

EDC Café

EDC Café is an initiative by the Entrepreneurship Development Cell (EDC) of Sathaye College where students can set up their own stalls and sell their products among the students, essentially running an entire business for a day. Its main aim is to inculcate among the students the core values, lessons and a general sense of entrepreneurship and to encourage budding entrepreneurs and support them to achieve their full potential. This initiative provides them with the required support platform and hands-on practical experience to understand the core of entrepreneurship and its concepts like research, development, product designing, marketing, accounts, customer acquisition and consumer services. The entire initiative is student centric and a Management Committee consisting of Principal, IIC Teaching Members, EDC Teachers and students has been created to design the entire system.

The Café was inaugurated at the hands of Ms. Sonali Kocharekar, Founder Appetite Foods. PTVA president Shri. Anil Ganu sir, PTVA Board member Shri. Bansidhar Dhurandhar sir and PTVAIM Director Dr. Tejashree Deshmukh graced the function by their presence. Mr. Navin Kale, Founder Swayam Talks was present as our special invitee.

The activity will be run for all the Mondays.



Tejashree Deshmukh
Director
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