



**Global Citizens' Club** in Association with **Protean eGov Technologies Limited, Afroz Shah Foundation and Koli Tribal Fishing Community**

**Beach Clean-up Drive - Versova Beach**

Date : 07<sup>th</sup> October, 2023

Beach Clean-Up Drive was held at Versova Beach in association with Protean eGov Technologies Limited (Formerly NSDL e-Governance Infrastructure Ltd), Afroz Shah Foundation and Koli Fishing Tribal Community. The Clean-up was an educational opportunity for students allowing them to witness the collection strength of communities coming together to achieve a better and cleaner coastline To raise awareness about the importance of keeping beaches clean & to show the impact of the cleanup efforts on the environment and the community. A cleaner and healthier beach environment, reduced pollution, increased awareness about the importance of environmental conservation and positive impact of marine life for sustainable livelihoods.



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# Parle Tilak Vidyalaya Association's PTVA's Institute of Management

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*Deshmukh*

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**Parle Tilak Vidyalaya Association's**  
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Date: 07.10.2023

**Global Citizens' Club**

**2022 - 2024 (Academic Year)**

- Type of Activity** : Beach Clean-Up Drive
- Duration** : 8:00am to 10:00am
- Date** : 7<sup>th</sup> October 2023
- External Invitees/  
Guests** : Protean eGov Technologies Limited  
& Afroz Shah Foundation
- Objective** : To raise awareness about the importance of keeping beaches  
clean & to show the impact of the cleanup efforts on the  
environment and the community.
- Content (7 lines  
paragraph describing  
the event)** : Beach Clean-Up Drive was held at Versova Beach.  
The Clean-up was an educational opportunity for students  
allowing them to witness the collection strength of  
communities coming together to achieve a better a coastline
- Number of  
Participants** : 105
- Outcome** : A cleaner and healthier beach environment, reduced  
pollution, increased awareness about the importance of  
environmental conservation and positive impact of  
marine life



*Debmukh*

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**protean**  
Change is growth

**PTVA'S Institute of Management  
Global Citizens' Club & Green Club  
In association with Protean EGov Technologies Ltd.**

# **Beach Clean Up Drive**

*Be a volunteer to save the ocean...*

**Date : Saturday, 7th October 2023**

**Time : 7.30 AM**

**Location : Versova Beach,**

**opp. Devachi Wadi Beach Entry, Andheri (W)**



*Beshmukh*

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**Global Citizens' Club** in Association with **Protean eGov Technologies Limited, Afroz Shah Foundation and Koli Tribal Fishing Community**

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Date: 10.07.23

## PTVAIM's Green Club under UNICEF YEWS Program

2022- 2024

Water Conservation

- Type of Activity** : ["बूँद-बूँद से सागर" (Little drops of water make an Ocean)].
- Duration** : 1.30 hour
- Date** : 7/10/23
- External Invitees/  
Guests** :
- Objective** : The objective of the "बूँद-बूँद से सागर" relay race game was to promote water conservation while fostering teamwork and fun.
- Content (7 lines  
paragraph describing  
the event)** :  
1. PTVAIM's Green Club organized "बूँद-बूँद से सागर," a water conservation relay race.  
2. The game combined fun with an emphasis on water conservation.  
3. Participants formed seven groups of six members each.  
4. The relay involved unique activities like hopping and balancing.  
5. Teams aimed to preserve the most water throughout the race.  
6. Winning teams were awarded prizes by professors.  
7. The event reinforced the importance of teamwork and water conservation in an engaging way.
- Number of Participants** : 105
- Outcome** : The activity not only promoted teamwork and raised awareness about water conservation but also left a lasting impact on participants, fostering a greater sense of responsibility towards environmental conservation.

Only 4 Best photographs of the event submitted by the Event in-charge

*Beshmukh*

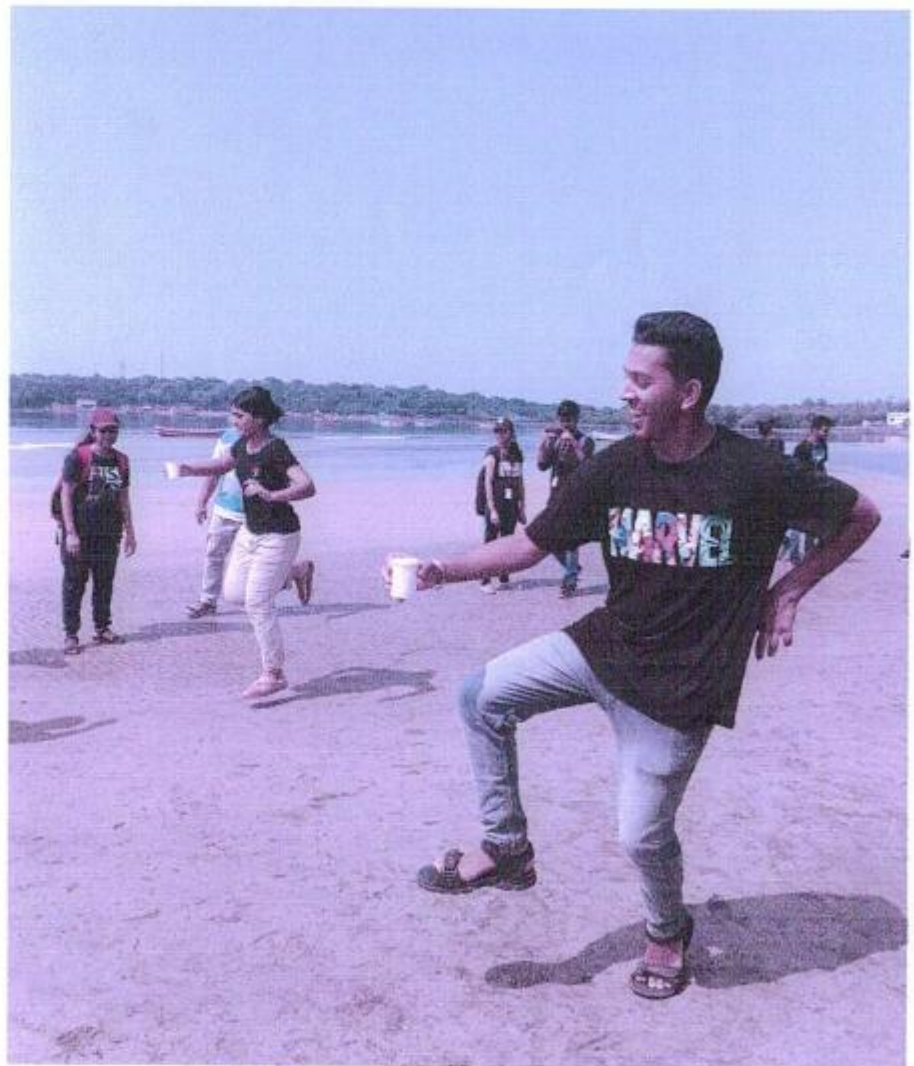
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*Beshmukh*

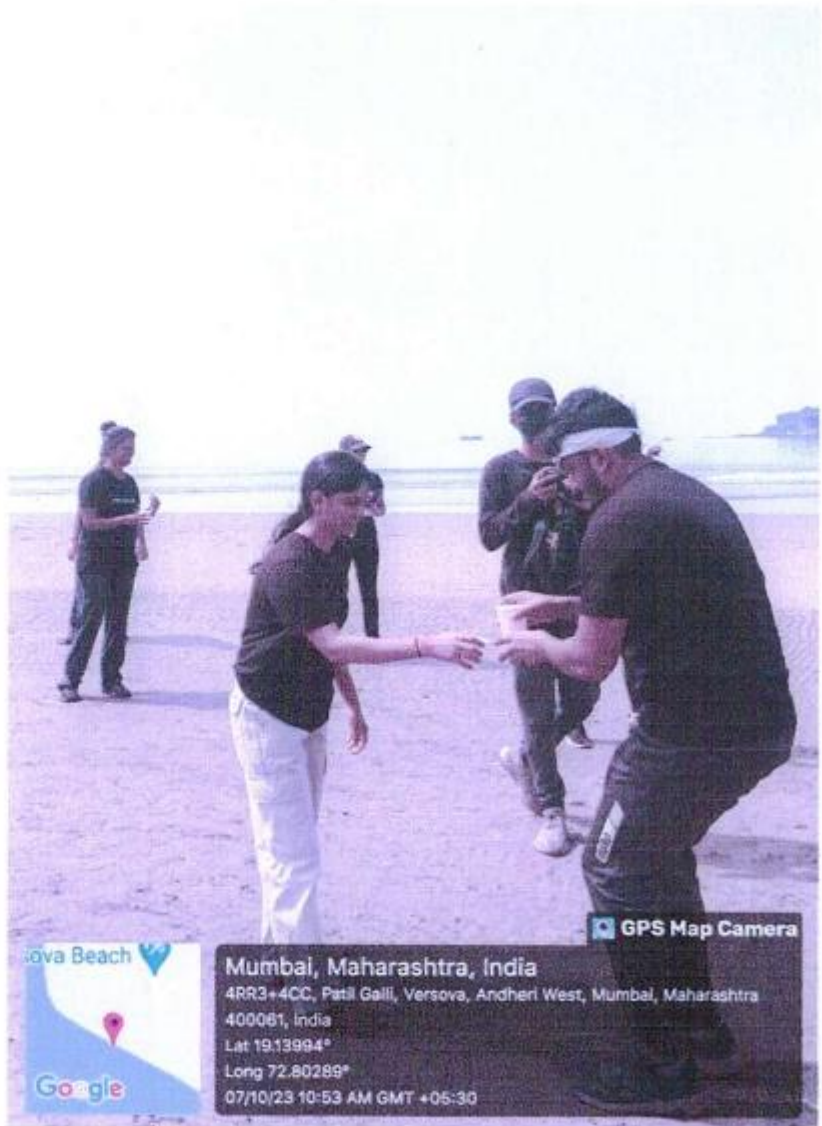
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Date: 24.11.2023

## PTVAIM's Green Club under UNICEF YEWS Program

2022 – 2024

- Type of Activity** : Biodiversity Visit ( Bhivgad – Nature Appreciation Visit)
- Duration** : 1 Day
- Date** : 24/11/23
- External Invitees/  
Guests** :
- Objective** : To understand biodiversity in the terms of both endemic and non-endemic species
- Content (7 lines  
paragraph describing  
the event)** :
- This biodiversity visit was specifically conducted to assess the overall health of environment including factors such as soil and water quality as we move in towards the Bhivgad.
  - The primary objective was to monitor any signs of pollution or habituated degradation.
  - The main aim of this visit was a opportunity to know the importance of biodiversity conservation.
  - The members of the club collected samples related to ecology and environmental science and the same was further sent for lab testing.
- Number of Participants** : 26
- Outcome** :
- The main outcome was to have a positive engagement with local communities, potentially leading to collaborative efforts for conservation and sustainable use of natural resources.
- Identification and documentation of plant and animal species present in the area, contributing to better understanding of the local biodiversity.

Only 4 Best photographs of the event submitted by the Event in-charge

*Beshmish*

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*Bechmakh*

**Director**  
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Date: 13.07.23

## PTVAIM's Green Club under UNICEF YEWS Program

2022- 2024

Type of Activity	: Amrit Kalash Yatra - "Meri Maati Mera Desh - Maati Ko Naman, Veeron Ka Vandan"
Duration	: 1.30 hour
Date	: 13/10/23
External Invitees/ Guests	:
Objective	: The objective of the "Meri Maati Mera Desh - Maati Ko Naman, Veeron Ka Vandan" event was to instill a profound sense of national pride, unity, and cultural diversity while connecting students with India's soil and honoring its national heroes.  <ol style="list-style-type: none"><li>1. The event aimed to celebrate India's land, history, and national heroes, instilling a deep sense of national pride.</li><li>2. -Dr. Tejashree Deshmukh, PTVAIM's Director, initiated the event by pouring Maati (earth) into an Amritkalash, symbolizing reverence for the land.</li><li>3. PTVAIM students from different regions added Maati from their homes to the Amritkalash, signifying the unity of diverse cultures within the nation.</li><li>4. The collected Maati was used to plant saplings named after martyrs, connecting the respect for the soil to the sacrifices of national heroes.</li><li>5. A human chain was formed, with students passing the Amritkalash to represent unity and shared commitment to India's heritage.</li><li>6. The event successfully brought together students from various regions, fostering unity, pride, and respect for India's soil and valiant history.</li></ol>
Content (7 lines paragraph describing the event)	:
Number of Participants	: 74

  
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## Outcome

- : The "Meri Maati Mera Desh - Maati Ko Naman, Veeron Ka Vandan" event resulted in a heightened sense of national pride among the participating students. By unifying diverse cultures through the symbolic act of adding Maati to the Amritkalash, the event promoted a stronger sense of unity and respect for India's heritage. Additionally, the planting of saplings named after national heroes further emphasized the connection between the land and the sacrifices made for the nation, inspiring a deeper appreciation for India's cherished history and culture.

## Only 4 Best photographs of the event submitted by the Event in-charge



*Beshmubh*

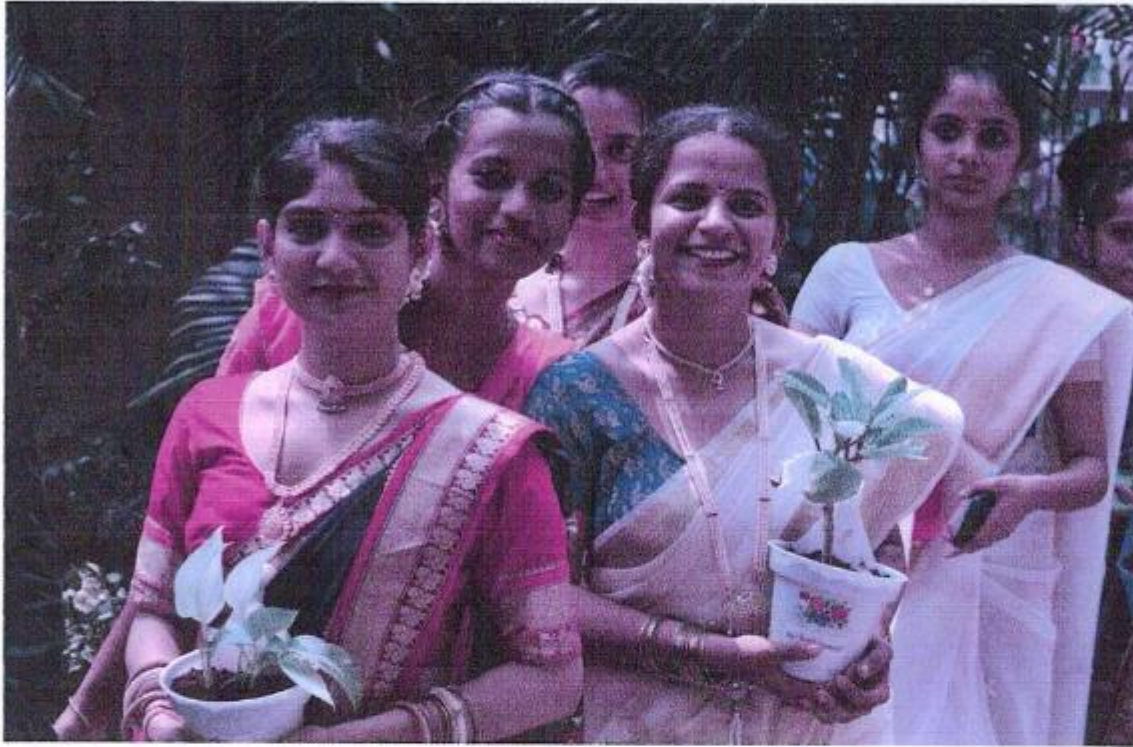
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*Beshmukh*

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Date: 01.10.23

## PTVAIM's Green Club under UNICEF YEWS Program

2022- 2024

Type of Activity : Campus Clean-up

Duration : 1.00 hour

Date : 01/10/23

External Invitees/  
Guests :

Objective : The objective of the campus clean-up drive is to promote a cleaner and more environmentally friendly campus environment while instilling a sense of responsibility and pride among students and staff.

Content (7 lines paragraph describing the event) : 

1. Campus clean-up drive organized in honor of Gandhi Jayanti.
2. Participants paid tribute to Mahatma Gandhi's legacy of cleanliness and environmental consciousness.
3. Event took place on October 1st, aligning with Gandhiji's principles.
4. Participants provided with cleaning materials for safety and efficiency.
5. Teams of students and staff collaborated to pick up litter and beautify the campus.
6. Emphasized self-reliance and community involvement, promoting responsibility for surroundings and the environment.
7. Successful event left the campus cleaner, instilled a deeper appreciation for Gandhian teachings, and fostered a greener future.

Number of Participants : 16

Outcome : The campus clean-up drive resulted in a cleaner and more environmentally conscious campus while instilling a sense of responsibility and community involvement among the participants.

*B. Schumbh*

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Only 4 Best photographs of the event submitted by the Event in-charge



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Date: 10.29.23

## PTVAIM's Green Club under UNICEF YEWS Program

2022 - 2024(Academic Year)

Type of Activity : Energy Literacy Course

Duration : 1 day

Date : 29/09/23

External Invitees/  
Guests : -

Objective : The objective of completing the energy literacy course is to gain a comprehensive understanding of energy sources, consumption, and sustainability, enabling informed and responsible energy-related decision-making.

Content (7 lines  
paragraph describing  
the event) : 

- The students completed the course together and learned a lot about energy conservation by going through 12 informative modules by "Energy Swaraj Foundation".

Number of Participants : 153

Outcome : By completing the energy literacy course, the students gained a comprehensive understanding of energy sources, consumption, and sustainability, which empowered them to make informed and responsible energy-related decisions.

Only 4 Best photographs of the event submitted by the Event in-charge

*Bechmubh*

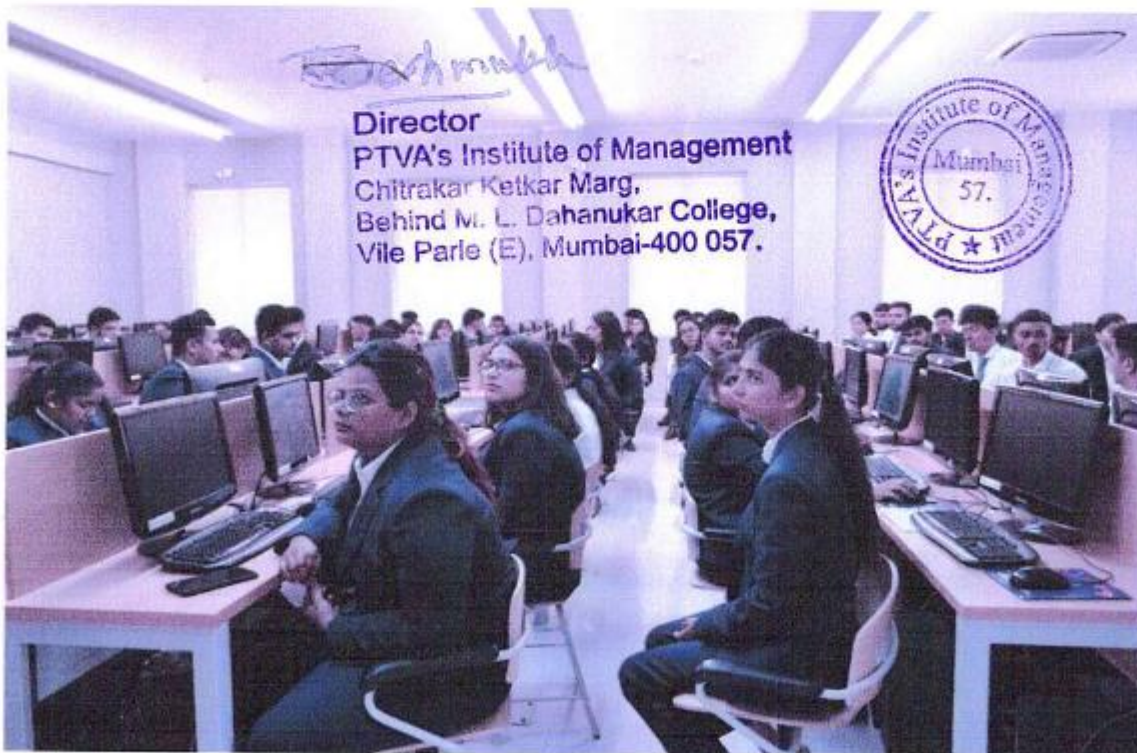
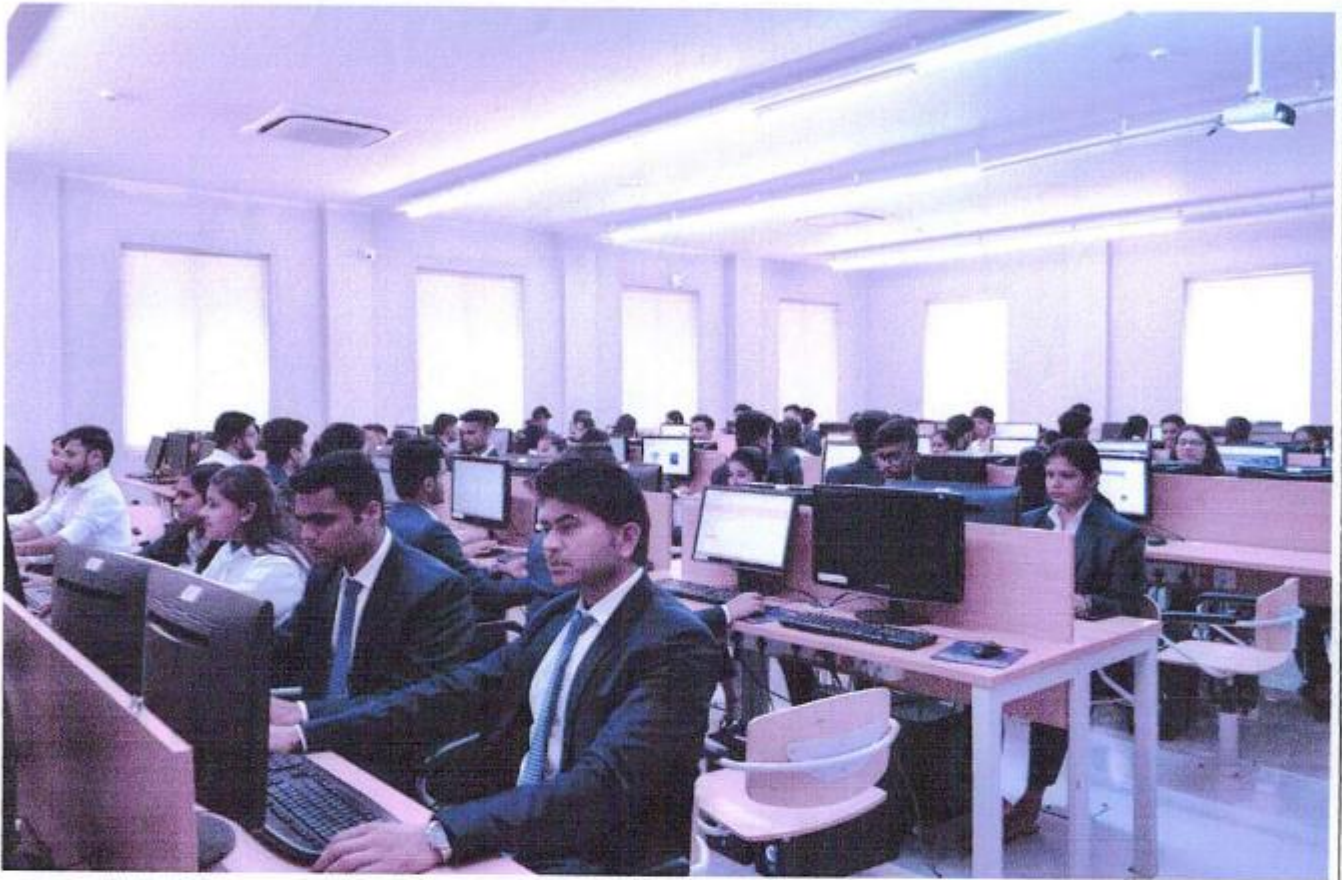
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Instagram



ptva\_im and globalcitizens\_club • Following ...  
Vesave Beach Fish Market

ptva\_im Edited • 87w  
Few Glimpses of Today's International Coastal Cleanup Day organised by Vesava Coastal Village and Participated by PTVA'S Institute of Management Global Citizens' Club. Students interacted with Scientist from CMFRI, official Consulate of Norway, Representative from Hungary, UN awardee cleanup activist Afroz Shah, Indian Coast Guard, Coastal people etc.  
#ptva #ptvaim #parlamanagementcollege #internationalcoastalcleanup

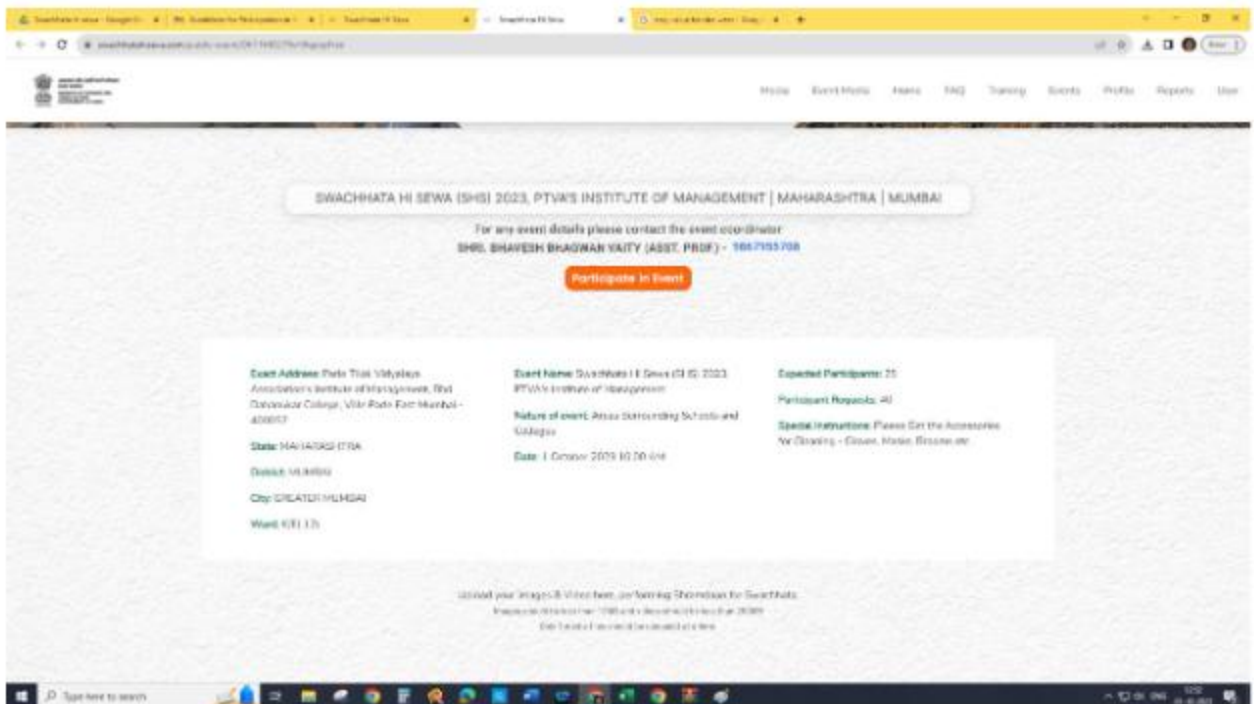
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## **Global Citizens' Club**

Swachhhata Pakhwada

**Swachhata Hi Seva 2023"**

Date : 01<sup>st</sup> October, 2023

On the Theme of Swachhata hi Seva 2023 the massive clean up drive was organised as per the guidelines of AICTE and Ministry of Higher Education. The students of Parle Tilak Vidyalaya Associations Institute Of Management under the guidance of Assistant Professor Bhavesh Vaity, organized a campus perimeter cleaning activity, known as, Swachhata Pakhwada, during which the premises of the campus, inside and out, were swept clean of dirt and debris.

*Bhavesh Vaity*

**Director**  
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**Vile Parle (E), Mumbai-400 057.**





**EVENT REPORT FOR WEBSITE AND SOCIAL MEDIA**

**Date:** 21/10/2023

**Global Citizens Club and Green Club**

**2022- 2023 (Academic Year)**

**Type of Activity** : Swacchta Pakhwada

**Duration** : 2 hours (10 am to 12 pm)

**Date** : 01-10-2023

**External Invitees/  
Guests** : -

**Objective** : Commitment towards cleanliness

**Content (7 lines  
paragraph  
describing the  
event)**

The students of Parle Tilak Vidyalaya Associations Institute Of Management under the guidance of Assistant Professor Bhavesh Vaity, organized a : campus perimeter cleaning activity, known as, Swachhata Pakhwada, during which the premises of the campus, inside and out, were swept clean of dirt and debris.

**Number of  
Participants** : 30

**Outcome** : Cleaner environment, walkable road spaces, environmental awareness.

**(Only 4 Best photographs of the event submitted by the Event in-charge)**



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# Global Citizens' Club

Swachhhata Pakhwada

**Swachhata Hi Seva 2023**

Date : 01<sup>st</sup> October, 2023

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# Parle Tilak Vidyalaya Association's PTVA's Institute of Management

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## One student, one tree

### Massive Tree Plantation Drive at Parle Tilak Vidyalaya Association Institute of Management

Organised by Global Citizens Club

Hon'ble HRD Minister Dr. Ramesh Pokhriyal "Nishank" launched a campaign "One Student One Tree" on 20th July. This initiative is in line with the Hon'ble Prime Minister's idea of a green and healthy environment. It was recommended that diverse species of trees should be planted with focus on minimum water consumption in an eco-friendly manner. Also, these trees should have suitable utility in the nearby area.

The Global Citizen Club of PTVA'S Institute of Management organized a tree plantation event on 19th June 2023 as a part of its commitment to environmental conservation and sustainability. The club, consisting of proactive and socially responsible students, aimed to create a greener and eco-friendly campus environment. Approximately 20 enthusiastic members actively participated in the first phase of the plantation drive.

The primary objective of the tree plantation event was to enhance the green cover around the campus and promote biodiversity. As members of the Global Citizen Club, the participants recognized their responsibility towards nature and sought to contribute positively to the environment. Trees play a crucial role in mitigating climate change, improving air quality, and providing habitats for various flora and fauna, aligning perfectly with the club's vision of creating global citizens committed to environmental stewardship.



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# Parle Tilak Vidyalaya Association's PTVA's Institute of Management

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Location: PTVA'S Institute of Management campus surrounding



### Tree Selection:

The selection of trees for plantation was a thoughtful process, with the Global Citizen Club considering regional suitability and ecological value. Three specific tree species were chosen to be planted during this phase:



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### **Gulmohar (Delonix regia):**

Renowned for its vibrant red and orange flowers, the Gulmohar adds a touch of beauty to the surroundings. Its deciduous nature suits the regional climate.



### **Curry Leaves (Murraya koenigii):**

Beyond its culinary use, the Curry Leaves tree offers medicinal properties and attracts beneficial insects. As an evergreen tree, it maintains its lush foliage throughout the year.



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### **Mango (*Mangifera indica*):**

The Mango tree holds cultural significance and produces delicious fruits. Its long life span ensures a sustainable contribution to the campus environment.



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### **Plantation Drive:**

The tree plantation event commenced with a motivating speech by the President of the Global Citizen Club, emphasizing the importance of individual efforts in creating a greener and healthier campus. The members split into small groups, each responsible for planting a specific tree species.

Under the expert guidance of Professor Bhavesh Vaity and Professor Ajinkya Kumawat, the "One Student One Tree" Massive Tree Plantation Drive was successfully led by the dedicated student coordinator, Sara Vartak, Mansi Shirshekar, and Pratiksha Kapadoskar. Their



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proactive involvement and strong leadership played a crucial role in organizing and executing the event seamlessly.

To ensure the survival and growth of the newly planted trees, the Global Citizen Club formed a dedicated team of volunteers responsible for regular watering, mulching, and protection from potential threats. This commitment reflects the club's dedication to nurturing the planted saplings and ensuring their long-term well-being.

The tree plantation event is an ongoing initiative planned in multiple phases. The Global Citizen Club aims to cover a larger area of the campus in subsequent phases, introducing more native tree species and creating a mini-forest area to support local biodiversity. The club remains steadfast in its commitment to creating an environmentally responsible and sustainable campus environment.

The tree plantation event organized by the Global Citizen Club of PTVA'S Institute of Management on 19th June 2023 was a remarkable success. The active participation of approximately 20 club members demonstrated their dedication to environmental conservation and their role as global citizens.

By planting Gulmohar, Curry Leaves, and Mango trees in the campus surrounding, the Global Citizen Club took a significant step towards creating a greener and eco-friendly environment.

The event highlighted the club's mission to nurture future leaders committed to environmental stewardship and inspired the wider student community to contribute actively to sustainability initiatives.

Mr. Bhavesh Vaity – Assistant Professor

[PTVA'S Institute of Management]



Director  
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## Clean – A – thon

The Students of PTVAIM participated in cleaning drive “Clean-A-Thon 2018” and have done their best to contribute to the cause. United for Greater Cause (UFGC) & Rajani Foundation (India) organized "Clean-A-Thon 2018" on 18th September 2018 at Juhu Beach. It aimed at bringing together the students of different colleges and schools under one platform and makes them work together for the beautification of the beaches after Ganpati Visarjan.



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