

Report on Webinar on ‘Social Entrepreneurship and its scope and relevance in current times organised by PTVAIM in association with AIC-RMP

4th September 2021

Objective: To sensitize audience about social entrepreneurship, its meaning and scope.

To inform them of various opportunities in context to social enterprise formation especially with Covid in perspective

To provide platform to students to submit their ideas in social entrepreneurship domain for review.

Benefit: The teachers and students got a fair idea of the scope and meaning of social entrepreneurship and the difference between social entrepreneurship and social work.

Students got a clear roadmap of segments of social entrepreneurship and a sense of how to do gap analysis and feasibility check for social enterprises.

Students got a platform and proforma to present their ideas to the expert and have them scrutinized on a basic level.

Description: Mr. Uday Wankawala CEO- AIC- Rambhau Mhalgi Prabodhini (RMP), conducted a webinar on ‘Social Entrepreneurship and its scope and relevance in current times’ for PTVAIM students on 4th September 2021. Students and teachers got understanding social entrepreneurship, its scope, relevance and importance.

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IIC Convenor R. Mahabal introduced Mr. Wankawala and welcomed him. He discussed the basic context of social entrepreneurship and the importance and scope in face of a pandemic like COVID. He also explained at length the core difference between social entrepreneurship and social work. He presented case studies of some of the social entrepreneurs he had mentored and how they have made profits but also made an impact on society. He highlighted various segments of social entrepreneurship. He then gave a basic understanding of gap identification and then explained the basic viability study that one must do for an idea which is in domain of social entrepreneurship. Towards the end, he asked students to share some of their business ideas and discussed their strength weakness and viability with them.

The session was interesting and interactive and the students showed interest in getting more time and contacting sir with their ideas better fleshed out.





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