

30th January 2022 Workshop titled: A peak into the exciting world of start ups by: Ms. Alina Adams to PTVAIM students.

Objective: To learn from the journey of the speaker and know more about the start up world.

The session focused on the overall journey of a business plan, right from the ideation stage to the final implementation and ultimately raising funds from it.

Benefit: The session focused on differentiation between entrepreneurship and start ups. The speaker took the participants through the entire process of developing business plan. Students were motivated to learn about challenges while starting entrepreneurial journey and how to overcome them.

Description: Ms. Alina Adam, Founder & CEO, Hardware & Software, Faculty, Speaker, Mentor, Corporate Innovation, Social Benefit & Stanford GSB conducted a virtual session with PTVAIM students on 30th January 2022 from 10 am to 11 am. 140 students attended the same.

The session focused on Social Enterprises, Social Venture, solving the social problems through these organizations. The sources of financing our business plan, the ways a business can exist in this environment.

The session focused on the emotional journey of creating anything great. She mentioned that the beginning of each stage is going through emotional ups and down. They need to focus on broadening their perspective and consulting their peers, friends, teachers, and have a role model for keeping up their motivation.

Ms. Adams highlighted that we need to understand our risks and then analyse it. She mentioned that the risks will differ from business to business. We should try and mitigate risk by analysing properly. She also focused on the types of Resistance, like internal and external.

She made the participants aware of the importance of Entrepreneurship mindset which plays an important role in developing our business plan.

She explained to the participants the reason for doing it the right way, in start ups.

She covered the concepts of extrinsic motivations like, money, fame, praise and some intrinsic motivations like, passion, drive, personal satisfaction. The session highlighted 'what it takes?' to be an entrepreneur and the need to strive to be good at it. It instructed the participants to come out of their comfort zones, stay dedicated and to have their mental strength and stability which will keep them going.

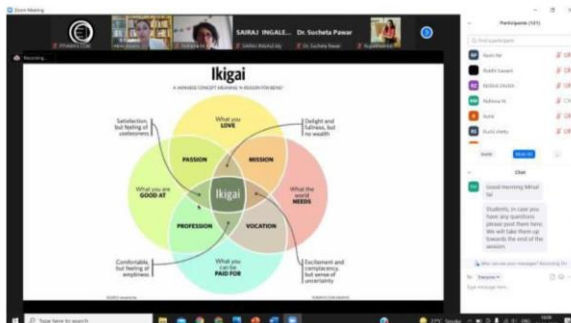
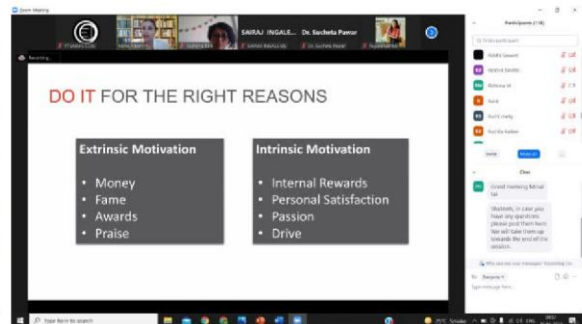
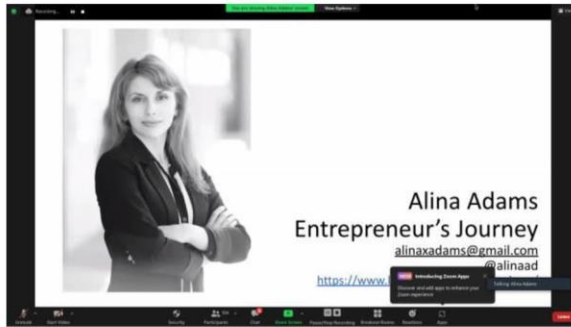
Towards the end of the session, Ms. Alina highlighted the term IKIGAI, which should be attained by the entrepreneurs throughout their journey. She later took questions from the participants and in the same concepts relating to time management, stress management were covered.

The session ended on a high note, by giving a good start for a week ahead for all the young entrepreneurs.




Director
PTVA's Institute of Management
Chitrakar Kulkar Marg,
Behind M. L. Dahanukar College,
Vile Parle (E), Mumbai-400 057.

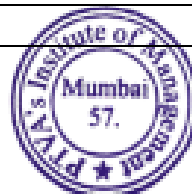
Photos of Workshop titled: A peak into the exciting world of start ups by: Ms. Alina Adams to PTVAIM students.



Beshmulla
Director
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Attendance Sheet

Sr No	Name (Original Name)	Present/Absent
1	Abhay Khare	Present
2	Abhijeet Avhad	Present
3	Abhijit Bhagat	Present
4	Abhijit Thosar	Present
5	ABHISHEK CHOUDHARY	Present
6	ABHISHEK NADARGI	Present
7	Abhishek Pandey	Present
8	Aditi Patil	Present
9	Aditya Malpani	Present
10	Ajinkya Kumawat	Present
11	Akanksha Kavankar	Present
12	Akash revanwar	Present
13	Akshit Panchmatiya	Present
14	Alina Adams	Present
15	Alina Johnson	Present
16	Aniket Prabhulkar	Present
17	Anisha Aghor	Present
18	Anjana Gupta	Present
19	Ankit Suryavanshi	Present
20	Anuj Kadam	Present
21	ANUP BHAT	Present
22	Anushka Desai	Present
23	Aparna Desai	Present
24	Apeksha Jain	Present
25	Arya More	Present
26	Atit Dupare	Present
27	Ayushi Chowhan	Present
28	B136 AKASH TIWARI	Present
29	Bhagyashree Sushant Chavan	Present
30	Bhagyesh Patil	Present
31	Bhagyesh Pisat	Present
32	BiRa	Present
33	Dhruwal Parmar	Present
34	Dipika Dagliya	Present
35	Divya Malik	Present
36	Dr. Sucheta Pawar	Present
37	Durgavati singh	Present



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Sr No	Name (Original Name)	Present/Absent
38	Gauri Garale	Present
39	Gauri Zade	Present
40	Gayatri Padte	Present
41	Gayatri Sawant	Present
42	Harsh Pirwani	Present
43	Harshad damant	Present
44	Heenal Manjrekar	Present
45	Heenal Thakkar	Present
46	Hitesh Chaudhari	Present
47	Hritik Jain	Present
48	isha jha	Present
49	Ishaan Patil	Present
50	Jash Contractor	Present
51	Jash Doshi Bms A 18	Present
52	Jyoti Gogte	Present
53	Kaameya Ingale	Present
54	kavita dhangar	Present
55	khushbu shah	Present
56	Khushi Jain	Present
57	Kinjal bhagwatilal jain	Present
58	Kundan yadav	Present
59	Manali Panchmatiya	Present
60	Manali Patil	Present
61	Mandar Salasakar	Present
62	Manish	Present
63	Mansi Jha	Present
64	Mark Kenneth	Present
65	Mayur Khanvilkar	Present
66	meenal mohadikar	Present
67	Meghal jain A115	Present
68	Meghna Juvekar	Present
69	Mitali ingale	Present
70	Moinuddin Shaikh	Present
71	Mrunmayee Meher	Present
72	Mukta Mhatre	Present
73	Naba alpro	Present
74	Namrata Maurya	Present



Beshmukh

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Sr No	Name (Original Name)	Present/Absent
75	NEERAJ	Present
76	Nidhi Gada	Present
77	Nikita Tipnis	Present
78	nitin salkar	Present
79	Omkar Pahade	Present
80	OptimisTech Software Solutions	Present
81	Pankaj Panchal	Present
82	paresh bansode	Present
83	Payal Naik	Present
84	Poorna chaubal	Present
85	Pradeep Dubey	Present
86	Pratham Shah	Present
87	Prathamesh Sarang	Present
88	prathamesh shirke	Present
89	Preet Rathod	Present
90	PTVAIM's COEI	Present
91	Purva Sawant	Present
92	Raghvendra Sarda	Present
93	Rashi Pal	Present
94	Riddhi Sawant	Present
95	RIDDHI ZAVERI .	Present
96	Ridhima M.	Present
97	Rohit	Present
98	Ruchi shetty	Present
99	Ruchita Kadam	Present
100	Rujuta kambli	Present
101	Rushil Sorathi	Present
102	Sagar Parkar	Present
103	Sahil Yadav	Present
104	SAIRAJ INGALE kly	Present
105	Saloni khamkar	Present
106	Saniya Momin MCC	Present
107	Satyam Sahu	Present
108	Shaheen Parveen Shaikh	Present
109	Shanaya Singh	Present
110	Shantam G	Present
111	Sharvari sawant	Present



Behmala

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Sr No	Name (Original Name)	Present/Absent
112	Shishir	Present
113	Shivali Thakar	Present
114	Shonit Aurora	Present
115	Shounak Chavan	Present
116	Shravan Acharya	Present
117	Shreyas Sonawane	Present
118	Siddharth.. !!	Present
119	Siddhi Salvi	Present
120	Simran singh	Present
121	SMITA SANGLE	Present
122	Snehal Kamble	Present
123	Sourav Chakraborty	Present
124	Srushti Gaikwad	Present
125	Srushti kamble	Present
126	Sumantu Serasiya	Present
127	suraj sawant	Present
128	SUSHANT NIMBALKAR	Present
129	Swagata Chalke	Present
130	Tejal mogre	Present
131	Tejal Lokhande	Present
132	Utkarsha Nemade	Present
133	Vaishakhi Virnodkar	Present
134	Vaishnav Parkar	Present
135	Vaishnavi Jadhav	Present
136	Vedant jangam	Present
137	Vidisha Sawant	Present
138	Vinay Yelve	Present
139	Vol_Vamshi Buddhana	Present
140	Yogesh Budhalkar	Present



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