



## PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)  
Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce,  
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ISO 9001:2015 Certified Institute & Accredited by NAAC

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### CAREER OPPORTUNITIES IN MARKETING & SALES - SEM I - 05/01/2019

#### OBJECTIVES

- To understand the different career opportunities in Marketing & sales

#### METHODOLOGY

Session conducted by Mr. Vipin Purohit - GM - Kraft Heinz India Pvt. Ltd.

#### NUMBER OF PARTICIPANTS

104

#### OUTCOMES

Students got information about the different career opportunities in Marketing & sales if students opt for Marketing as a specialization and want to pursue their career in the respective domain



*Debmukh*

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