

20th August 2022 Session on 'Journey of Successful Entrepreneurs' by Mrs. Meenal Mohadikar, President Amhi Udyogini Pratisthan

Time: 10:30 AM to 11:30 AM

Objective:

- To sensitize the audience about the journey of successful entrepreneurs.
- To inform them about various opportunities which can help their entrepreneurial journey.

Benefit: The audience got a clear roadmap of how to develop their start-up.

They heard success stories of entrepreneurs and understood various government schemes available for early stage entrepreneurs.

Description: A session on 'Journey of successful entrepreneurs' by Mrs. Meenal Mohadikar for PTVAIM's students 20th August, 2022 on the occasion of 'Entrepreneurs day'.

Report on Session on 'Journey of Successful Entrepreneurs' by Mrs. Meenal Mohadikar

PTVAIM's COEI organised a Session on 'Journey of Successful Entrepreneurs' by Mrs. Meenal Mohadikar on 20th August 2022. There were 52 students attended this session. Mrs. Meenal Mohadikar, vice president of the Maharashtra Economic Development Council and president of Amhi Udyogini Pratisthan, is the eco-system enabler of PTVAIM's IIC. She gave a presentation on the journeys of successful entrepreneurs on August 20, 2022.

COEI team welcomed Mrs. Mohadikar by giving her a 3D photograph. She appreciated the gift and enlightened everyone about the scope of 3D printing as a start-up by stating that 'Idea is a currency!' Dr. Sucheta Pawar, Dean of COEI, announced 3D printing workshops.

Mrs. Mohadikar shared her journey of starting Amhi Udyogini Pratisthan 25 years back in Mumbai. She discussed how women empowerment through entrepreneurship is her passion. Amhi Udyogini provided a platform to empower ladies who are not getting privilege for doing their own business. Today 60% members of Amhi Udyogini are ladies & 40% are gents. Now organization is spread all over Maharashtra and Goa, Bangaluru & Dubai.

Amhi Udyogini Pratisthan started their own magazine on 8th March international women's day. Now, they have even started digital magazines & organising actual lectures regarding entrepreneurship & awareness of government schemes. They have started a YouTube Channel in Pandemic. While talking about all this she mentioned how team work is important for developing business.

She enlightened everyone that now they have started platforms for young entrepreneurs. She asked everyone for support in this initiative mentioning that it's not just for girls. She motivated everyone by telling stories of successful lady entrepreneurs.

Following were the take aways from Mrs. Mohadikar's session:



B. Chhabra
Director
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Idea is currency.

The knowledge of effective marketing and advertising is essential in today's age.

Each entrepreneur should do periodic SWOT analysis of self. This helps to guide him/her better.

A business person in initial stages should be willing to commit 24 hours to his/her business. If they aren't they will not be able to generate value successfully.

Meenal madam elaborated on various government schemes for start-ups such as: Mudra scheme, MSME Cluster development scheme, Stand up and start up, Udyam aadhar etc.

The session concluded with Meenal madams message "Coming together is beginning, working together is process and growing together is success."




Director
PTVA's Institute of Management
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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

ACTIVITY: "Journeys of Entrepreneurs" by Mrs. Minal Mohadikar

Date: 20.08.2022

Time: 10:30 AM to 11:30 AM

Venue: Room no. 101

Roll No.	Name	Div.	Signature
IEV202	Aparna Desai		<i>A Desai</i>
IEV204	Hrutam Viskar		<i>Hviskar</i>
IEV201	Saurav Chakrabasthy		<i>Saurav</i>
IEV203	Abhay Khare		<i>Abhay</i>
B-223	Yug Tarke		<i>Y Tarke</i>
MMSB227	Riddhi Sawant	B	<i>R Sawant</i>
MMSB244	RIDDHI ZAVERI	B	<i>Riddhi</i>
MMSB240	Neeraj Yadav	B	<i>N Yadav</i>
MMSB241	Daksh Yadav	B	<i>D Yadav</i>
	Moinuddin Shaikh		<i>M Shaikh</i>
MMSB213	Jushant Nimbalkar	B	<i>Jushant</i>
MMSB229	Siddharth Shelke	B	<i>S Shelke</i>
MMSA240	Shreyas Sonawane	A	<i>S Sonawane</i>
MMSB243	Gauri Zade.	B	<i>G Zade</i>
MMSB206	Roohiya Suhag Ponnalwar	B	<i>R Ponnalwar</i>
MMSB214	Gayatri Sunil Padte.	B	<i>G Padte</i>
MMSB203	AKshara Babrekar	B	<i>A Babrekar</i>
MMSB239	Vaishakhi Vishnodkar	B	<i>V Vishnodkar</i>
MMSB226	Purva Sawant	B	<i>P Sawant</i>
MMSB211	Heenal Manjrekar	B	<i>H Manjrekar</i>
MMSB234	Heenal Thakkar.	B	<i>H Thakkar</i>
MMSA209	Jash Contractor	A	<i>J Contractor</i>
MMSA221	Aditya Malpami	A	<i>A Malpami</i>
MMSA230	Harsh Pilwani	A	<i>H Pilwani</i>
MMSB237	Tanmay Tulsankar	B	<i>T Tulsankar</i>
MMSB225	Gayatri Sawant	B	<i>G Sawant</i>
MMSB231	Durgavati Singh.	B	<i>D Singh</i>
MMSB221	Bijal Koval.	B	<i>B Koval</i>
MMSA205	Hitesh S. Chaudhari	A	<i>H Chaudhari</i>
MMSB204	Nidhi H. Gada.	B	<i>N Gada</i>
MMSB228	Shaheen Shaikh	B	<i>S Shaikh</i>
MMSB235	Nikita Tipnis	B	<i>N Tipnis</i>
MMSB209	Snehal Kamble.	B	<i>S Kamble</i>

Meenal Mohadikar
Name of the Speaker and Signa
Mrs. Meenal Mohadikar



Sucheta Pawas
Director
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Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.

Sucheta Pawas
Head of the Department
Dr. Sucheta Pawas

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Session by Ecosystem enablers- Journeys of successful entrepreneur by Mrs. Meenal Mohadikar.



PTVAIM'S CENTRE OF ENTREPRENEURSHIP & INNOVATION

INSTITUTION'S INNOVATION COUNCIL

PTVAIM'S COEI ORGANIZES

SESSION ON

"JOURNEYS OF SUCCESSFUL ENTREPRENEURS "

BY

MRS. MEENAL MOHADIKAR
PRESIDENT, AAMHI UDYOGINI PRATISTHAN.
VICE PRESIDENT, MAHARASHTRA ECONOMIC DEVELOPMENT COUNCIL.

20-08-2022 10:30 AM TO 11:30 AM PTVA'S INSTITUTE OF MANAGEMENT



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INSTITUTION'S INNOVATION COUNCIL



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