



PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)
Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce,
Vile Parle (East), Mumbai – 400 057.

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ISO 9001:2015 Certified Institute & Accredited by NAAC

CAREER OPPORTUNITIES IN MARKETING AND SALES - SEM I -13/02/2020

OBJECTIVES

- To understand the different career opportunities in Marketing & Sales

METHODOLOGY

Session conducted by Mr. Deepaq Vartak, Former Associate Vice President, HDFC Standard Life Insurance, Managing Director & Independent Sales Consultant, King Consultancy

NUMBER OF PARTICIPANTS

116

OUTCOMES

Students got information about the different career opportunities in Marketing & sales if students opt for Marketing as a specialization and want to pursue their career in the respective domain



Bechmaha
Director
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