S), 2) Masters Degree in Marketing Management (M.M.M), 3) Master of Financial Management (M.F.M), 4) Master of Human Resources Development Management (M.H.R.D.M) degree courses from the academic year 2019-20.

Further that the concerned college will participate in the examinations related work and the teachers be involved in the Central Assessment Scheme of the University in both end semester examinations.

A copy of report of the local inquiry committee is enclosed herewith for your perusal.

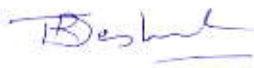
Yours faithfully,

(Deepak Wasave)  
Deputy Registrar

College Affiliations & Development Department

Encl: LIC Report



  
**Director**  
PTVA's Institute of Management  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.

# University of Mumbai



College Affiliations &  
Development Department

No. Aff/ICD/2021-22/1074  
28 September, 2021.

To,  
The Director,  
PTVA's Institute of Management  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College of Commerce,  
Vile-Parle-(East),  
Mumbai-400 057.

Sub:- Permission to start New Course from the academic year 2021-22.

Ref:- 1) Approval Letter No. Western/1-9318518278/2021/EOA, dated 02-07-2021  
issued by AICTE, New Delhi

२) शासन निर्णय क्र. टीईएम-२०२१/प्र. क्र. १२४/ताशि-४ दिनांक १८ ऑगस्ट, २०२१.

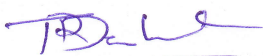
Sir/ Madam,

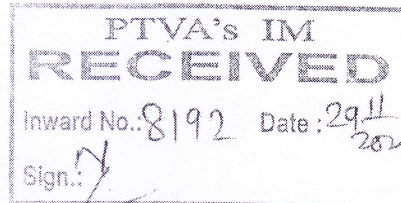
This has reference to your letter No. Aff/PTVAIM/IEV/4969/2021 dated 09<sup>th</sup> September, 2021 for **New Course of M. B. A. (Innovation, Entrepreneurship and Venture Development) (0-30)** from the academic year 2021-22.

In this connection, I am to inform you that the AICTE Approved Letter No. Western/1-9318518278/2021/EOA, dated 02-07-2021 and Higher and Technical Education Department, Government of Maharashtra शासन निर्णय क्र. टीईएम-२०२१/प्र. क्र. १२४/ताशि-४ दिनांक १८ ऑगस्ट, २०२१ has given the permission to start **New Course of M. B. A. (Innovation, Entrepreneurship and Venture Development) (0-30)** from the academic year 2021-22 on permanently no grant basis, the provisions of the Maharashtra Public Universities Act, 2016 under Section 109, subject to terms and condition laid down in the above order.

I am therefore, directed to inform you that your college has been permitted to start **New Course of M. B. A. (Innovation, Entrepreneurship and Venture Development) (0-30)** from the academic year 2021-22 on permanently no grant basis, on the conditions mentioned below by the aforesaid Government Resolution, Rules & Regulations and directions issued by the University, AICTE and Directorate of Technical Education from time to time, and subject to the condition that the decision of academic council on the report of Local Inquiry Committee to be appointed by the University.

2/-

  
Director  
PTVA's Institute of Management  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.



महाविद्यालयाने कोणत्याही परिस्थितीत मंजूर प्रवेश क्षमतेपेक्षा जास्त प्रवेश देऊ नयेत.

I am further to inform you that if you start the above mentioned new courses from the academic year 2021-22, please make an application for continuation and extension of affiliation for the **Second & Third year** of the said faculty in the prescribed form on or before the month from the date of receipt of this office letter as per Circular No. Aff.Recog./ICC/2012-13/17 dated 24<sup>th</sup> August, 2012 and make the payment of affiliation fees in the name of the Finance and Accounts Officer, University of Mumbai. A copy of the circular No. Aff./Recog./I/ 189 of 2008 dated 17<sup>th</sup> May, 2008 is attached herewith for your information.

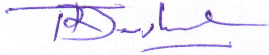
A copy of the University Circular No. Aff.Recog.II/49, dated 4<sup>th</sup> February, 1987 regarding 0.2802 preventing the colleges and the Managements of the colleges from accepting donation or capitation fee for admission of student in the colleges is enclosed herewith for your perusal and information.

Yours faithfully,



(Deepak Wasave)  
Deputy Registrar

College Affiliations & Development Department



Director  
PTVA's Institute of Management  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.



# University of Mumbai

Phone – 09167563793

E-mail - [raps@nu.ac.in](mailto:raps@nu.ac.in)



Research Administration &  
Promotion Cell,  
UNIVERSITY of MUMBAI,  
Kalina Campus, Vidyanagari,

Th./ICD/2021-22/3734

11<sup>th</sup> January, 2022

The Principal,  
PTVA's Institute of Management,  
Chitrakar Ketkar Marg,  
Behind M.L. Dahanukar College of Commerce,  
Vile Parle (E), Mumbai – 400 057.  
Email – [director@ptvainm.com](mailto:director@ptvainm.com)



Sub :- Your Proposal for **First Time Recognition for Ph.D. (Commerce & Management)** degree course in the subject of **Management Studies** for the academic year 2020-21.

Madam / Sir:

With reference to the subject above, I am directed by the Hon'ble Vice-Chancellor to inform you that the report of the Local Inquiry Committee for **First Time Recognition for Ph.D. (Commerce & Management)** degree course in the subject of **Management Studies** was placed before the Academic Council at its meeting held on 10<sup>th</sup> November, 2021, vide item No.3.2, when it was resolved as under :-

"The resolution passed by the Board of Deans at its meeting held on 20<sup>th</sup> May 2021 vide item No. 3.49 to consider the reports of the Local Inquiry Committee appointed by the Board of Deans on the applications received from various Research Centres (as per Appendix) who had applied for First Time Recognition (05 reports)/ Continuation of Recognition (22 reports)/ Extension of Recognition (04 reports) be accepted."

Pursuant to the above resolution of the Academic Council, I am to inform you that the College/Institute has been granted permission for **First Time Recognition** to enroll Eight (08) students for the **Ph.D. (Commerce & Management)** degree course in the subject of **Management Studies** for the academic year 2020-21.

You are therefore, requested to submit the proposal for continuation of recognition for the academic year 2021-22 and 2022-23 and pay the remaining fees towards the Continuation of Recognition for the same within 15 days, as a precondition for approval of continuation of recognition.



*Rashid*

**Director**  
PTVA's Institute of Management  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.

Yours,

*Umesh Avhad*  
**Umesh Avhad**  
Assistant Registrar  
(RAPC)



**APPROVAL PROCESS 2021-22**

**Extension of Approval (EoA)**

F.No. Western/1-9318518278/2021/EOA

Date: 02-Jul-2021

To,

The Secretary,  
Tech. & Higher Education Deptt.  
Govt. of Maharashtra, Mantralaya,  
Annexe Building, Mumbai-400032

**Sub: Extension of Approval for the Academic Year 2021-22**

Ref: Application of the Institution for Extension of Approval for the Academic Year 2021-22

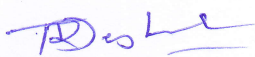
Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education) (1<sup>st</sup> Amendment) Regulations, 2021 notified on 24th February 2021 and other notifications as applicable and published from time to time, I am directed to convey the approval to

Permanent Id	1-5810911	Application Id	1-9318518278
Name of the Institution /University	PTVA'S INSTITUTE OF MANAGEMENT	Name of the Society/Trust	PARLE TILAK VIDYALAYA ASSOCIATION
Institution /University Address	PTVA'S INSTITUTE OF MANAGEMENT CHITRAKAR KETKAR MARG, VILE PARLE-EAST, MUMBAI-400 057., MUMBAI, MUMBAI SUBURBAN, Maharashtra, 400057	Society/Trust Address	1ST FLOOR, PARLE TILAK VIDYALAYA ENGLISH MEDIUM SCHOOL, HANUMAN ROAD, VILE PARLE (E), MUMBAI, MUMBAI SUBURBAN, Maharashtra, 400057
Institution /University Type	Private-Self Financing	Region	Western

**To conduct following Programs / Courses with the Intake indicated below for the Academic Year 2021-22**

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2020-21	Intake Approved for 2021-22	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
MANAGEMENT	POST GRADUATE	MBA(FINANCIAL MANAGEMENT)	Mumbai University, Mumbai	60	30	NA	NA
MANAGEMENT	POST GRADUATE	MMS	Mumbai University, Mumbai	120	120	NA	NA

  
**Director**  
**PTVA's Institute of Management**  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.



MANAGEMENT	POST GRADUATE	MBA(MARKETING MANAGEMENT)	Mumbai University, Mumbai	30	30	NA	NA
MANAGEMENT	POST GRADUATE	MBA(HUMAN RESOURCE DEVELOPMENT AND MANAGEMENT)	Mumbai University, Mumbai	30	30	NA	NA
MANAGEMENT	POST GRADUATE	MBA (INNOVATION, ENTREPRENEURSHIP AND VENTURE DEVELOPMENT)	Mumbai University, Mumbai	0	30##	NA	NA

## Approved New Course(s)

It is mandatory to comply with all the essential requirements as given in APH 2021-22 (Appendix 6)

### Important Instructions

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2019-20 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years.
2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2021-22 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook.
3. Strict compliance of Anti-Ragging Regulation, Establishment of Committee for SC/ ST, Establishment of Internal Complaint Committee (ICC), Establishment of Online Grievance Redressal Mechanism, Barrier Free Built Environment for disabled and elderly persons, Fire and Safety Certificate should be maintained as per the provisions made in Approval Process Handbook and AICTE Regulation notified from time to time.
4. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

**Prof.Rajive Kumar**  
Member Secretary, AICTE

Copy \*\* to:

1. **The Director of Technical Education\*\*, Maharashtra**
2. **The Registrar\*\*,  
Mumbai University, Mumbai**
3. **The Principal / Director,  
PTVA'S INSTITUTE OF MANAGEMENT  
Ptva'S Institute Of Management  
Chitrakar Ketkar Marg,**

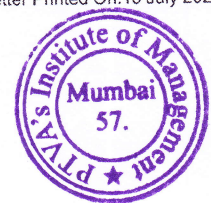
Application No:1-9318518278  
Note: This is a Computer generated Report. No signature is required.  
Printed By : ae2916883

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

Page 2 of 3

Letter Printed On:15 July 2021

*R. Deshpande*  
**Director**  
**PTVA's Institute of Management**  
**Chitrakar Ketkar Marg,**  
**Behind M. L. Dahanukar College,**  
**Vile Parle (E), Mumbai-400 057.**




Vile Parle-East  
Mumbai-400 057.,  
Mumbai,Mumbai Suburban,  
Maharashtra,400057

4. **The Secretary / Chairman,**  
1ST FLOOR, PARLE TILAK VIDYALAYA ENGLISH MEDIUM SCHOOL, HANUMAN ROAD, VILE PARLE (E)  
MUMBAI,MUMBAI SUBURBAN  
Maharashtra,400057
5. **The Regional Officer,**  
All India Council for Technical Education  
Industrial Assurance Building  
2nd Floor, Nariman Road  
Mumbai - 400 020, Maharashtra
6. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>.

\*\* Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

*This is a computer generated Statement. No signature Required*

  
**Director**  
**PTVA's Institute of Management**  
**Chitrakar Ketkar Marg,**  
**Behind M. L. Dahanukar College,**  
**Vile Parle (E), Mumbai-400 057.**

