



PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)
Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce,
Vile Parle (East), Mumbai – 400 057.

Tel.: 022-31061594/31099598, Email: admin@ptvaim.com, Web: www.ptvaim.ac.in
ISO 9001:2015 Certified Institute & Accredited by NAAC

CAREER OPPORTUNITIES IN MARKETING & SALES - SEM I - 12/05/2021

OBJECTIVES

- To make the students aware of different career opportunities available in the field of Marketing & sales

METHODOLOGY

Session conducted by Mr. Deepaq Vartak

NUMBER OF PARTICIPANTS

45

OUTCOMES

Students got information about the different career opportunities in Marketing & sales if students opt for Marketing as a specialization and want to pursue their career in the respective domain. The speaker used examples from his experience to highlight different competencies required in various types of sales.