

## RSET's

### Ghanshyamdas Saraf College of Arts and Commerce

### A Webinar on “Entrepreneurship as a New Age Career Template”

#### In Association with

#### PTVAIM's Centre of Entrepreneurship and Innovation

#### And

#### Garje Marathi

E.Cell organised a Webinar on “**Entrepreneurship as a New Age Career Template**” In Association with PTVAIM's Centre of Entrepreneurship and Innovation and Garje Marathi on 18<sup>th</sup> October 2021 at 9:30 a.m. and was attended by 236 participants. The program was commenced by welcoming all the speakers of the day. It was a moment of pleasure to have Mr.Ashwin Abhyankar and Mr. Arjun Abhyankar as the speaker. The webinar was conducted to throw some light on the Entrepreneurship as a viable career path which fuels economic growth.

Mr.Anand Ganu, gave insights on Garje Marathi, an innovation academy to connect young entrepreneurs and technology based start-up entrepreneurs in association with industry experts, successful entrepreneurs, high achievers, angel investors and venture capitalists.

Dr.Sucheta Pawar spoke about PTVAI and COEI and its contribution in building entrepreneurship ecosystem.

Mr. Ashwin Abhyankar, Business Mentor at iHub Incorporation, US, spoke on how Entrepreneurship is a viable career path for students. Mr.Ashwin gave cases of student entrepreneur, he also highlighted about how peer learning has changed. His talk focused on accessible learning, getting experience, talking to people in the field, blending together and getting solutions.

The session was taken over by Mr. Arjun Abhyankar, is a high school junior passionate about entrepreneurship. In addition to his focus on business in his school coursework, he is also active in business clubs and writes original fiction and music.

Mr. Arjun Abhyankar spoke about the steps in the path of Entrepreneurship which includes collecting information, keep trying new things, take opportunity as it comes and figure out, make time to process and share your thoughts. He pointed out specific agenda for students that highlighted the following:

1. Look around for ideas
2. Empathy
3. Don't Think but feel
4. Consistency towards goal achievement
5. Risk of not being confident
6. Keen observation
7. Start quick and fail fast

He also spoke about known risk and unknown risk. He shared some great books for the students to add value to their knowledge.

The session concluded with question answer round, students were quite satisfied with the session. The feedback received stated that students want to have such interesting sessions in near future.



*Beshmukh*

Director  
PTVA's Institute of Management  
Chitrakar Kerkar Marg,  
Behind M. L. Dhanukar College,  
Vile Parle (E), Mumbai-400 057.