



# PTVA'S Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)

Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (East), Mumbai –400 057.

Tel.: 022-31061594/31099598, Email: admin@ptvaim.com, Web: www.ptvaim.ac.in

ISO 9001:2015 Certified Institute & Accredited by NAAC

## 1 Day FDP on “Accreditation and Quality Improvement in B-Schools”

**Organized by AIMS**

### **Introduction**

The "Accreditation and Quality Improvement in B-Schools" workshop, organized by the Association of Indian Management Schools (AIMS), aimed to enhance the understanding and implementation of accreditation standards and quality improvement processes in business schools. The workshop targeted faculty members, administrators, and educators in business schools.

### Morning Sessions

#### **Topic:1: Introduction to Accreditation and Quality Improvement**

- **Inauguration and Keynote Address:** Emphasized the significance of accreditation and quality improvement in business education.
- **Workshop Overview:** Provided an outline of the workshop's structure, objectives, and expected outcomes.
- **Understanding Accreditation Standards:** Discussed various accreditation bodies and the importance of meeting their standards.

#### **Activities**

- Ice-breaking activities to facilitate networking among participants.
- Group discussions on the challenges and benefits of accreditation.

#### **Key Takeaways**

- Recognized the importance of accreditation for institutional reputation and quality assurance.
- Gained a foundational understanding of different accreditation standards.

#### **Topic:2: Quality Assurance and Continuous Improvement**

- **Quality Assurance Mechanisms:** Explored the role of quality assurance in business schools with case studies.
- **Continuous Improvement Processes:** Discussed how continuous improvement can be implemented effectively.



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## Activities

- Case study analysis and group presentations.
- Role-playing exercises to simulate quality assurance scenarios.

## Key Takeaways

- Understood the intersection of quality assurance and continuous improvement.
- Learned practical approaches to implementing continuous improvement processes.

## Afternoon Sessions:

### Topic:1: Curriculum and Pedagogy for Quality Improvement

- **Curriculum Design for Quality Education:** Strategies for aligning curriculum with quality standards.
- **Innovative Pedagogical Approaches:** Effective teaching methods for quality education.

## Activities

- Designed sample curriculum modules focusing on quality education.
- Peer reviews and feedback on curriculum designs.

## Key Takeaways

- Practical methods for aligning curriculum with accreditation standards.
- Innovative teaching methodologies for enhancing educational quality.

### Topic:2: Building a Quality-Oriented Institutional Culture

- **Creating a Quality-Focused Campus Culture:** Strategies for fostering a culture of quality in institutions.
- **Engaging Stakeholders in Quality Improvement:** Involvement of students, faculty, and staff in quality initiatives.

## Activities

- Brainstorming on creating a quality-oriented campus culture.
- Planning community engagement projects related to quality improvement.



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## Key Takeaways

- Recognized the importance of a supportive environment for quality improvement.
- Developed engagement strategies for various stakeholders.

## Conclusion

The workshop successfully introduced accreditation and quality improvement concepts and provided practical strategies for integrating them into business school education. Participants left with a deeper understanding of accreditation standards and a commitment to fostering quality improvement in their institutions.



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