

ENTREPRENEURS AMONG US, BUSINESS IDEA PITCHING COMPETITION

Objective: To give students an opportunity to portray their entrepreneurial skills by developing a business plan

To test their pitching skills in form of B-plan contest.

Benefit: Students got a unique platform to present their business plans

They got valuable insights and guidance from the industry panelists.

Description: The entrepreneurship cell (E-cell) of M.L. Dahanukar College of commerce in collaboration with the Rotaract club of M.L. Dahanukar College and PTVAIM's IIC organized a business idea pitching competition on the 22nd of October 2022 from 11:00 AM to 4:00 PM.

Report on Entrepreneurs among us, business idea pitching competition

The entrepreneurship cell (E-cell) of M.L. Dahanukar College of commerce in collaboration with the Rotaract club of M.L. Dahanukar College and PTVAIM's IIC organized a business idea pitching competition on the 22nd of October 2022. This competition presented the opportunity for students to portray their entrepreneurial skills. By enrolling and structuring a business plan the students put their creative minds to the test.

The session commenced at 11:50 am with 22 teams prepared for the same. With a brief introduction about E-cell; the event officially began. Comparers introduced the panelist, Principal Dr. D.M. Doke, Vice Principal Smt. Chandana Chakraborti, and the esteemed judges' Jay Kapoor, Jay Mahambare, And CA Sangram Salaskar. Dr. D. M. Doke spoke a few words about the importance of the wave of entrepreneurship in the current state of India. Including the lines that served of great impact, "one should not aspire to be job seeker but a job creator". With the Token of appreciation, the event moved forward. The event surely gave a unique platform for the most interesting ideas by the student participants. From milkshakes to counseling, from edible toothpicks to anime-themed café, each intrigued the audience. After every idea was presented, the judges asked their questions about the business through a Q&A round. All the teams including individual and team participants pitched their ideas in a designated sequential form.

The Dean of COEI Dr. Sucheta Pawar shared her inspirational words with the participants aspiring them to be potential entrepreneurs of the country. Also informs about the guidance and mentoring PTVA has to offer to the students.



Dr. Sucheta Pawar

Director
PTVA's Institute of Management
Chitraker Kerkar Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.

After a few moments of analyzing individual scores by judges, the winner was announced. 3rd place was awarded to the idea of Edipicks (edible toothpicks) by Falak Alam and Yash Bari. Followed by 2nd, Passion Beats by Parth Kadam, Aryan Singh, and Shaunak Gothivarekar. And the winner for the most innovative and creative idea that won the judges and fairly to say the audience as well with their detailed research and analysis, along with their vision for a solution was the Puppy Food Co. by Aditya Dongre and Vaishnavi Relekar, also awarded with IIC accredited certificate.

It was definitely a one-of-a-kind event with overwhelming participation and enthusiasm from the audience. The judges spoke a few words regarding the same and motivated the winners to practically pursue their business model. The event concluded with a vote of thanks by the members of E-Cell.



Beshmukh

Director
PTVA's Institute of Management
Chitraker Kerkar Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.