

Report on Project Finance:What are key requirements in a project report?

Dr. Jyoti Gogte, the host of the session discussed the topic “**Project Financing**” in detailed and systematic manner. The session started with “**Business Planning**” which is the base of project financing and ended up discussing with “**Business Funding Fundas**”.

In “Business Planning” she explained how important it is to form a business plan without which project financing is incomplete. She started with discussing some of the important aspects that a person should adapt for a successful business, importance of innovation and examples, finding opportunities in problems, discussed important statements such as “problem statement” and “user study statement” and at last she discussed the most important aspect “**Business Model Canvas**”, its important components for starting the business and explained an example for better understanding.

In “Business Funding Fundas” she explained **how funding is important for the business without which it is impossible to start a business**. She started with explaining what is funding and its types, funding institution and factors we should consider before selecting it, explained the funding proposal creation and 10 steps for getting loan, importance of Creditworthiness on the basis of which loans are provided, important registrations and documentation required, digitalization of business, stages of start-up and sources of funds and at last she ended up explaining importance of Government schemes for funding and explained a scheme.

The session was very informative which will help forming a “**Project Report**” for project financing in easy and effective manner.




Director
PTVA's Institute of Management
Chitrakar Ketkar Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.