

Session on Importance of Data Management by Mr. Shreesh Bodas

Objective:

- To help budding entrepreneurs recognize the critical importance of data in decision-making and business operations.
- To train participants how to effectively collect, organize, and manage data relevant to their businesses.
- To Empower budding entrepreneurs to make informed decisions by leveraging data analytics and interpretation.

Benefits:

- Participants understood importance of data in decision-making and business operations.
- Participants learned how to effectively collect, organize, and manage data relevant to their businesses.
- Participants got a clear understanding of how to make informed decisions by leveraging data analytics and interpretation.

Description: On 9th August 2023, PTAIM's Center of Entrepreneurship and Innovation (COEI) organized a session focusing on Importance of Data Management for budding entrepreneurs. The session, was skilfully facilitated Mr. Shreesh Bodas, Director of Global operations of Vtech2U LLC. Session took place at PTVA's Institute of Management from 1:30 PM to 3:30 PM. There were ten pre-incubatees attended the session.

Report on Session on Importance of Data Management by Mr. Shreesh Bodas.

On the 9th of August 2023, PTAIM's Center of Entrepreneurship and Innovation (COEI) organized a session dedicated to the significance of data management for budding entrepreneurs. The session was expertly conducted by Mr. Shreesh Bodas, Director of Global Operations at Vtech2U LLC. It unfolded at PTVA's Institute of Management, commencing at 1:30 PM and concluding at 3:30 PM. A total of ten pre-incubatees enthusiastically participated in this enlightening event.

Smt. Sukruta Pethe, President of PTVAIM's Institute Incubation Center (IIC), warmly welcomed Mr. Shreesh Bodas, setting the tone for an engaging and educational session. Mr. Shreesh Bodas initiated the session by elucidating the fundamental concepts of data and data management. He underscored the paramount importance of data in the contemporary business



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landscape, emphasizing its role in decision-making and daily operations. Mr. Bodas provided insights into the effective collection, organization, and management of data relevant to entrepreneurial ventures. He emphasized that data constitutes an asset for companies and elucidated how it can empower informed decision-making through data analytics and interpretation. Subsequently, participants seized the opportunity to share their unique business ideas with Mr. Shreesh Bodas. They sought guidance on how to leverage data management skills to develop and expand their ventures. Mr. Bodas responded with valuable suggestions and addressed their queries, fostering an interactive and constructive learning environment.

In sum, the session proved to be highly informative, with participants appreciating the expertise and efforts of Mr. Shreesh Bodas. The event concluded at 3:30 PM, leaving budding entrepreneurs equipped with the knowledge and inspiration to incorporate effective data management practices into their entrepreneurial journeys.



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