

Report for Corporate Connect 2019

Navadhaara 2019, first intramural event of Parle Tilak Vidyalaya Associations' Institute of Management was organized from 16th to 25th March 2019. Event provided students a platform to apply their curricular knowledge to real life scenarios. The event comprised of 4 activities; Corporate Connect, Bazaarhaat, industrial visit and Jhalak. The object behind corporate connect was to use role plays to depict the processes and daily functioning of corporates using elements of theater. The students were given a demonstration of what is expected for the activity and were asked to prepare their performances accordingly. They were also told to create their skits around themes prevalent in corporates. There was participation from 29 students through 5 teams for the activity. Themes of sexual harassment at work place, struggles of corporate life, interview process and overall functioning were selected by teams. Scripts of skits were also screened to prevent use of foul language or loose dialogues to maintain the decorum of the activity. The judges for the event were Mrs. Swapna Trailokya, head mistress Parle Tilak Vidyalaya Association English Medium School and Ms. Aparna Padgaonkar, Creative Director at Dashami Creations. Some students also put-up singing, dancing and acting performances as a part of Jhalak activity in between two skits to keep the audience engaged. The activity of corporate connect was held during first half of 16th March 2019 and was attended in large numbers by students and faculties of the institute. Finally, the team Mahabharat Reboot took the prize of best team of the activity. They effortlessly adopted the story of Mahabharat to depict the various themes occurring in corporate space. The prize distribution was held on 25th March 2019.



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