



## PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)  
Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce,  
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ISO 9001:2015 Certified Institute & Accredited by NAAC

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### A BIRD'S EYE VIEW OF GLOBAL MARKETING – 01/05/2021

#### OBJECTIVES

#### METHODOLOGY

Session conducted by Mr. Deepak Pathare, Founder - RDP International GmbH, Former Head of Exports - Siemens Ltd. & Former Vice President - Sterling & Wilson Ltd.

#### NUMBER OF PARTICIPANTS

74

#### OUTCOMES

The attendees got a good understanding of the scope, careers, and skills required in global marketing. The speaker used his experience to talk about the relevance of marketing in the production and service sector both on a national and international level.



*Dechmudh*  
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