



PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)
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ISO 9001:2015 Certified Institute & Accredited by NAAC

Session on Effective Communication: It's Importance & Practice 16-05-2021

NAME OF THE ACTIVITY: Effective Communication: It's Importance & Practice			
DATE	CELL	SPECIALIZATION/COMMITTEE	COORDINATOR NAME
16/05/2021	Placement	MMS Sem I	Mr. Jigar Patel
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
12.00 pm	Online Zoom platform	93	Indoor
SUPPORT/ASSISTANT	Mrs. Manali Patil		

TOPIC/SUBJECT OF THE ACTIVITY	Effective Communication : It's Importance & Practice
OBJECTIVES	To understand the importance of effective communication, its importance & practice
METHODOLOGY	Session conducted by Mr. Umesh Shrikhande - - Former CEO Taproot Dentsu
OUTCOMES	The students learned the importance of effective communication