



## PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)  
Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce,  
Vile Parle (East), Mumbai – 400 057.

Tel.: 022-31061594/31099598, Email: [admin@ptvaim.com](mailto:admin@ptvaim.com), Web: [www.ptvaim.ac.in](http://www.ptvaim.ac.in)  
ISO 9001:2015 Certified Institute & Accredited by NAAC

### Session on Effective Communication: It's Importance & Practice 16-05-2021

NAME OF THE ACTIVITY: Effective Communication: It's Importance & Practice			
DATE	CELL	SPECIALIZATION/COMMITTEE	COORDINATOR NAME
16/05/2021	Placement	MMS Sem I	Mr. Jigar Patel
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
12.00 pm	Online Zoom platform	93	Indoor
SUPPORT/ASSISTANT	Mrs. Manali Patil		

TOPIC/SUBJECT OF THE ACTIVITY	Effective Communication : It's Importance & Practice
OBJECTIVES	To understand the importance of effective communication, its importance & practice
METHODOLOGY	Session conducted by Mr. Umesh Shrikhande - - Former CEO Taproot Dentsu
OUTCOMES	The students learned the importance of effective communication



*Umesh Shrikhande*  
Director  
PTVA's Institute of Management  
Chitrakar Ketkar Marg,  
Behind M. L. Dahanukar College,  
Vile Parle (E), Mumbai-400 057.