

Report on Ideation workshop with M.L.Dahanukar College

PTVAIM's COEI in collaboration with M.L. Dahanukar College organized a Ideation Workshop with M.L. Dahanukar College students on 20th January 2021 from 10:30 am to 12:30 pm.

The session started on a positive note by discussing how problems should be seen as opportunities. Life journey of entrepreneurs like Ritesh Agarwal, Byju Ravindran, Reed Hashtags and Marc Randolph was discussed which inspired the participants. The examples were very relatable. To kindle a hope amongst these bright young minds, our Alumni, who are bringing an impact to our societies with their business models were introduced. Students were very interactive and motivated throughout the session. The workshop then proceeded to provide attendees with a question pattern for their ideas and also the process to find answers for the same questions. Curiosity concerned with constructing practicality to their ideas and whether it's feasible or not were all solved by the speakers. The workshop came to an end with introducing attendees to "Wings 2 Vision" programme which intends to guide budding entrepreneurs with incubation and workshops . A Q&A session was observed. The workshop then concluded with a vote of thanks. Filled with a lot of problem solving skills, tricks to generate great ideas, applying innovation to it; the session was very informative for the students and all the attendees.



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