



## **PTVA's Institute of Management**

(Approved by AICTE, DTE and affiliated to University of Mumbai)  
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ISO 9001:2015 Certified Institute & Accredited by NAAC

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### **REPORT OF PTVA'S START-UP EXPO 2023**

PTVA's Start-up Expo 2023 was conceptualized and organized by PTVA's Institute of Management's Centre of Entrepreneurship and Innovation on 4<sup>th</sup> March 2023 at PTVA's Institute of Management from 9.30 am to 9.30 pm. The objectives of the expo were as follows:

To build awareness and generate interest among PTVA students regarding innovation and entrepreneurship.

A platform that highlights the entrepreneurial eco-system built at PTVA i.e., COEI + E Cells of all colleges + Innovation encouraged at school level + courses such as MBA in Innovation Entrepreneurship & Venture Development (MBA-IEV).

Building engagement with various stakeholders of entrepreneurial eco-system.

START-UP EXPO 2023 showcased innovative business ideas, products, services and prototypes made by school and college students of Parle Tilak Vidyalaya Association's 5 schools and 4 colleges. Total 23 business ideas were showcased on the day. The expo was inaugurated by Mr. Dipan Sahu- Assistant Director of Ministry of Education's Innovation Council (MIC), Government of India and Mr. G. Ramakrishnan- Co-founder and Director of Galaxy Surfactants. The guests visited each stall and shared their insights with the business teams. President of PTVA Shri. Anil Ganu sir welcomed both the guests with memento and a token of appreciation. First Mr. Dipan Sahu addressed the audience regarding importance of building a robust entrepreneurial eco-system on campus and the help and support provided by MIC to ensure such a development. Mr.

G. Ramakrishnan then addressed the gathering and with valuable in-sights from his own entrepreneurial journey & motivated the young entrepreneurs.

COEI has been organizing a training-based b-plan contest titled Wings2Vision over the past 4years. Following steps were undertaken as a part of preparation for expo and Wing

