



## PTVA's Institute of Management

(Approved by AICTE, DTE and affiliated to University of Mumbai)  
Chitrakar Ketkar Marg, Behind M. L. Dahanukar College of Commerce,  
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ISO 9001:2015 Certified Institute & Accredited by NAAC

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### **SALES: AN IMPORTANT PART OF MODERN-DAY BUSINESS– SEM IV- 06/05/2023**

#### **OBJECTIVES**

- To make the students aware of different career opportunities in the domain of sales

#### **METHODOLOGY**

Session conducted by Mr. Vikram Ranadive

#### **NUMBER OF PARTICIPANTS**

77

#### **OUTCOMES**

The session provided a deeper understanding of significance of sales in every-day businesses and gave the students an opportunity to know varied career opportunities and sector-wise competencies required for them to succeed.



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