

**2<sup>nd</sup> may 2022 workshop titled: 'International freight forwarding- the procedures, opportunities & challenges' by Mr. Bhavik Damania for the students of MBA in innovation, startup founders and COEI pre incubates.**

**Objective:** To learn from the journey of the speaker and to know more about the freight industry.

The session focused on opportunities and challenges in the international freight industry and the procedure for the startup business to deliver their product to the customers.

**Benefit:** The speaker took the students on various terms of freight forwarding. The speaker also briefed about logistics.

**Description:** Mr. Bhavik Damania, head operation activity from customer management, vendor development conducted a session with students of MBA in innovation, startup founders and COEI pre incubates on 2<sup>nd</sup> May 2022 from 2pm to 3pm. 15 students attended the same.

The session focused on procedures, opportunities available and challenges in the freight forwarding industry. The speaker also threw light on the importance of logistics and international logistics flowchart.

Later, the speaker went on explaining the various terms of freight forwarding such as:-

1. Shipment terms
2. Production days
3. Shipping instructions
4. Destination shipping instructions
5. Custom clearance

Towards the end of the session, there was a question answer round from which students got their doubts cleared. To add to the knowledge of the students the speaker shared his experience in the industry and gave the students some valuable advises which will be of great help to the students in the near future.

The session ended on a high note, by giving a good start for a week ahead for all the young entrepreneurs.



  
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