

Entrepreneurial skill enhancement workshop Basic Graphic Designing Canva.

Objective:

- To enhance the entrepreneurial skills of students.


Benefit:

- Students able to use designing software's like Canva for marketing purpose.

Description: PTVAIM'S COEI organized Entrepreneurial skill enhancement workshop Basic Graphic Designing Canva from 05/12/2022 for MBA-IEV batch 2022-24. There were 7 students' attendant the workshops.

On 5th December 2022, Workshop on basic graphic designing – Introduction to Canva was conducted from 10:00 am to 1:00 pm by Mr. Mandar Salasakar. He taught students how to use canva for presentations, Instagram posts, Facebook posts etc. Students created their account on canva. he also gave them task of making few posts for advertising and poster purpose and soon students started creating various posts using various templates. Soon students created very creative posters and advertisements. Overall workshop was interactive and interesting.

Workshop successfully ended at 01:00 PM with round of applause to Mr. Mandar Salasakar.


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