

Business Plan Presentation – MBA-IEV Pitch deck Presentation

Objective:

1. To provide MBA students a platform to present their innovative business ideas, allowing them to showcase their entrepreneurial creativity and vision.
2. To evaluate the practicality and potential success of the presented business concepts, ranging from initial ideas to working prototypes.
3. To encourage students to transform their theoretical concepts into tangible prototypes and receive expert feedback, the event promoted the application of innovative ideas in real-world entrepreneurship.

Benefits:

1. Students got an opportunity to present their innovative business ideas, allowing them to showcase their entrepreneurial creativity and vision.
2. Students understood the practicality and potential success of the presented business concepts.

Description: PTVAIM's COEI organised Business Plan Presentation – MBA-IEV Pitch deck Presentation on 28th April 2023 at PTVAIM's Centre of Entrepreneurship and Innovation from 9:00 AM to 6:00 PM. 8 students of MBA-IEV Semester One participate in it.

Report on Business Plan Presentation – MBA-IEV Pitch deck Presentation

The Business Plan Presentation held at PTVAIM's Center of Entrepreneurship & Innovation (COEI) on April 28th 2023, in nurturing the entrepreneurial spirit of MBA students specializing in Innovation, Entrepreneurship, and Venture Development. This two-day event provided a platform for eight talented students to showcase their innovative business concepts and demonstrate their progression from idea to proof of concept and from idea to a working prototype.

The event commenced on April 28th, as students assembled at COEI at 9:00 AM for a scrutiny round. This preliminary evaluation session, conducted by Dr. Sucheta Pawar and Ms. Ridhima Mahabal, aimed to refine the students' projects before the final Business Plan Presentation. Their expert insights and suggestions not only enriched the projects but also allowed students to fine-tune their ideas for the main event. Following the scrutiny round, students were directed to compile their projects in a concise black book format and create compelling pitch deck




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presentations in preparation for the main event scheduled for the next day. The meticulous guidance provided by the mentors during the initial stage helped students crystallize their concepts and present them effectively.

The final round of the Business Plan Presentation unfolded with immense enthusiasm. Ms. Shivani Naik, an experienced evaluator, was entrusted with the task of assessing the students' presentations. Dr. Sucheta Pawar, in her welcoming address, introduced Ms. Naik to the eager participants and designated time slots for each presentation.

The event's core objective was twofold: first, to provide a podium for students to articulate their business ideas and second, to evaluate the feasibility and viability of these ideas. During the presentation sessions, each student not only submitted their comprehensive business concepts, ranging from initial ideas to proof of concept and even fully operational prototypes, but also offered their pitch decks to Ms. Shivani Naik for evaluation.

The presentation day was strategically divided into two segments. From 10:00 AM to 1:00 PM, students presented their journey from concept to proof of concept. This session was followed by a lunch break, fostering networking opportunities and a chance for participants to reflect on their morning presentations. The afternoon session, spanning from 2:00 PM to 6:00 PM, saw students illustrating the transformation of their ideas into fully functional prototypes.

The Business Plan Presentation event not only provided an essential avenue for students to display their entrepreneurial acumen but also enabled them to receive invaluable feedback from seasoned experts. By encouraging students to take their concepts beyond theoretical frameworks and translate them into tangible prototypes, this event cemented the importance of practical applicability in the world of entrepreneurship.

In conclusion, the Business Plan Presentation event held at PTVAIM's COEI on April 28th 2023, fostered innovation, creativity, and practicality among the MBA students specializing in Innovation, Entrepreneurship, and Venture Development. The event's structured approach, encompassing preliminary scrutiny, pitch deck preparation, and final presentation, underscored the significance of nurturing not just ideas, but their real-world implementation as well.



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