



# PTVA'S Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)

Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (East), Mumbai –400 057.

Tel.: 022-31061594/31099598, Email: admin@ptvaim.com, Web: www.ptvaim.ac.in

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## 5 - Day Doctoral Summer School at IIM Ahmedabad.

**Introduction:** The Doctoral Summer School hosted by IIM Ahmedabad provided an intensive academic platform for doctoral students pursuing research in various disciplines of management. This five-day program aimed to enhance research capabilities, foster intellectual exchange, and prepare participants for scholarly contributions in their respective fields.

### Day 1:

#### **Morning Session:**

#### **Topics Covered:**

- Research Methodology in Management Studies
- Literature Review Techniques

#### **Activities:**

- Lectures by faculty on research methodologies.
- Workshop on conducting effective literature reviews.
- Group discussions to identify research gaps and formulate research questions.

#### **Key Takeaways:**

- Understanding of foundational research methods in management.
- Skills to critically review existing literature.
- Ability to articulate research questions and objectives.

#### **Afternoon Session:**

#### **Topics Covered:**

- Quantitative Research Methods
- Statistical Analysis Techniques

#### **Activities:**

- Hands-on sessions using statistical software.
- Data analysis exercises with real-world datasets.
- Application of quantitative methods to research problems.



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## Key Takeaways:

- Proficiency in quantitative research techniques.
- Practical experience in analyzing research data.
- Ability to interpret statistical results for research conclusions.

## Evening Session:

### Topics Covered:

- Panel Discussion on Current Trends in Management Research
- Networking Dinner

### Activities:

- Panel discussion featuring eminent researchers.
- Networking opportunities among participants and faculty.
- Informal discussions on emerging research topics.

## Key Takeaways:

- Insights into current trends and challenges in management research.
- Networking for potential collaborations and mentorship.
- Enhanced awareness of interdisciplinary research opportunities.

## Day 2:

### Morning Session:

### Topics Covered:

- Qualitative Research Methods
- Interview Techniques and Case Study Analysis

### Activities:

- Workshops on conducting qualitative research.
- Role-playing exercises for interview techniques.
- Case study analysis and group presentations.

## Key Takeaways:



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- Skills in qualitative data collection and analysis.
- Techniques to conduct effective interviews and case studies.
- Ability to apply qualitative methods to explore research phenomena.

## Afternoon Session:

### Topics Covered:

- Theory Building in Management Research
- Conceptual Framework Development

### Activities:

- Lectures on theory development in management.
- Workshop on constructing conceptual frameworks.
- Group exercises to develop theoretical propositions.

### Key Takeaways:

- Understanding of theoretical constructs in management research.
- Skills to develop robust conceptual frameworks.
- Ability to articulate theoretical contributions in research papers.

## Evening Session:

### Topics Covered:

- Participant Presentations on Research Proposals
- Peer Feedback Sessions

### Activities:

- Presentation of initial research proposals by participants.
- Peer feedback sessions for constructive critique.
- Guidance from faculty on refining research ideas.

### Key Takeaways:

- Opportunity to present and receive feedback on research proposals.
- Insights from peer perspectives and expert feedback.
- Refinement of research objectives and methodologies.



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## **Day 3:**

### **Morning Session:**

#### **Topics Covered:**

- Advanced Data Analysis Techniques
- Structural Equation Modelling (SEM)

#### **Activities:**

- Advanced workshops on SEM and other data analysis methods.
- Practical exercises with advanced statistical software.
- Application of SEM to theoretical models.

#### **Key Takeaways:**

- Proficiency in advanced data analysis techniques.
- Ability to use SEM for testing complex research models.
- Skills to interpret SEM results and implications for research.

### **Afternoon Session:**

#### **Topics Covered:**

- Publication Strategies in Academic Journals
- Writing Research Papers Effectively

#### **Activities:**

- Discussions on strategies for publishing in academic journals.
- Tips for writing research papers and articles.
- Peer review exercises for manuscript improvement.

#### **Key Takeaways:**

- Insights into the publication process in academic journals.
- Techniques for writing clear and compelling research papers.
- Understanding of peer review and revision processes.



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## Evening Session:

### Topics Covered:

- Workshop on Grant Proposal Writing
- Networking Reception

### Activities:

- Workshop on crafting effective grant proposals.
- Networking reception with potential funding agencies.
- Informal discussions on securing research funding.

### Key Takeaways:

- Skills to write competitive grant proposals.
- Networking opportunities with funding agencies and sponsors.
- Awareness of funding sources for research projects.

## Day 4:

### Morning Session:

#### Topics Covered:

- Ethical Considerations in Research
- Research Design and Methodology Validation

#### Activities:

- Lectures on ethical guidelines in academic research.
- Workshop on validating research methodologies.
- Case studies on ethical dilemmas in research.

#### Key Takeaways:

- Understanding of ethical issues in conducting research.
- Techniques to validate research designs and methodologies.
- Ability to navigate ethical challenges in research projects.

### Afternoon Session: Topics Covered:



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- Presentation Skills for Academics
- Panel Discussion on Industry-Academia Collaboration

## Activities:

- Training on effective presentation skills.
- Panel discussion with industry and academic experts.
- Insights into collaborative opportunities between academia and industry.

## Key Takeaways:

- Enhanced presentation skills for academic conferences and seminars.
- Understanding of industry perspectives on collaborative research.
- Strategies for bridging academia-industry gaps through partnerships.

## Evening Session:

### Topics Covered:

- Participant Presentations on Research Progress
- Feedback and Mentoring Sessions

## Activities:

- Presentation of research progress by participants.
- Feedback sessions with faculty and peers.
- One-on-one mentoring for individual research projects.

## Key Takeaways:

- Opportunity to showcase research progress and receive expert feedback.
- Mentorship for refining research methodologies and objectives.
- Guidance on addressing challenges and refining research contributions.

## Day 5:

### Morning Session:

### Topics Covered:

- Preparation for Academic Conferences
- Networking for Career Development

## Activities:



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- Tips for presenting at academic conferences.
- Networking strategies for career advancement.
- Career counselling sessions for doctoral students.

## Key Takeaways:

- Techniques for effective conference presentations.
- Networking skills for building professional relationships.
- Career guidance and opportunities for doctoral students.

## Afternoon Session:

### Topics Covered:

- Roundtable Discussions on Future Research Directions
- Reflection on Summer School Experience

### Activities:

- Roundtable discussions on emerging research trends.
- Reflection session on personal and academic growth.
- Identification of future research directions and collaborations.

## Key Takeaways:

- Insights into future research directions and interdisciplinary opportunities.
- Reflection on personal and academic development during the summer school.
- Actionable plans for applying learnings in future research endeavours.

## Evening Session:

### Valedictory Session:

- Outline of key insights and achievements during the program.
- Recognition of outstanding contributions and presentations.
- Closing remarks by program organizers and faculty.
- Distribution of certificates to participants.

**Conclusion:** The Doctoral Summer School at IIM Ahmedabad provided an enriching and rigorous academic experience for doctoral students in management disciplines. Through a structured curriculum comprising lectures, workshops, presentations, and networking sessions, participants gained valuable insights, skills, and methodologies essential for conducting high-quality research. The program not only enhanced research capabilities but also fostered a community of scholars committed to academic excellence and collaboration. The Valedictory Session marked the successful



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culmination of this transformative experience, reinforcing the participants' readiness to contribute significantly to their fields of study and academia at large.



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