

**Objective:** To sensitize students to the concept of ideation and problem-solving

To teach them various ways in which one can learn the art of analysing a problem and all its facets.

To give them hands on experience of solving an issue.

**Benefit:** The students learnt about ideation and what all it means

They learnt how to analyse a problem and all its aspects

The students got a real time case and were given all support and knowledge to solve it.

**Description:** E-workshop on Problem Solving and Ideation was conducted by PTVAIM's IIC's president Dr. Sucheta Pawar and convenor Ridhima Mahabal on 4<sup>th</sup> December 2021 with the 10<sup>th</sup> grade students of Parle Tilak Vidyalaya English Medium school (SSC). The aim of the session was to sensitize the students regarding the concept of entrepreneurship, ideation and scope of innovative and creative approach in solving problems in a commercially viable manner.

### **Report on E-workshop on Problem Solving and Ideation**

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Dr. Pawar discussed examples of several entrepreneurs such as founders of Netflix, Uber, Oyo etc. and explained how they identified a problem of many people and found a way to solve it in effective and commercially viable manner. She gave special emphasis on the young founder of 'Papers and Parcels' Mr. Tilak Mehta who is a young 13-year-old boy and shared his success story. This greatly motivated the students. She shared the process of idea generation and what are the various facets one must identify while analysing a problem. She taught them how to identify a problem with reference to a problem statement canvas and later how to solve it with reference to a lean canvas. She gave them a problem identification exercise. She told them to observe female members in the family for a day, note what problems they faced and ideate on how they could solve this problem. The students were given a period of 1 week and an idea form to fill up. They were also explained the format in which one must articulate an idea. The session concluded with a question answer round in which the students asked many interesting and pertinent questions.

It was a fruitful and motivational session for the students.

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