



PTVA'S Institute of Management


(Approved by AICTE, DTE and affiliated to University of Mumbai)
 Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce,
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ALUMNI FEEDBACK ACTION TAKEN REPORT 2022-23

Sr. No.	Feedback	Action Taken
1	<ul style="list-style-type: none"> The Institute should have a more practical based approach and should integrate alumni in its program. Regular alumni interactions (monthly/quarterly), to have candid discussions about how they felt like a misfit being a fresh graduate in the corporate world. These experiences may guide the students in how they may be better prepared. Alumni should be a part of regular interactions with current students. Alumni's knowledge should be used for the benefit of students. 	<ul style="list-style-type: none"> The Placement and Alumni Department organized 'Alumni Connect- Café System' for the students to freely interact with alumni- who shared their experiences and guided them to become placement-ready. Students got an opportunity to interact with the alumni and got a clear understanding of industry expectations from a management graduate, upskilling required, and necessary competencies in different profiles. Alumni were engaged as visiting faculty to teach a course and guide the students.
2	<ul style="list-style-type: none"> More activities related to placement so that students feel more confident and get experience with respect to interviews. Mock activities to understand the actual workplace scenario. Focus on innovation and creativity as per current market trends. The curriculum must include current trends and current case studies. Focus should be on solving real world problems. 	<ul style="list-style-type: none"> Mock Interviews were conducted for the students, where alumni working in different sectors and specializations were invited as panelists to guide the students on interview preparation. Institute subscribed for the 'B Smart' application by Business Standard to provide the students exposure to business case-studies, quizzes, and knowledge of current affairs. Students were encouraged to participate in Start-up Expo- where students got guidance regarding innovation and entrepreneurship.
3	<ul style="list-style-type: none"> More assignments and project-based studies should be promoted. 	<ul style="list-style-type: none"> Students were given projects for which they visited different


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	<ul style="list-style-type: none"> • Students should get more live projects as it helps a lot in the corporate, also extracurricular activities should be more as it helps students interact and gain confidence in their nature. • Have more on-field training. • Students need to be exposed to the activities of companies; they should be educated to think like n+1 in the industry. • Develop strong industry relations with Institution, develop outdoor workshops, enhance exposure. • Assessment needs to be more what is asked in the industry, curriculum needs to be more practical, everyday someone from industry should be in the class to interact with the students. 	<p>companies and interviewed HRs and Managers to collect data. Students got an opportunity to interact with different people from the industry and network with them.</p> <ul style="list-style-type: none"> • Course-specific guest sessions and field visits were arranged to give the students additional exposure to industry.  <p><i>B. Chandra</i> Director PTVA's Institute of Management Chittrakar Kulkar Marg, Behind M. L. Dahanukar College, Vile Parle (E), Mumbai-400 057.</p>
	<ul style="list-style-type: none"> • Connect students to industry experts as much as possible. • Offering detailed information about continuing education in graduates career fields or provide other general learning opportunities including speakers coming to campus and seminars. 	<ul style="list-style-type: none"> • Institute organized guest lectures by industry experts on career guidance, corporate expectations from management graduates, career opportunities in different sectors, to groom the students on requirements of the industry.
	<ul style="list-style-type: none"> • For finance students- can cover more topics on equity research, valuation, and financial modelling. • Should also take session on Excel and Word as students will be using those skills more. 	<ul style="list-style-type: none"> • Value added courses like NISM, Financial Modelling and Valuation, Certificate Course in Advance Excel and Introduction to VBA Macros were provided to the students to prepare them well.
	<ul style="list-style-type: none"> • Create a common platform where alumni can update the openings in their organization, which can benefit them as well the institution. • Meeting with alumni once a year. • Call alumni from diverse backgrounds and get them to talk to students, cultivate a network/database of alumni across years and batches so that better job 	<ul style="list-style-type: none"> • Institute organized Alumni Meet- <i>Samprukta</i>, where alumni from different batches- now working in different sectors and industries met and shared their experience with the faculty. The Meet provided a good platform for networking for internships and placements, discussion on feedback related to the Institute, alumni's willingness to

	<p>openings for past graduates can also be circulated, which can be posted on the official placement website as well. Both job seekers and job facilitators can benefit from this.</p> <ul style="list-style-type: none">• Alumni meets conducted twice a year could prove beneficial to the current batch of students wherein alumni can guide the current batch of students.	<p>engage in different ways with the students, etc.</p>
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ALUMNI FEEDBACK ACTION TAKEN REPORT 2021-22

Sr. No.	Feedback	Action Taken
1	<ul style="list-style-type: none"> • lot of relevant things are missing from the curriculum. • Add digital marketing more as every students should have a knowledge about digital irrespective of industry or specialization. • Skill development sessions to be organized- tools excel, soft skills, personality development. • Arrange for more competitive activities competition which helps the students to be more open and polish their skills. • Excel session, ERP software • Guest lecture, training macros for students. • Course-MS excel, automation & data analytics (specialization wise), personality development & soft skills, presentation session. • More presentation and stage facing capacity. • A session on grooming needs to be organized by the Institute. • Session on Speaking skills, communication skills 	<ul style="list-style-type: none"> • Institute provides different value-added courses like NISM, Financial Modelling and Valuation, Digital Marketing to give added exposure to the students with respect to industry expectations from management education. • Certificate Course in 'Advance Excel and Introduction to VBA Macros' was given to equip the students with necessary technical skills, Certificate Course on 'Personal Branding and Soft Skills Development' focused on refining students' soft skills, presentation and communication skills, and body language. <div style="text-align: right; margin-top: 20px;">  <p><i>Beshmukh</i> Director PTVA's Institute of Management Chitrakar Ketkar Marg, Behind M. L. Dahanukar College, Vile Parle (E), Mumbai-400 057.</p> </div>
2	<ul style="list-style-type: none"> • Students need to be research ready, proactive. • Curriculum to be more practical oriented. 	<ul style="list-style-type: none"> • Faculty encouraged to write co-authored research papers to imbibe research skills in the students. • Faculty arrange for visits to the

		<p>company/ corporate offices where students get to network with industry people.</p> <ul style="list-style-type: none"> Students attended a workshop on ‘HR Analytics and Graphology’ organized by the Institute in association with AIMS, where they got to understand the practical application of analytics in the field of HR.
3	<ul style="list-style-type: none"> Organize industry specific informative training. More industry engagement, student exchanges in basket. Emotional intelligence improvement operational understanding of various functions Resume building session, presence on LinkedIn, Naukri, understanding business model of companies 	<ul style="list-style-type: none"> Guest lectures on ‘Sales- An Important part of Modern-day Business’, and ‘Industry Expectations from Management Graduates’ were organized. A CV Building Session was conducted for the students to guide them on showcasing their core skills, work experience, and achievements in an appealing manner to attract the best job opportunities.
4	<ul style="list-style-type: none"> Arrange for practice interview to prepare them encourage the students to give information internship opportunities. Call alumni for speaking to understand students’ needs and industry demand. Alumni meet and greet are a great initiative to develop networking among students. Students need to mix up. They need to start talking more opportunities and put more of themselves out in the open. More participation of alumni will be appreciated. Mock interview 	<ul style="list-style-type: none"> Alumni were invited as panelists for Mock Interviews, where they also guided the students on interview preparation. Alumni Meet was organized where alumni got an opportunity to interact with each other and share ideas for more such engagement.




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ALUMNI FEEDBACK ACTION TAKEN REPORT 2019-20

Sr. No.	Feedback	Action Taken
1	<ul style="list-style-type: none"> • The curriculum should include practical based on topics. • Have technical skills session for good understanding as per corporate needs. • Syllabus can include more live projects from corporate • More projects, field trips, industrial visits. • Need more technical development sessions. • Add more presentations is assessment. • The curriculum should include a course on financial domain to students' financial skills. • The college can also give courses on Tableau, Power BI, and Data analytics. 	<ul style="list-style-type: none"> • Students were given Certificate Course in Advance Excel and Introduction to VA Macros to enhance their technical knowledge. • A value-added Certificate Course in HR Analytics was also given to the students to give them training in using excel, data analysis, and preparing charts and dashboards. <div style="text-align: right;">  <p><i>B. Chmukh</i> Director PTVA's Institute of Management Chitrakar Ketkar Marg, Behind M. L. Dahanukar College, Vile Parle (E), Mumbai-400 057.</p> </div>
2	<ul style="list-style-type: none"> • Course should include topic on soft skills and English writing and communication. • Communication courses • Keep email writing and communication class. 	<ul style="list-style-type: none"> • An online session on Corporate Readiness was organized for the students to guide them on industry requirements and groom them on business correspondence. • Institute organized a session on Effective Communication: It's Importance & Practice by an industry expert to mentor the students on importance of corporate communication.
3	<ul style="list-style-type: none"> • Alumni should give actual corporate scenarios through guest 	<ul style="list-style-type: none"> • Industry experts from various domains guided the students through

	<p>sessions and networking should take place at Alumni Meets.</p> <ul style="list-style-type: none"> • Alumni to be called for pep-talks and interactions • Mentoring sessions from corporate point of view • Career guidance sessions to understand their stream from corporate point of view. • To engage alumni as visiting faculty, guest session. • Call alumni for guiding students for internships, send students to their office for visit. • Alumni get-together. • More meet up of alumni with students to know about the industry expectations. • Inviting more and more alumni for having discussions. 	<p>different guest sessions on Career Opportunities in Operations IT, Finance, Marketing & Sales, HR, Supply Chain Management.</p> <ul style="list-style-type: none"> • Alumni Meet was organized by the Institute where they got together and shared available project/ internship opportunities with the faculty.
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ALUMNI FEEDBACK ACTION TAKEN REPORT 2018-19

Sr. No.	Feedback	Action Taken
1	<ul style="list-style-type: none"> Specialization-wise knowledge of the students needs to be strong. Need mentoring in domain knowledge. Frequent interaction with domain experts. Need to know application of concepts 	<ul style="list-style-type: none"> Guest lectures were conducted for students to enhance their domain knowledge in Finance, HR, Operations, and Marketing. Students were given a certificate Course in Research Analysis which helped them with their projects.
2	<ul style="list-style-type: none"> Need for NISM/ NCFM Certification for students to know about Equity Research. 	<ul style="list-style-type: none"> A Certificate Course in Equity Derivatives was given to the students of Finance to enhance their employability.
3	<ul style="list-style-type: none"> Need to fine tune communication skills. Need to improve English, self-confidence, stress-taking capacity. Soft skill training needed, English to be fine-tuned. 	<ul style="list-style-type: none"> Institute organized CV Designing and Resume Building sessions by an industry expert in the domain of HR, where the students got guidance on resume writing.
4	<ul style="list-style-type: none"> Need proper mentoring to set goal and achieve it. Mentor meeting on regular basis. Need to undergo guidance and continuous development. Daily dose of financial knowledge by reading newspapers, watching news channels. Need to read newspaper, journal Regular updates on general knowledge, current affairs 	<ul style="list-style-type: none"> The assigned faculty mentors guided the students not just on academics but also on work prioritizing, goal setting, and charting a roadmap to achieve those goals. The mentors guided the students to make maximum use of library resources available like- newspapers, journals, business case studies, DVDs of e-lectures on management topics, etc.



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