

## Demo day for mentoring support of खेल ऊर्जा, Turf Management business concept "Champion's Zone"

### Objectives:

- To run the prototyping test of Champion's Zone Turf Management Business Concept
- Facilitation of Sports Events for Specially Abled Students
- Promotion of Champion's Zone Turf Management Business Concept
- Community Engagement and Support for Underprivileged Sections

### Benefits:

- "Khel Urja" serves as a platform to showcase Abhishek Jha's entrepreneurial venture the "Champion's Zone" Turf Management business concept.
- The event fosters an inclusive community by bringing together students from 14 schools, including specially abled individuals.

**Description:** - Championszone and PTVAIM's IIC organised Demo day for Mentoring support of खेल ऊर्जा, Turf Management business concept "Champion's Zone" on 29<sup>th</sup> November 2023. Mentoring support started from 15<sup>th</sup> November 2023.

## Report on Demo day for mentoring support of खेल ऊर्जा, Turf Management business concept "Champion's Zone"

On the 29th of November 2023, Championszone and PTVAIM's Institutional Innovation Council (IIC) collaborated to organize a Mentoring Event, which served as the Demo Day for the "Champion's Zone" turf management business concept. The preparations for this significant event commenced on the 15th of November 2023, encompassing daily one-hour mentoring sessions, alongside continuous feedback, and follow-up on the event's arrangements.

At the helm of this endeavour is Abhishek Jha, the founder of Championszone, who is a pre-incubatee at PTVAIM's Centre of Entrepreneurship and Innovation, showcasing his commitment and dedication to entrepreneurial pursuits. The primary objective of this event was to showcase and test the prototype of the "Champion's Zone" concept. By organizing such an event, Championszone and PTVAIM's IIC aimed to provide a platform for aspiring entrepreneurs like Abhishek Jha to present their innovative ideas and receive constructive feedback from mentors and industry experts. This collaborative effort underscores the importance of mentorship and support in nurturing entrepreneurial ventures. Furthermore, it signifies the commitment of PTVAIM's Centre of Entrepreneurship and Innovation and Championszone towards fostering innovation and entrepreneurship in the turf management sector.

This event was organised for specially abled students to promote Abhishek Jha's Turf Management business concept "Champion's Zone". Abhishek's Champions Zone looks after the management of turf fields in start-up schools and colleges, organizes sports events and aims to provide better sports facilities to the underprivileged or underprivileged sections of sports namely girls, women and children with special disabilities.





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Guided by PTVAIM's Center of Entrepreneurship and Innovation (COEI), Abhishek brought together 500 students from 14 schools for specially-abled students for this " खेळ ऊर्जा ". Shri.

Mr. Parag Alwani, MLA, was the chief guest and Mrs. Premala Hingorani, a 79-year-old marathon runner, was also present as the chief guest at the inauguration, which was held under the chairmanship of President of the Parle Tilak Vidyalaya Association CA. Shri. Anil Ganu sir.

"खेळ ऊर्जा" matches started with spectacular cricket match of blind players. It was simply indescribable to see a clairvoyant player tracking the sound and batting as well as "running out" with precision. Over 50 matches of various sports and age groups of deaf and mentally challenged students were conducted harmoniously. The innocent happy faces enjoying playing on the turf were a delight to the organizers and created more enthusiasm and energy among all.

The unprecedented event was made possible by Abhishek's tireless efforts, guidance from COEI and his 60 student volunteers' team, and support of COEI In-Charge Sukruta Pethe and Sathye College Principal Dr. Madhav Rajwade and In-charge Director of Institute of Management Dr. Tejashree Deshmukh and the wholehearted participation of teaching and non-teaching staff of both the colleges! This program was made possible by the financial support of many generous organizations and individuals.

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