




PTVA'S Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)
Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce,
Vile Parle (East), Mumbai – 400 057

Tel.: 022-31061594/31099598, Email: admin@ptvaim.com, Web: www.ptvaim.in

EMPLOYER FEEDBACK ACTION TAKEN REPORT 2022-23


Sr. No.	Feedback	Action Taken
1	<ul style="list-style-type: none"> Since the Industry dynamics have changed after COVID 19, Industrial Visits need to be encouraged for practical knowledge and to keep the students updated. 	<ul style="list-style-type: none"> Students were taken for visits to a soap factory from Marketing department, and to NSE to attend a conference on Macroeconomics where they got an opportunity to interact with people from the industry. Institute organized guest sessions specific to each course by industry expert to give the students additional exposure to industry.
2	<ul style="list-style-type: none"> Inviting Corporate or Industry experts as faculty to give students more advanced and practical knowledge. Include topic on Mutual Funds as core paper in place of Financial Regulations <div style="text-align: center;">  <p><i>B. Chmukh</i> Director PTVA's Institute of Management Chitrakar Ketkar Marg, Behind M. L. Dahanukar College, Vile Parle (E), Mumbai-400 057.</p> </div>	<ul style="list-style-type: none"> A certificate course on Financial Modelling and Valuation was conducted by an industry expert. Industry experts were invited as visiting faculty to give the students more exposure to corporate. A session on 'Way to the Top is Zig-Zag' was organized as part of orientation for the Batch 2023-2025. The speaker- Ex-MD of Parke-Davies shared his own anecdotes and experiences from corporate life with the students to prepare them for the industry. A session on Financial Freedom was arranged for the students to guide them on basics of mutual funds, and financial literacy, and understanding risk.




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EMPLOYER FEEDBACK ACTION TAKEN REPORT 2021-22

Sr. No.	Feedback	Action Taken
1	Students require more technical knowledge and expertise.	<ul style="list-style-type: none"> Value added Certificate courses in Digital Marketing, Basics of Financial Markets, and NISM, were given to the students to enhance their domain knowledge. Certificate course in Advance Excel and Introduction to VBA Macros was given to the students. Guest sessions by industry experts on 'Sales- An Important Part of Modern-day Business', and 'Industry Expectations from Management Graduates' were organized to guide the students in the domain of sales, and corporate expectations, respectively.
2	<ul style="list-style-type: none"> Being a part of corporate students should be able to interact more. Need improvement in skills like quick learning, producing high quality work, analyzing problems effectively, self-reliance, and effective use of time. <div style="text-align: center;">  <p><i>Behmish</i> Director PTVA's Institute of Management Chitrakar Ketkar Marg, Behind M. L. Dahanukar College, Vile Parle (E), Mumbai-400 057.</p> </div>	<ul style="list-style-type: none"> Certificate Course on Business Communication and Corporate Etiquette was given to the students to enhance their oral and written communication skills through presentations and group discussions. A session on 'Corporate Readiness and Placement Guidance' was given by industry experts to groom the students on time management, soft skills, and work etiquette. The speakers, who worked in leadership positions, shared their experiences of charting their career path through self-discipline, hard work, upskilling, and imbibing a growth mindset.

EMPLOYER FEEDBACK ACTION TAKEN REPORT 2019-20

Sr. No.	Feedback	Action Taken
1	<ul style="list-style-type: none"> Take effort in gaining knowledge on practical level. Need to work on MS Office skills and presentation. 	<ul style="list-style-type: none"> Certificate Course was provided to the students on 'Advance Excel and Introduction to VBA Macros', and 'HR Analytics'.
2	<ul style="list-style-type: none"> More focus on subject knowledge development required. Build engagement. 	<ul style="list-style-type: none"> Guest lectures on career opportunities in the domain of HR, Global Marketing, Sales, Finance, and Operations by industry experts were organized for the students.
3	<ul style="list-style-type: none"> Communication skills to be improved. Analyzing problems from various angles will help the students with becoming more comprehensive in reporting. Can improve upon the interaction aspect and try and talk to as many people as possible to get a wider view on problems and solutions. Need to think 'out of the box' Be proactive. Should focus on being more assertive in tone and approach. Work on improving communication skills. Students need to be outspoken, emotional stability. Need to communicate in more confidence manner. 	<ul style="list-style-type: none"> An online session on Corporate Readiness, along with a session on 'Effective Communication: It's Importance & Practice' was conducted for the students to groom them in business etiquette and correspondence. The faculty mentors guided the students to be more initiative driven, creative, and responsible. The Institute appointed a counsellor to guide the students on coping with stress, to develop a solution-driven, positive mindset. <div style="text-align: right;">  <p><i>B. Behmish</i> Director PTVA's Institute of Management Chitrakar Ketkar Marg, Behind M. L. Dahanukar College, Vile Parle (E), Mumbai-400 057.</p> </div>

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EMPLOYER FEEDBACK ACTION TAKEN REPORT 2018-19

Sr. No.	Feedback	Action Taken
1	<ul style="list-style-type: none"> Need to expand students' general knowledge, about the happenings in economy, corporate world, etc. Need exposure to newspapers (TOI, ET, etc.), magazines (Business Today, India Today, etc.) and Management Books. Understanding about the project/exercise needs to be improved. Gain more knowledge about GST. 	<ul style="list-style-type: none"> The Institute organized domain-wise guest lectures by industry experts on careers in HR, Marketing and Sales, Supply Chain Management, and Finance. The speakers discussed various profiles in each specialization and highlighted the importance of good understanding of domain and current affairs.
2	<ul style="list-style-type: none"> Should work more on improving the use of tools like Excel, PPT, etc. Use Excel much more 	<ul style="list-style-type: none"> A Certificate Course in Advance Excel with Introduction to VBA Macros was given to the students to train them well in the usage of Excel to analyze and present data in different domains.
3	<ul style="list-style-type: none"> Need to network with students from other management colleges to attend events which will enable students to meet peer level candidates. Focus on taking initiatives, more ownership of the work and show more passion for what one is doing which will make work interesting rather than stressful. Should go a little extra mile to research on the subject which will give more clarity on the task assigned. 	<ul style="list-style-type: none"> The Institute organized HR Conclave on 'Future of Work' in association with HR Shapers, a global HR Networking Group in 2020. The students got a very good platform to interact with students from other colleges, and an opportunity to network with industry people. Our students collaborated with NGOs such as IDF and Saksham Project 2020, empowering Rural Women through skill development and revenue generation – Livelihood Project for Adivasi Women of Tansa River Valley area, Palghar, under the guidance of faculty.



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4	<ul style="list-style-type: none">• Need to set goals and objectives from day one, prioritize and plan work activities.• Minimize distractions and try working in an organized manner.• Need to be professional in attitude.	<ul style="list-style-type: none">• The faculty mentored his/her student mentee- from keeping track of the mentee's academic performance, to guiding him/her on goal setting and developing professional attitude.
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