



## **PTVA's Institute of Management**

(Approved by AICTE, DTE and affiliated to University of Mumbai)  
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ISO 9001:2015 Certified Institute & Accredited by NAAC

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### **Saksham Report**

PTVAIM's "Project Saksham" - Empowering Rural Women through Skill development and Revenue Generation – Livelihood Project for Adivasi Women of Tansa River Valley area, Palghar

A joint Project between PTVA's Institute of Management (PTVAIM), Learning Space Foundation (LSF), and Amhi Udyogini

#### Introduction

Empowering women through education, skill development, access to the knowledge as well as developing entrepreneurial acumen among them is necessary for making India a developed Nation. However it cannot be the responsibility solely of Government or Policy makers. Individuals and organizations can contribute in different ways.

Understanding need of time, PTVA's Institute of Management (PTVAIM) through its Centre of Entrepreneurship & Innovation(COEI) and Research Cell, initiated PTVAIM's Project Saksham since 18th January 2020. The project is conceptualized, planned and been implemented in collaboration. PTVAIM has collaborated with two NGOs – Learning Space Foundation (LSF) and Amhi Udyogini.

PTVAIM's Project Saksham is a livelihood project for tribal women of Tansa River Valley situated in the Thane- Palghar area, (on the outskirts of Mumbai).

## 1.1 Project Objectives

- To sensitize management students to the problems faced by rural population.
- To create opportunities of applied research
- To provide experiential learning opportunities for faculty-students of running a business
- To mend knowledge, opportunity and demand supply gap
- To provide handholding to rural youth, specifically rural women in starting a rural enterprise and creating jobs for local women.

