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Dr. Ruchi Anand

Human Resource Management

**Concepts, Perspectives
& Applications**



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Brief Profile



Dr. Sanchita Banerji is a Ph.D(HR), MBA, PGDMM with an experience of more than 17 years in the field of Management Education, Training and Consultancy. Dr Banerji is Chairperson of PGDM Program of one of the reputed B Schools in Mumbai, and Associate Professor-HR. Her teaching and research interest areas include Principles of Management, OB, HRM, Business Communication, Image Building & Personality Development. She is a certified Image Consultant from International Association of Professional Organisation and Associations of Image Consultants International (AICI). Dr Sanchita holds a Certificate of Instruction in Dr Edward de Bono's Six Thinking Hats. She is also a registered Ph. D Guide with various State Universities. She has participated and presented papers in various National & International Conferences and Seminars, Ottawa University (OU), US , University of London Union (ULU), to name a few, and has several publications to her credit in Journals of repute. Dr Sanchita has participated as a Plenary Speaker in Women International Networking (WIN) forum at Berlin. She has been presented with the **Best Professors in HRM Award** by World HRD Congress. She has been invited as a Chairperson and Forum Speaker in various conferences and is also empanelled in the Editorial and Advisory Board of various esteemed National & International journals. Dr Banerji has also authored several books in the areas of Perspective Management, HRM & Image Consultancy. She is associated with Humming Birds Consultancy as Senior Trainer and has conducted various Corporate training programs and workshops in the areas of Motivation, Personal Branding , Communication and Leadership.



Dr. Ruchi Anand is a Ph.D., MFA, PGDBA with an experience of more than 15 years in the field of Management Education, Training and Consultancy. She is a certified Image Consultant from International Association of Professional Organization and Associations of Image Consultants International (AICI). She has been awarded with **PRESIDENT GOLD MEDAL** as a University topper in graduation. She has participated and presented papers in various National and International Conferences and Seminars and has several publications to her credit in Journals of repute and authored a book on Perspective Management. She has conducted various training programs and workshops in the area of Motivation, Personality Development and Leadership. Her teaching and research interest areas include Principles of Management, OB, HRM, Image Building and Personality Development.

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