

Doctoral Summer School (Qualitative Track) at IIM Ahmedabad

Dates Attended: April 1<sup>st</sup> – April 5<sup>th</sup>, 2018.

Learning outcomes:

1. It helped me to holistically understand the various aspects of Qualitative Research.
2. As a young researcher it greatly oriented me to having a collaborative approach towards research and the ways of inculcating the same in academia.
3. The hands on experience using excerpts of interviews used for various methods of Qualitative research helped me to adapt to the concepts more effectively.
4. It would aid my teaching pedagogy for courses on research and marketing that I take at PTVA's Institute of Management.



*Beshmukh*

Director  
PTVA's Institute of Management  
Chitraker Kerkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.

## IIMA Doctoral Summer School 2018 (1<sup>st</sup> April to 5<sup>th</sup> April 2018)

Day 1 - April 1, 2018
Designing Research – Prof. Neharika Vohra
Theory, Literature Review and Argumentation – Prof. Vijaya Sherry Chand
Group Work
Day 2 - April 2, 2018
Qualitative Research Methods in Business History – Prof. Chinmay Tumbe
Qualitative Research Methods in Business History – Prof. Chinmay Tumbe
Crafting and Publishing Research – Prof. Rama Mohan Turaga
Group Work
Day 3 - April 3, 2018
Phenomenology – Prof. Ernesto Noronha
Phenomenology – Prof. Ernesto Noronha
Phenomenology – Prof. Ernesto Noronha
Writing research for practitioners – Dr. Shashank Shah
Day 4 - April 4, 2018
Grounded Theory – Prof. Rajesh Nanarpuzha
Grounded Theory – Prof. Rajesh Nanarpuzha
Grounded Theory – Prof. Rajesh Nanarpuzha
Research opportunities and challenges in the Indian context – Prof. Rejie George
Day 5 - April 5, 2018
Causality in Management Research – Prof. Anish Sugathan
Data Visualization – Prof. Kavitha Ranganathan
Paper Presentation



*Beshmukh*

Director  
PTVA's Institute of Management  
Chitraker Kotskar Marg,  
Behind M. L. Dhanukar College,  
Vile Parle (E), Mumbai-400 057.