



# PERSPECTIVE MANAGEMENT

**Dr. Sanchita Banerji • Dr. Ruchi Anand**



**Himalaya Publishing House**  
ISO 9001:2015 CERTIFIED

## ABOUT THE AUTHORS



**Dr. Sanchita Banerji** is a Ph.D. (HR), MBA, PGDMM with an experience of more than 16 years in the field of Management Education, Training and Consultancy. She is a certified Image Consultant from International Association of Professional Organisation and Associations of Image Consultants International (AICI). She holds a Certificate of Instruction in Dr. Edward de Bono's Six Thinking Hats. She is also a registered Ph.D. Guide with various State Universities. She has participated and presented papers in various National and International Conferences and Seminars, Ottawa University (OU), US, University of London Union (ULU), to name a few, and has several publications to her credit in Journals of repute. She has participated as a Plenary Speaker in Women International Networking (WIN) forum at Berlin. She has been presented with the **Best Professors in HRM Award** by World HRD Congress. She has been invited as a Chairperson and Forum Speaker in various conferences and is also empaneled in the Editorial and Advisory Board of various esteemed National and International journals. She has conducted various Corporate training programs and workshops in the areas of Motivation, Communication and Leadership. Her teaching and research interest areas include Principles of Management, OB, HRM, Business Communication, Image Building and Personality Development.



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ISBN: 978-93-5367-682-7



ISBN: 978-93-5367-682-7

PCG 0895

₹ 240/-