



PTVA'S Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)

Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce, Vile Parle (East), Mumbai -400 057.

Tel.: 022-31061594/31099598, Email: admin@ptvaim.com, Web: www.ptvaim.ac.in

ISO 9001:2015 Certified Institute & Accredited by NAAC

Action Taken Report (Academic Year 2022-23)

Institute initiated various activities related to Environmental consciousness.

- **Economics of water pollution, Scarcity and climate changes talk by Richard Damania.**

On 5th DEC 2022, PTVAIM's COEI organized an exposure and field visit for problem identification at JIO Convention Centre, BKC where The Observer Research Foundation organized the session of "Economics of water pollution, scarcity and climate change". There were 14 student participants from PTVA's Institute of Management. The Observer Research Foundation, Mumbai hosted Richard Damania, Chief Economist at the Sustainable Development Practice Group, World Bank, for a talk on the economic impacts of water on various sectors. Mr. Damania talked about the issue of water stress on a worldwide scale, which will keep increasing because of population growth and climate change, particularly in less developed nations with high fertility rates that frequently clash. He also discussed the impact of water availability on agriculture. Farms are on the front lines of climate change, and droughts and dry shocks can significantly reduce productivity and yields. The Chief Economist also discussed the economic impacts of water on households, in rural areas and urban areas. In conclusion, Mr Damania stated that India's G20 presidency offers the country a golden opportunity to shape and navigate global action on water justice.

- **Business Opportunities in the field of Waste Management:**

To Celebrate "World Earth Day" and to make the students of PTVA's Institute of Management understand about the business opportunities in the field of Waste Management, this Session was organized. Mr. Ravi Ravariya briefed the students about his company RCube Recycling Pvt. Ltd. He gave the students an idea about the entire waste management sector. He is currently working towards waste management in the printer cartridge recycling sector. Ravi gave students information about the various government grants and funds available for working in the waste management sector. As per Ravi the waste management sector is a highly unorganized sector & government is looking for various registered waste management organizations. Atmanirbhar Bharat & Swatch Bharat Abhiyan have been a boon for the waste



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management industry.

- **Activities of Global Citizens' Club**

- **Beach clean-up:** Institute actively participated in International Coastal Clean-up Day by doing Beach clean-up at Versova Beach in association with Vesava Koli Community (Fishing Community) & Akhil Koli Samaj Sanskruti Sanvardhan Sangh. The Lokmat news covered the event, and the active participation of the students and staff was highly appreciated by everyone.
- **Quizipedia** (A series of Online Quiz on various issues concerning Social, Environmental and Cultural on global framework) - **Awareness of Food Loss and Waste**
- - Embracing the spirit of **Swachhata Hi Seva**, PTVAIM joins hands to commemorate Gandhi Jayanti. Together, let's make a cleaner, greener future! - An initiative to clean campus and surrounding areas.

- **One Student, One Tree Campaign**

Hon'ble HRD Minister Dr. Ramesh Pokhriyal "Nishank" launched a campaign "One Student One Tree". This initiative is in line with the Hon'ble Prime Minister's idea of a green and healthy environment. It was recommended that diverse species of trees should be planted with focus on minimum water consumption in an eco-friendly manner. Also, these trees should have suitable utility in the nearby area. The Global Citizen Club of PTVA'S Institute of Management organized a tree plantation event on 19th June 2023 as a part of its commitment to environmental conservation and sustainability. The club, consisting of proactive and socially responsible students, aimed to create a greener and eco-friendly campus environment. Approximately 20 enthusiastic members actively participated in the first phase of the plantation drive.

- **Social Relevance Projects related to Environment**

Research plays a very vital role for future leaders such that it builds conscience for the future world. Being a management institute with focus on value-based education, we at PTVAIM have extensively guided our students to undertake research projects on various topics concerning environment especially when world is going through global crisis of COVID'19



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pandemic. Apart from this research on CSR initiatives by different corporate houses, industries, and social contribution by NGO's/ NPO's are also studied. Some of the projects directly related to environment are A Study on Waste Management Practices In Residential Complexes Of Mumbai, Project Sanjeevani, Wet And Dry Waste Management, A Study Of Progress On Waste Management In India Impact Of Kanjurmarg Dumping Ground On The Neighborhood Areas Of Bhandup, Vikhroli And Kanjurmarg, Dry And Wet Waste Management, Impact Of Green Building Materials On Environment, The Effects Of Urbanization On Rural Agricultural Production etc.

- **Tree Plantation and Conservation of Garden Area**

Staff and students work together throughout the year to maintain our garden area by continuously providing it with new soil, manure and planting trees wherever possible considering the survival and growth. It not only beautifies the campus areas but also creates an ecosystem in itself.

- **Research Publication by Faculties:**

- Our Faculty Mr. Bhavesh B. Vaity presented paper in National Conference at 74th All India Commerce Conference at BAM University, Aurangabad on the "India's March Towards \$5 Trillion Economy by 2024" on Topic Sustainable Development of Coastal Maharashtra Based On Opinions Of Coastal Native Communities

Conclusion:

PTVAIM always has environmental consciousness as a priority in terms of developing socially responsible corporate citizens. PTVAIM's vision emphasizing on a value based education, has always given priority to environment, nature and sustainability which can be seen through these activities conducted.

Dr. Tejashree Deshmukh

Director





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Action Taken Report (Academic Year 2021-22)

PTVAIM has taken initiatives on conservation, preservation, and protection of environment and the same are mentioned below:

- **Webinar Energy Conservation; A key determinant in Modern Sustainable business:**

Mr. Bhavesh Vaity, our faculty member who is also an Educationist & Environmentalist conducted a session on making people understand the importance of The Energy Pyramid and following it our business. In celebration of World Energy Conservation Day, the PTVAIM's IIC and PTVAIM's Centre of Entrepreneurship and Innovation organized a session on Energy saving and Importance of sustainable use of energy. This session gave the participants an opportunity to get deeper insights of the conventional and non-conventional problem that a business/entrepreneur might face over years. These conventional and non- conventional problems covered the most important issues of energy conservation, misuse of resources, animal extinction, human race extinction, rising temperature and how all this affects the humans, businesses, society and world at large.

- **Establishment of Global Citizens Club**

On 17th February 2022, faculty members and voluntarily students came up with idea to do something with the social issues and the inception of Global Citizens' Club (GCC) took place. The United Nations - Sustainable Development Goals and Millennium Goals were kept as motive to start the GCC and understand the global thought process in areas concerning universal values, sustainability, environment, socio-cultural aspects and activities to be conducted under the same. Few activities conducted were series of Online Quizzes called Quizipedia, Webinars and workshops mentioned as follows

- Quizipedia - World Day of Social Justice
- Quizipedia - International Mother Language Day
- Video Series - Interviewing Women from various walks of life - International Women's Day
- Webinar on International Sports Day by Cricket Commentator and scribe Mr. Prasanna Sant
- Online Workshop - Yoga for Holistic Life in association with Yoga vidya Niketan
- Quizipedia - World Nature Conservation Day



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- **Social Relevance Projects:**

Research plays a very vital role for future leaders such that it builds conscience for the future world. Being a management institute with focus on value based education, we at PTVAIM have extensively guided our students to undertake research projects on various topics concerning environment especially when world is going through global crisis of COVID'19 pandemic. Some of the prominent projects include Impact Of Covid 19 On Environment In India, Future Of Clean Energy, A Study On Disaster Management Of landslides With A Special Reference To north India Hilly Regions, A Study On Animal Welfare-Importance And Current Scenario In India, Organic Farming In India And Use Of Organic Food Products, A Study Of Mumbai Beach Clean-Up Drive, Water Crisis In Maharashtra, A Study On Air Pollution And Its Effects On The Health Of People Living In Mumbai City, A Study Of Green Marketing With Reference To Hotel Industry, Why Zoos Are Not Necessary ?, Strategies To Improve Waste Management System In Mumbai, A Study Of Types Of Fertilisers And Pesticides Used By Farmers In The South Konkan And Its Effects, To Study Consumer Awareness About Environmentally Friendly Products Offered By Mamaearth, A Study On Trends & Consumer Perception Towards Green Consumerism, A Study On Waste Management. Apart from this research on CSR initiatives by different corporate houses, industries, and social contribution by NGO's/ NPO's are also studied.

Conclusion:

PTVAIM believes in environmental consciousness and hence various initiatives were undertaken for conservation of environment. Being a management institute, we try our level best to disseminate information on environmental consciousness through our various activities.

A handwritten signature in blue ink, appearing to read 'Dr. Harish Kumar Purohit'.

Dr. Harish Kumar Purohit
Director





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Action Taken Report (Academic Year 2020-21)

PTVAIM has taken initiatives on conservation, preservation, and protection of environment and the same are mentioned herewith.

- **E-session on Innovation in Agriculture; Profitable Agriculture:**

It was conducted by PTVAIM's COEI in collaboration with Learning Space Foundation. This session was conducted by Mr. Milind Vaidya and Mrs. Suwarna Vaidya, a couple from the village Reel in Ratnagiri district who have won several awards nationally as well as internationally for maximum rice production in available piece of land. This session was attended by 17 youth and young farmers from Palghar district who are all educated and have small cultivable lands which are not giving optimum produce at this point in time.

- **Social Relevance Projects:**

Research plays a very vital role for future leaders such that it builds conscience for the future world. Being a management institute with focus on value based education, we at PTVAIM have extensively guided our students to undertake research projects on various topics concerning environment especially when world is going through global crisis of COVID'19 pandemic. Apart from this, research on CSR initiatives by different corporate houses, industries, and social contribution by NGO's/ NPO's were also studied. Some of the projects directly related to environment are A Study on Initiatives and Work of Pani Foundation, Bio-Medical Waste Management, A study on the initiative undertaken by NGOs working for water conservation in Maharashtra, Concept and Problem of E-waste Management in India, A Study of Progress on Waste Management in India, Drip Irrigation System, The Role of Seva Charitable Trust NGO in



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providing sustainable livelihood opportunities to the tribal communities etc.

- **Research Publication by Faculties:**

- Our Faculty Mr. Ajinkya Kumawat published paper in Research publication Shodh Sarita on topic A STUDY ON STUDENTS PERSPECTIVE TOWARDS SOLID WASTE MANAGEMENT IN MUMBAI CITY
- Our Faculty Mr. Bhavesh Vaity published paper in Research Publication Bioscience Biotechnology Research Communications on Topic Perspectives of Fishers on Impact of Pandemic Covid'19 on Fisheries Business Operating in Coastal Maharashtra

Conclusion:

PTVAIM emphasizes upon value-based education which can be observed by the actions taken by the institute in this regard. This motivates its students and faculties to take initiatives for environment conservation and preservation.

A handwritten signature in blue ink, appearing to read 'Dr. Harish Kumar Purohit', is written over a light blue line.

Dr. Harish Kumar Purohit

Director





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Action Taken Report (Academic Year 2019-20)

Initiatives taken by Institute for Environment

- **Tree Plantation and Conservation of Garden Area**

New plants recommended by concerned authority bodies were planted. Also, flowering plant plots were placed at various places which creates aesthetics and beautifies the area with providing the green look to the entrance area as well as garden area. Regular gardening work with essential soil with manure was carried by students with help of staff members.

- **Social Relevance Projects:**

Students were extensively guided to undertake research projects on various topics concerning environment apart from research on CSR initiatives by different corporate houses, industries and NGO's/ NPO's. Some of the prominent projects include: A Study on the deteriorating air quality in India, Beach cleanup activities of 'Aabha Parivartanadi Santha', Study on Waste Management in Santacruz East (Mumbai), Work and initiatives of Pani foundation, Millennium development goals and India, Food waste management with example of Roti Bank, Study Social Responsibility carried out by the Annamrita. (For Food Waste Management) Wet and Dry waste management, Plastic a social threat, Effective Use of Scrap Paper for Social Cause, Hospital Waste Management Plastic distribution environment in association with Mahindra, Initiatives Taken by Orchid Hotel Towards Creating Awareness for Conservation of the Environment, Solid waste management etc. These projects pave way for higher understanding the perils to environment and build consciousness as well as sustainable solutions for environment.



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- **Research by Faculties:**

- Our Faculty Mr. Bhavesh Vaity Presented and Published in National Conference at Navinchandra Mehta Institute of Technology and Development, Mumbai, held on February, 2020, Peer Reviewed UGC Care Listed Journal Shodh Sarita ISSN 2348-2397 on topic Understanding Perspective of Fishers on E-Commerce of Fish and Fish products for economic development of Fishing Community (With Reference to Blue Economy)
- Our Faculty Mr. Bhavesh Vaity Presented paper at Online National Multi-Disciplinary Conference Themed Emerging & Innovative Trends in Humanities, Commerce, Science & Environment organised by Lala Lajpatrai College and University of Mumbai June 2020 on topic Protection, Conservation and Management of Aquatic Ecology w.r.t. Maharashtra's Coast and water bodies

Conclusion:

Being a Management Institute, we have internalized the socio-environment factors and hence various research projects were carried directly on environmental and social issues making our concern for environmental consciousness clear to all our stakeholders. The perils of Novel Coronavirus which impacted globally with restrictions and lockdown also hindered various activities which we planned for the year.

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Action Taken Report (Academic Year 2018-19)

Initiatives taken for Environment by Institute

- **Clean – A – thon**

United for Greater Cause (UFGC) & Rajani Foundation (India) organized "Clean-A-Thon 2018" on 18th September 2018 at Juhu Beach. Students of PTVAIM participated in a beach cleaning drive "Clean-A-Thon 2018" which aimed to promote cleanliness and environmental stewardship in our local community. It sensitized them towards social and environmental concerns including the cleanliness of the beaches after Ganpati Visarjan.

Through this activity we aimed to instill sense of responsibility and environmental consciousness among our students, staff and community at large, while also contribution to beautification and cleanliness of the beaches and coastal areas.

- **Tree Plantation and Conservation of Garden Area**

Staff and students work together throughout the year to maintain our garden area by continuously providing it with new soil, manure and planting trees wherever possible considering the survival and growth. It not only beautified the campus areas but also creates an ecosystem in itself.

- **Social Relevance Projects:**

Students have done research projects on various CSR initiatives by companies vis-à-vis NGO's working with Tribal Communities directly dependent on nature and environment for survival and livelihood. These projects promote environmental consciousness as well as sustainable solutions for conservation of



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environment. Some of the research projects related to environmental issues that are studied are - To create Awareness of Recycle the bicycle with the help of Social Media, Problems faced by vendors post plastic bag ban, Alternate options for plastic bags, Analysing effectiveness of ban on plastic, A Small step towards the development of future generation etc.

- **Harit Sena Membership**

Based on various environment conservation promotion initiatives taken by PTVAIM in past years. Government of Maharashtra- Forest Department granted an Institutional Membership to PTVA's Institute of Management.

It shows our commitment to the cause and values that we carry in protection, preservation and conservation of our environment.

Conclusion:

At PTVA's Institute of Management, our vision statement entrusts in Value-based, ethical management institution enshrining commitment to societal concerns. Environmental consciousness being one of the topmost concerns globally, we hereby try to tackle the same by having initiatives and activities to play a miniscule yet significant role in preservation, protection and conservation of the environment.

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