

Skill Entrepreneurship Development & Employability Challenges and Opportunities

6th August 2021 (IIC activity)

Objective: To sensitize audience about opportunities for students in respect to entrepreneurship and innovation

To inform them of various opportunities at college level which can help them realize their entrepreneurial dream faster.

Benefit: The teachers and students got a fair idea of the scope and spread of entrepreneurial opportunities on educational campuses.

Students got a clear roadmap of how they could make the best benefit of IIC activities, and COEI's pre-incubation and incubation program to further their ideas.

Description: Dr. Sucheta Pawar Dean COEI, conducted a webinar on **Entrepreneurship & Innovation as Career Opportunity** for PTVAIM students on 6th August, 2021. Students and teachers got understanding of entrepreneurial opportunities and facilities available at higher education campuses.

Report on Webinar on 'Entrepreneurship & Innovation as Career Opportunity'.

Dr. Sucheta Pawar Dean COEI, conducted a webinar on **Entrepreneurship & Innovation as Career Opportunity** for PTVAIM students on 6th August, 2021. Students and teachers got understanding of entrepreneurial opportunities and facilities available at higher education campuses. The session was aimed at sensitizing students and making them aware of facilities available on campus and various programs initiated by AICTE and MIC that foster innovators and their ideas.

At the outset, madam discussed the importance of entrepreneurial and innovative approach among students. She highlighted through case studies and examples of various student innovators how they ably used entrepreneurial facilities available at college to develop their business ideas and convert it to successful ventures. She discussed at length stages of entrepreneurial development. She discussed them as follows:

Problem/ unmet need identification- identifying solution- developing a business model canvas- basic prototyping- establishing a proof of concept and finally developing and launching the business




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