



PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)
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ISO 9001:2015 Certified Institute & Accredited by NAAC

WHY IS LISTENING, SPEAKING, READING AND WRITING IMPORTANT? – 28/09/2018

OBJECTIVES

- To understand the importance of listening, speaking, reading and writing.
- To understand how language and communication skills are being valued by employers

METHODOLOGY

Session conducted by Mr. Umesh Shrikhande, CEO - Taproot Dentsu

NUMBER OF PARTICIPANTS

119

OUTCOME

The session facilitated importance of listening, speaking, reading and writing and the students learned how it is being valued in industry.