



PTVA'S Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)

Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (East), Mumbai -400 057.

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ISO 9001:2015 Certified Institute & Accredited by NAAC

Project Saksham

Date: 17th To 19th March 2019

SETU - Bridging Gaps

A Joint Project between Learning Space Foundation (LSF) and PTVAIM's Centre of Entrepreneurship & Innovation (COEI)

Objective - Bridging Gaps for Sustainable Regional Development through Skill and Entrepreneurship Development of Young Adivasis of Tansa Valley Area.

The Project will be initiated in 5 villages of Tansa River Valley Area - Gorhad, Dodhadepada, Mater pada, Kocheta pada and Gaygotha

The project will be for Warli, Katkari and Koli natives

- Majority population has farm land but not aware/have no faith on Sustainable farming practices
- It is Tansa River Valley Area but farming is seasonal, commercially not viable and villagers need to hunt for odd jobs
- Average family size is 5 where one member is earning
- There are many well structured Self -Help Groups eager to work and earn but not involved in any commercial activity
- Warli Art is unable to provide livelihood to artists
- Women have some skill sets but are not able to use those commercially due to lack of sufficient infrastructure and exposure to market
- Villages are located at the outskirts of two cities of Mumbai and Thane but there are no connections between rural producers and urban consumers
- Few villages have skill development related activities and micro units working for brand 'PADUKAS' run by foreigners and not locals.
- Brand 'Padukas' is mainly tapping foreign markets and heavily dependant on foreign participation

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Debmukh

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