



Parle Tilak Vidyalyaya Association's  
PTVA's Institute of Management  
ISO 9001:2015 Certified Institute & Accredited by NAAC  
with "B++" Grade



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Faculty

## Workshops / Seminars

### Activity by PTVAIM's Research Cell

#### Session Name

An interactive session with Dr. Abhay Pethe - A Primer on Research: Motivation, Components, Typology

#### Date and Time

18th November, 2021, 11.00 AM – 1.00 PM

#### Venue

PTVAIM's class room 207. Dr. (Smt) Snehalata Deshmukh madam attended the session through online mode

#### Speaker

## Participants

PTVAIM faculty members (14)

## Objective

To provide PTVAIM's faculty a complete landscape on contemporary research and to help them to understand the requirements of paid research projects.

## Session Details

Dr. Abhay Pethe Sir informed the audience about need of the hour with respect to research area, its importance from personal and career perspective and how it contributes to the overall research objectives of the Institute. He discussed about consultancy prospects in academic and research. Faculty members asked him about minor and major paid research projects and how to apply for the same, also about research publication in prestigious journals, to which Sir responded and shared his own experience and also guided about the way forward.

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